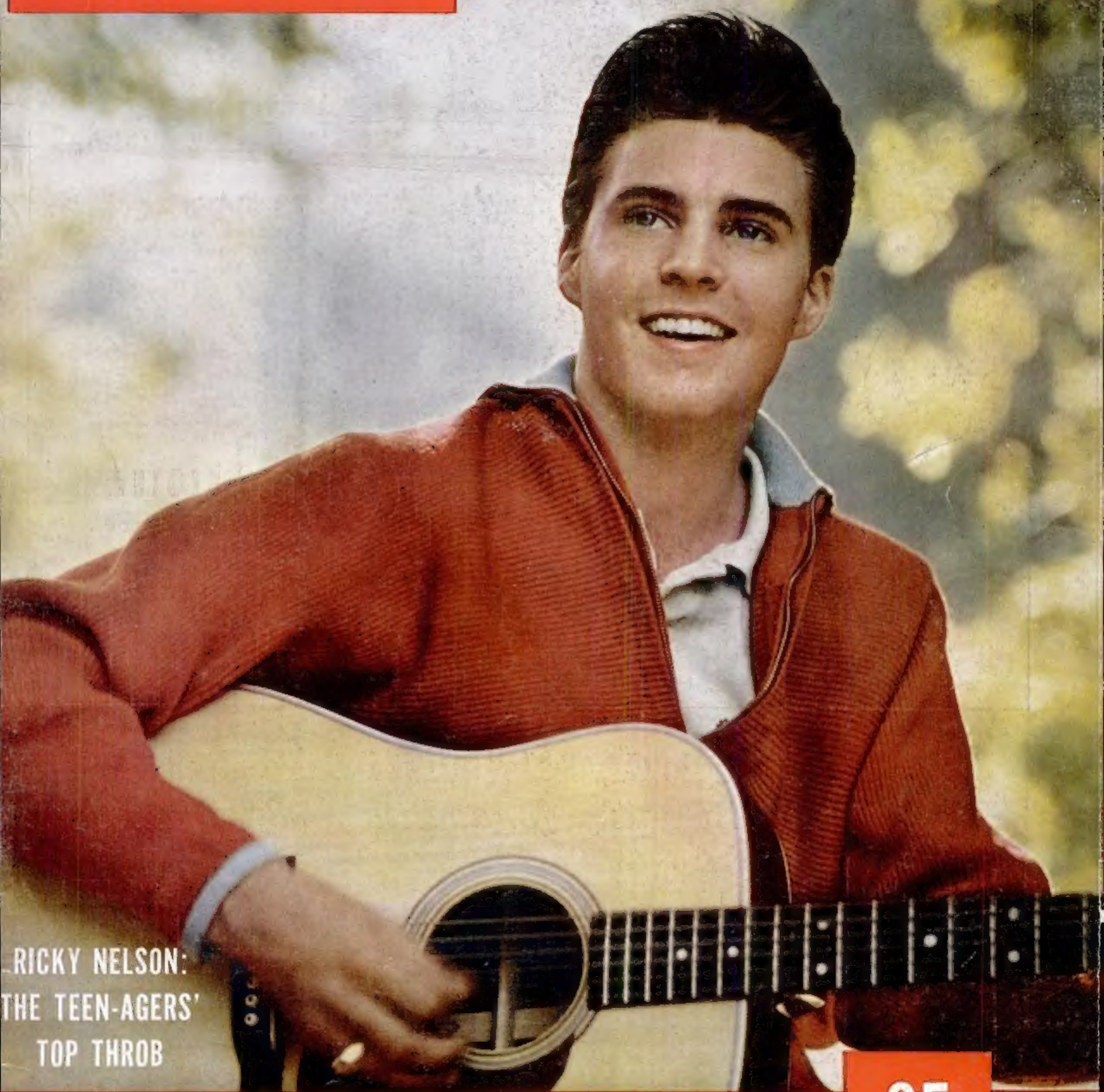


# LIFE

'BABY' PIGNATARI, NEW NO. 1 PLAYBOY

IN COLOR: STUNNING  
PICTORIAL SURPRISES OF AFRICA



RICKY NELSON:  
THE TEEN-AGERS'  
TOP THROB

DECEMBER 1, 1958

25 CENTS

REG. U.S. PAT. OFF.



This is the  
Instant that's  
delicious  
for drinking!



Carnation "Magic Crystals" burst into fresh flavor  
nonfat milk instantly—*for as little as 8¢ a quart!*



3-Qt., 8-Qt. and  
New 14-Qt. Sizes

The one "Magic Crystals" Instant. Naturally refreshing, *delicious*. The modern way to all the natural protein, B-vitamins and calcium of freshest whole milk. Perfect for cooking, too — no special recipes needed. Even *whips* — for luscious light topping at only 1¢ a serving, and with  $\frac{2}{3}$  less calories than whipped cream!

#### MIXES INSTANTLY

Only Carnation "Magic Crystals" mix instantly and completely in ice-cold water with just a light stir. No lumps, no leftover paste in bottom of glass! Ready to drink, with fresh, light flavor.



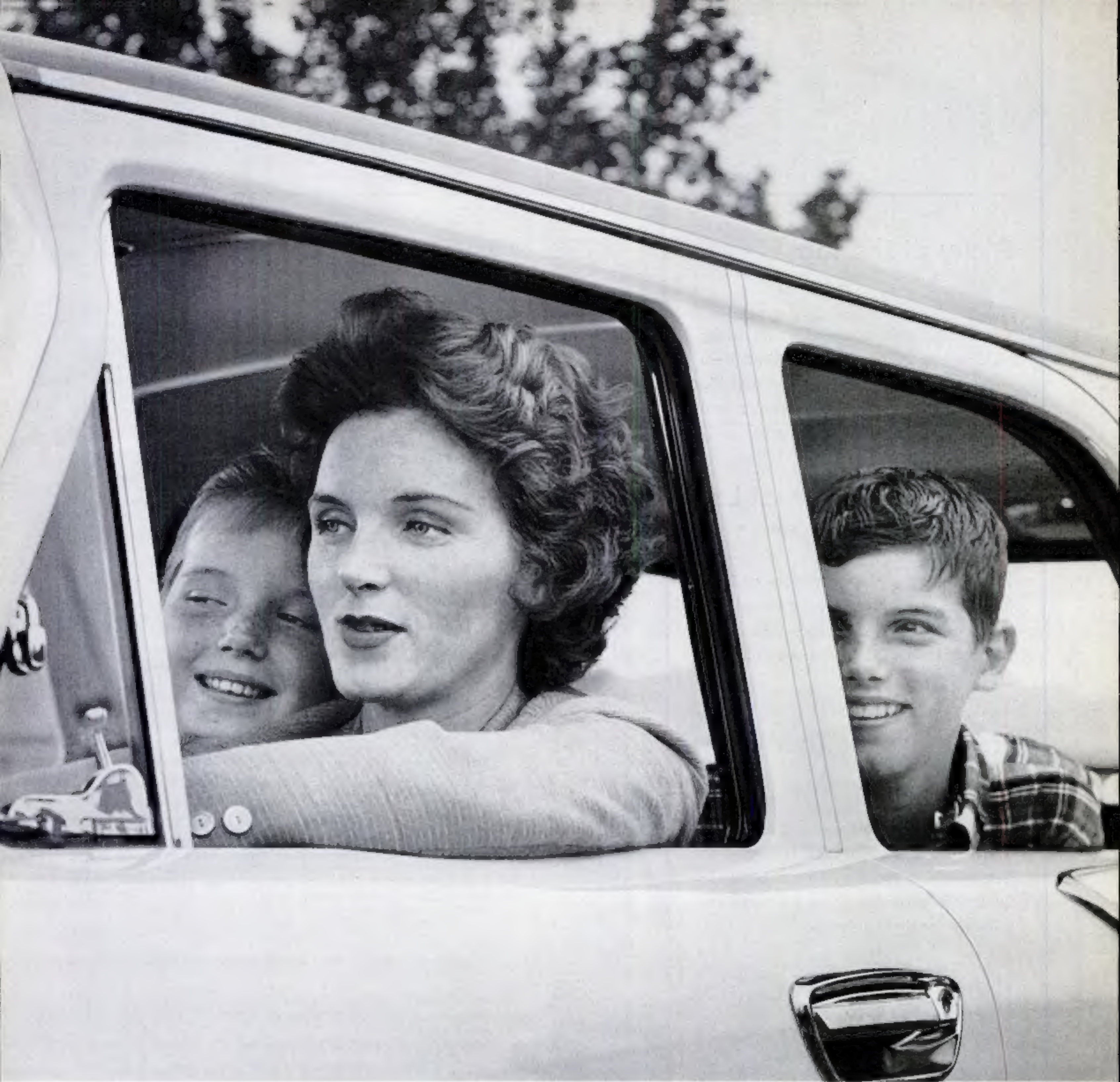
#### CHOCOLATE FLAVORED Instant Nonfat Dry Milk, Too!

New Carnation Instant *Chocolate Drink*. Mixes instantly with ice-cold water for chilled, refreshing treats. Provides milk's natural protein, minerals and B-vitamins, so important for sturdy growth. Deli-

cious energy "pick-up" for adults. Delicious hot, too. Mix with piping hot water for rich, creamy-looking cocoa with no fuss or bother.

**Save up to  $\frac{1}{3}$  over milk and flavoring!**





Big family-size station wagons give you more sitting and carrying room—and more features besides! Rear window rolls into tailgate. Seats fold flat into floor. Third seat faces rear. You get the good things first from Chrysler Corporation.

## Cars that can do what they look like they can do



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Quality Cars of The *Forward* Look for '59  
from Chrysler Corporation . . . A drive will bring  
out the difference great engineering makes.

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## Ricky at the top

The young son of famous parents, Ricky Nelson has become famous himself—a rock 'n' roll singer so idolized that his teen-age fans hold out souvenirs and shriek, "Just spit on it, Ricky!"



RICKY NELSON

123

## Disaster on a Great Lake

In the storm-whipped waters of Lake Michigan, a big boat breaks in half and two men out of 35 survive—after a bitter ordeal which is told in an exclusive LIFE story.



"BRADLEY" MEMENTO

26

## Reminder for Thanksgiving

In this season Americans give thanks for the precious rights they enjoy as free people. The life of an old Long Island town provides some eloquent reminders for thanksgiving.



GIVER OF THANKS

114

## Stunning views of Africa

The rarely seen beauty of Africa—from its sand-fogged deserts to its peaceful animal reserves—is brought wonderfully into the light in 14 pages of color photographs by Emil Schulthess.



AFRICAN ANKLETS

88

## Baby's success story

By diligently attracting beautiful women, behaving recklessly, spending extravagantly and getting noticed, Brazil's "Baby" Pignatari has earned the title of world's top playboy.



"BABY" PIGNATARI

130

### COVER

Eighteen-year-old Ricky Nelson thrums guitar which has helped make him the new rock 'n' roll idol of teen-agers (see pp. 123-129)

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*— but doubly so at Christmas!*

At any time of year, extension telephones save steps, provide privacy and security in livable, modern homes. *But the busy Christmas season seems to double their usefulness.*

Then when you spend extra hours in the kitchen, you can still run your household and visit family and friends without neglecting cookie baking or candy making. It's easy with your handy kitchen phone.

When you have piles of presents to wrap and secret Christmas conversations to carry on, your bedroom phone gives you complete privacy—as well as a comforting sense of protection through the night.

Extension phones come in many attractive decorator colors. You'll be surprised how little they cost. Why not order one now from your local telephone company Business Office?

P. S. Extension phones also make wonderfully welcome gifts for family and friends.

**Bell Telephone System**



This One



16CU-JA0-A5TJ



**ARROW** tailors these handsome shirts of 65% "Dacron" polyester fiber and 35% cotton. (Left to right) Checked business shirt about \$8.95; sport shirt about \$8.95; white dress about \$6.95. Other fine Arrow shirts of "Dacron" and cotton \$5.00 and \$5.95. Ties of 100% "Dacron" about \$1.50. Great gifts—buy them at fine stores everywhere.



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**2. NEED LITTLE, IF ANY, TOUCH-UP PRESSING.** These shirts dry neat washing after washing. Just wash by hand or machine, drip-dry and they're ready to wear. Starching isn't needed to keep collars and cuffs smooth.



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Ask your New York Life agent about Whole Life insurance or write direct to the address below.

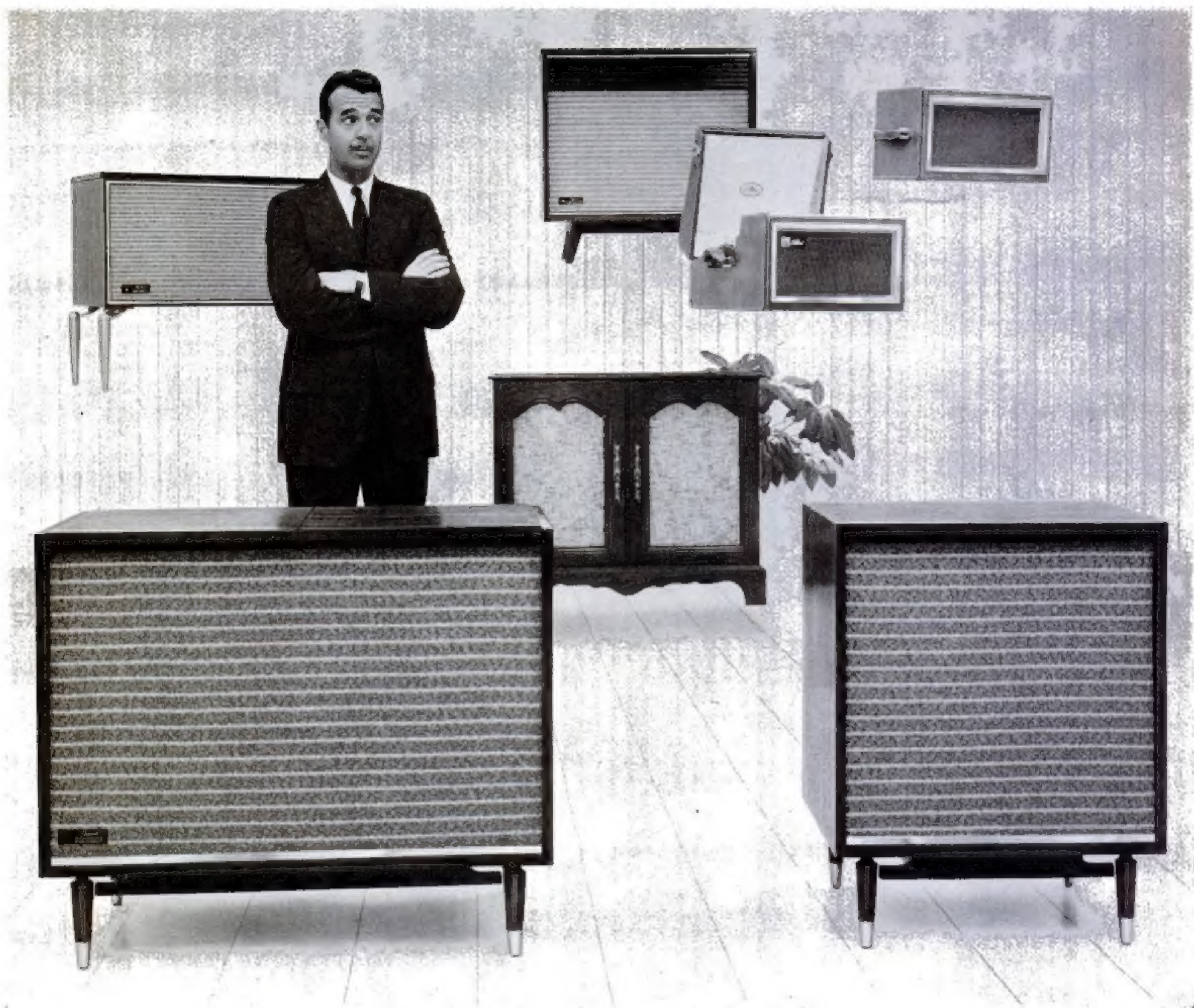
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## Man from Tennessee obviously pleased by the balanced sound of New Capitol STEREO Phonographs

EXCITEMENT SWIRLS AROUND YOU when you hear the new stereophonic recordings! They sound thrilling today on many stereo phonographs.

But before you buy, consider this! There is only one way to enjoy *all* the unequalled pleasure of *true stereo's total realism*, now and for years to come. That is by following this *advice from recording engineers*:

Choose a *true, balanced stereophonic phonograph*—one in which the two sound channels are “*separate but equal*” right from the tone arm, through *matched amplifiers*, to *identical speaker systems*. (And place those speakers at least *six feet apart*.)

Also, make sure there is an accessible control for balancing the channels...and one master control panel so they *stay* in balance when you adjust bass, treble and volume.

YOU’LL FIND EVERY ONE of those important features in every new Capitol complete stereo phonograph.

Capitol’s own recording engineers—pioneers in stereophonic sound—developed these *true, balanced stereo instruments*. Custom designers styled the hardwood cabinets.

**Facts to remember:** Each model pictured has its *own matching speaker cabinet*, available separately (as shown with the featured console and leather portable) • All Capitol console models are available as AM-FM-phono combinations • Capitol backs every set with its *free service warranty* • And any of the 11 Capitol phonographs for 1959 will *play your standard recordings brilliantly*.

The deluxe console featured above actually costs less than \$300. Its matching four-speaker cabinet costs under \$100. (Usual Eastern retail prices)

Today, hear your dealer’s demonstration of Capitol Stereo Phonographs...with an ear to the future.

For a free booklet on stereophonic sound write to: Dept. B, Capitol Tower, Hollywood, Calif.

See Tennessee Ernie Ford on THE FORD SHOW Thursdays at 9:30 pm, NBC-TV. Hear Ernie’s new Capitol album, “The Star Carol.”





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and a hero's welcome coming...  
he's bought the family a car for Christmas

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Just ask your dealer about financing that new beauty through the Commercial Credit Time Payment Plan. Find out how easy it can be for you to be elected Santa of the Year at your house come Christmas morn.

*Every minute of every day  
another family finances a purchase  
on Commercial Credit Plan*





AVAILABLE IN BLACK BROWN INDIV DUALY OR IN MATCHED SETS THIN FOLD \$7.50 KEY TAINER \$3.95 SPEC TAINER \$2.95 CIGARETTE CASE \$3.95 CIGARETTE LIGHTER \$2.95 ALL PRICES PLUS TAX ©1958 BUXTON INC SPRINGFIELD, MASS



Next to an Englishman's heart (in his breast pocket), you will generally find a billfold of genuine English Morocco—probably the smartest of all billfold leathers, and unquestionably the most durable.

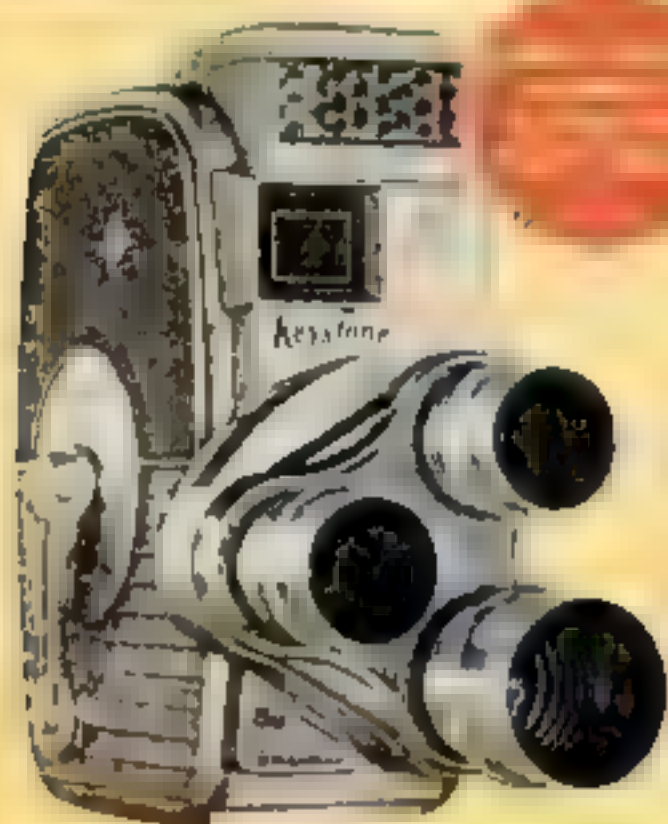
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*best for your money*

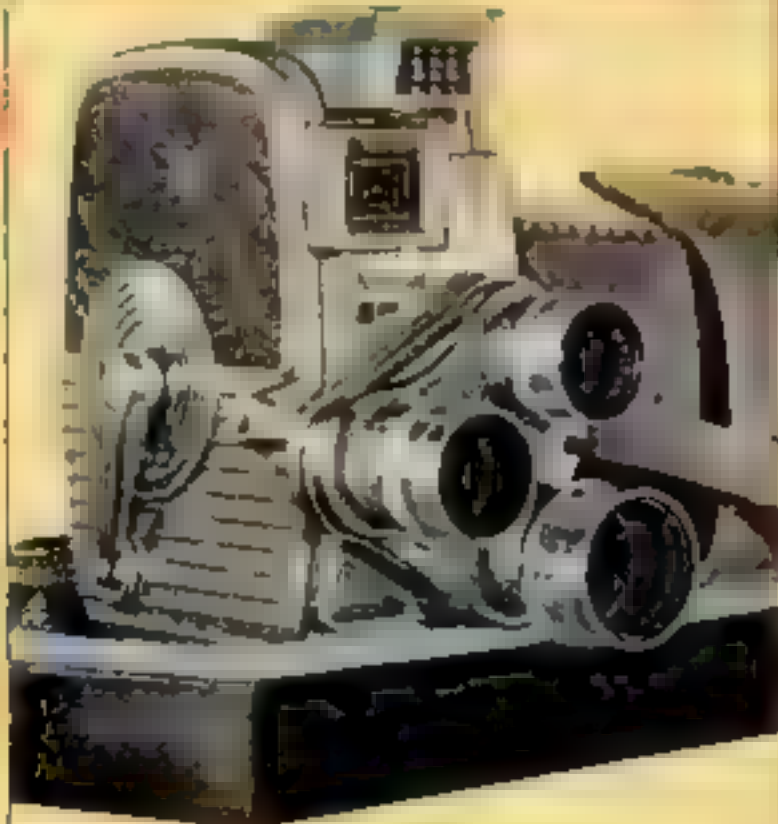


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**BIG MOVIE VALUES**  
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Built In Brain "Reads" Light, sets lens automatically. Turret camera with superb K-27 lens. A and B lenses (KA 1 single) — \$89.95. Complete with lenses (KA 1 triple) — \$119.95. K-27 triple, KA-3 with exclusive Electric Eye Light Meter, complete camera with lens — \$149.50.



**SPECIAL GIFT PACKAGE!**  
K-27 Turret Movie Camera with Electric Eye Light Meter, Case, Attractive Gift Box — Has Quick Shift turret with 1.8 normal, wide angle and telephoto lenses. Two built in filters, one for haze, one for using indoor film outdoors. A grand gift complete only \$119.95.



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**COMPLETE COLOR MOVIE OUTFITS**  
in handy take-home packages  
FROM ONLY \$119.95

Outfit CP-4, as illustrated, \$149.95

◀ K-26 Turret Camera with Electric Eye Light Meter. Meter is sensitive to light, perfect exposures. Fast 2.8 lens with wide angle, telephoto lenses. Built in filters for haze, one for using indoor film outdoors. \$149.95 if purchased separately.

K-60 Movie Projector weighs less than 10 lbs., stands just 12" high. Fits in the elegant type case. Magna Scope lens for 13 feet screen. 300 foot reels hold 1 minute show. \$64.95 if purchased separately.

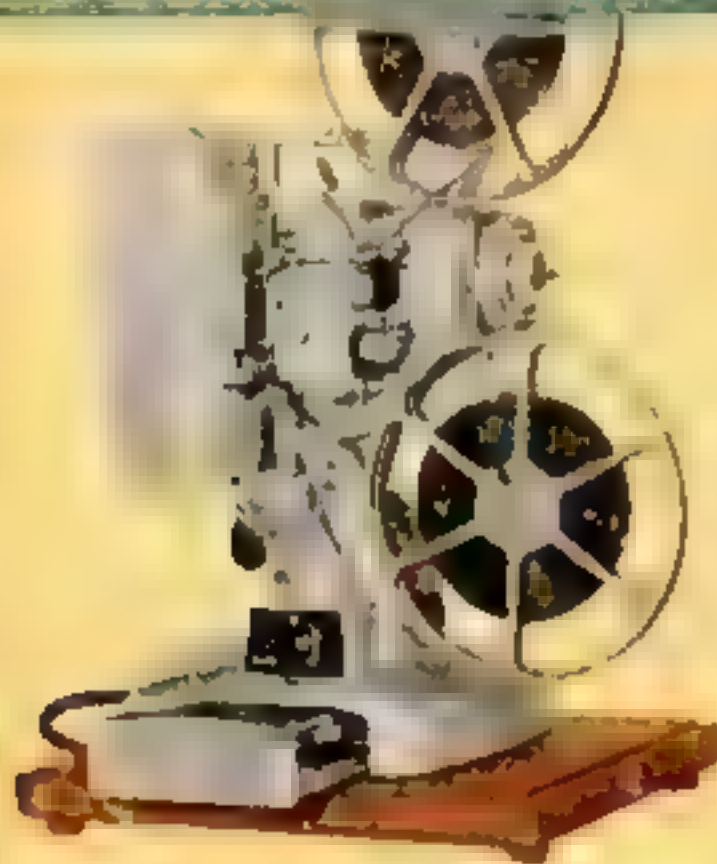


**YOU GET ALL THESE ACCESSORIES**

- Leather Camera Case
- 4 Light Bar for Indoor Movies
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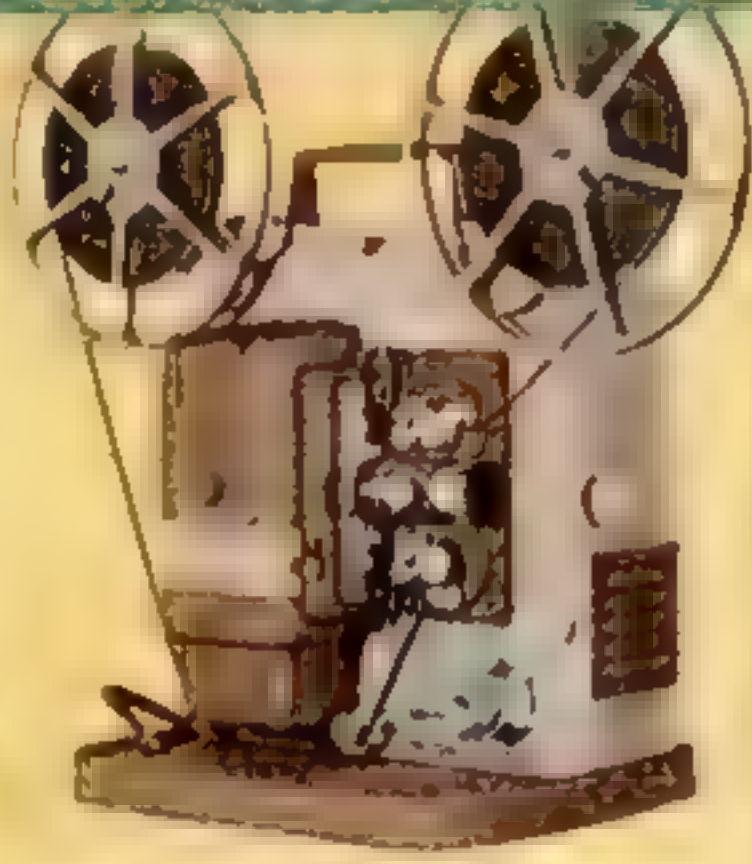


**SINGLE-CONTROL PROJECTORS**



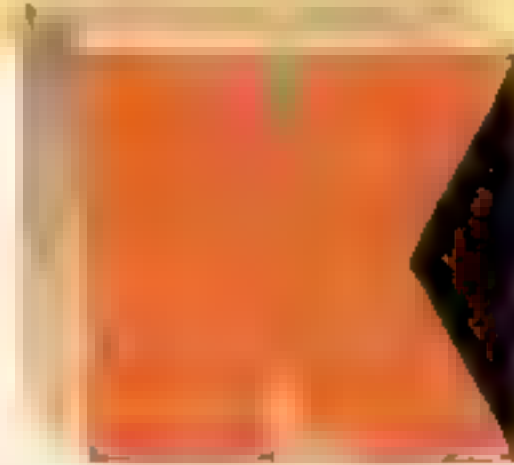
**COMPLETE HOME MOVIE WORKSHOP!**

K-109 Movie Projector, 750-Watts with built in speaker and for viewer. Single knob controls Room Light switch. Geared film wind forward and reverse. Magna Scope lens fits 13 feet screen from distance of 13 feet. Complete with case — \$174.50.



K-100 8mm, 500-Watts. One knob does everything start stop reverse still fast rewind. 450 foot reel. Magna Scope lens fits 40 feet screen from only 13 feet. Room Light switch turns projector on, room light off. Quik Splice Kit included. \$99.95.

Fully guaranteed and registered in your name.  
Keystone movie cameras with Electric Eye Light Meters from \$39.95.  
Movie projectors from \$64.95. Automatic slide projectors from \$79.95.



**Keystone**

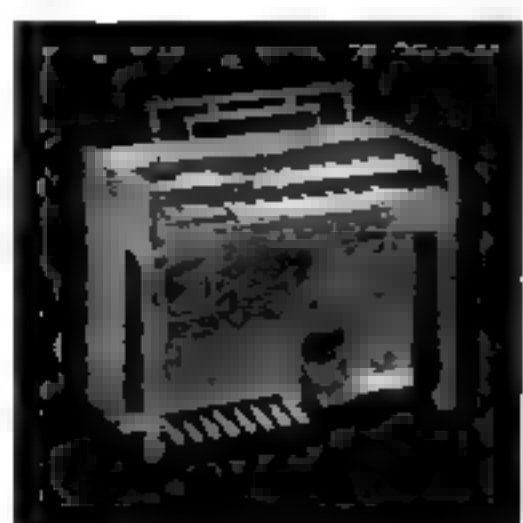
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LONG-BILLED TOUCAN chewed nervously on its wire cage as bird lovers marvel at size of its bill.

## Fine Feathered Display

There were so many pet birds crowded cage to cage at the recent bird show held in the Municipal Auditorium in Long Beach, Calif., that Lee's photographer could get only part of the huge Budgeigan section in his big over-all picture at right.

This year's show was one of the biggest ever held, with 10,000 people coming to see the 2,000 entries which ranged from the everyday canaries and parakeets to the more expensive and exotic cockatoos and toucans. As the spectators went about peering into the cages, the auditorium was filled with the sound of their chirps and clucks and the answering screeches and whistles of the birds. The show was a great success which is not surprising since caged birds have become more and more popular as American household pets. There are 20 million of them now and at the rate they are going, they may soon pass the dog as the top U. S. pet.



RED MACAW was in tale. Finally, it screeches snapper in answer to people came too close.

THE SHOW'S BUDGEIGAN SECTION HAD 900 ENTRIES ▶

## SPEAKING OF PICTURES







COCKATOO called Cockie would raise its eyes on command then twist its head from side to side



TUCAN of Colombia was admired by two sisters. They tried to get it with a stick but would not take



MAGAW called Gonzales Gonzales was a bird on head of a Uncle Sam who didn't really recover



Because your favorite  
"homemaker-hostess"  
likes the nicest things...  
give her

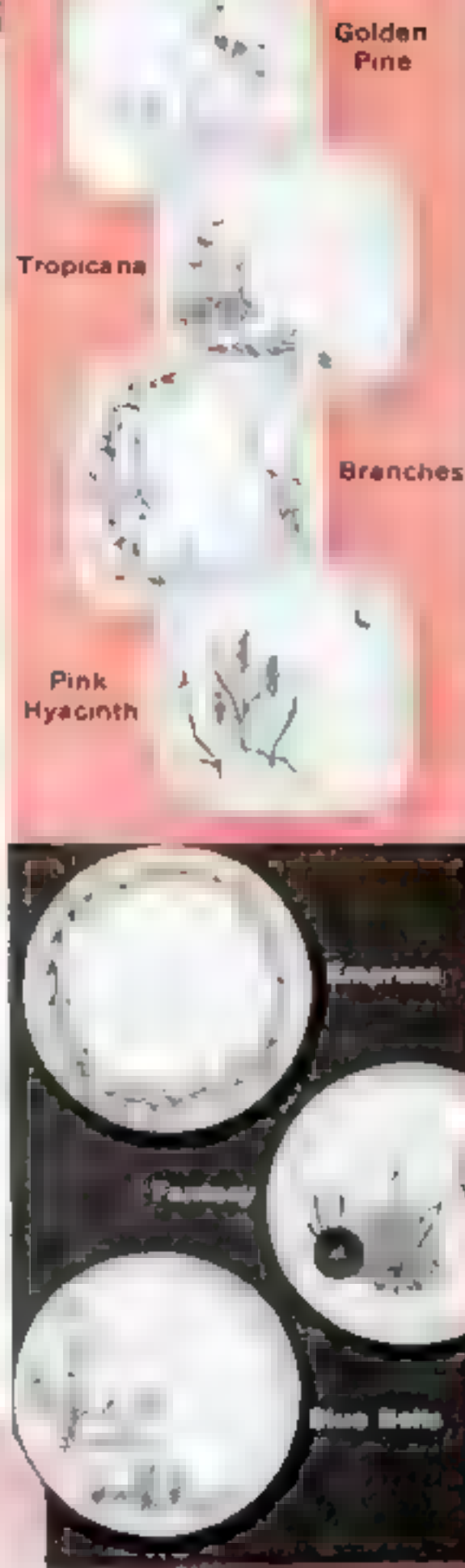
**BROOKPARK**  
masterpieces in melamine dinnerware

And because she's both  
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modern beauty... unbroken,  
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Only a Rose



**SAVE on this special BROOKPARK gift set!**

Complete 35-piece service for 6:  
6 place-settings of patterned dinner plates,  
matching bread-and-butters, soups, cups,  
saucers; open vegetable, creamer,  
covered sugar and patterned platter.  
Contemporary coupe patterns

**\$29.95**  
(in open stock,  
regularly \$66.95)

Modern square patterns  
**\$39.95**  
(in open stock, regularly \$79.25)

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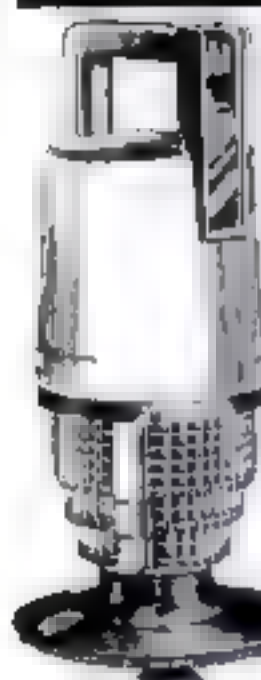
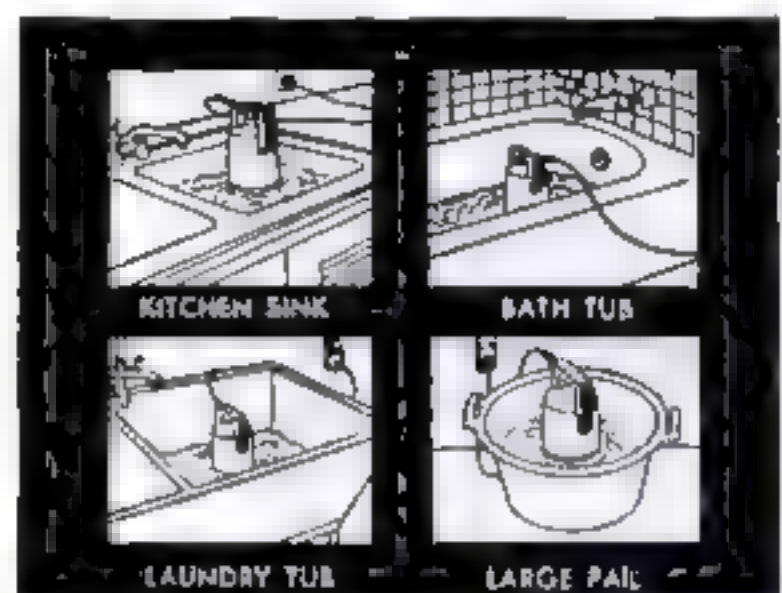
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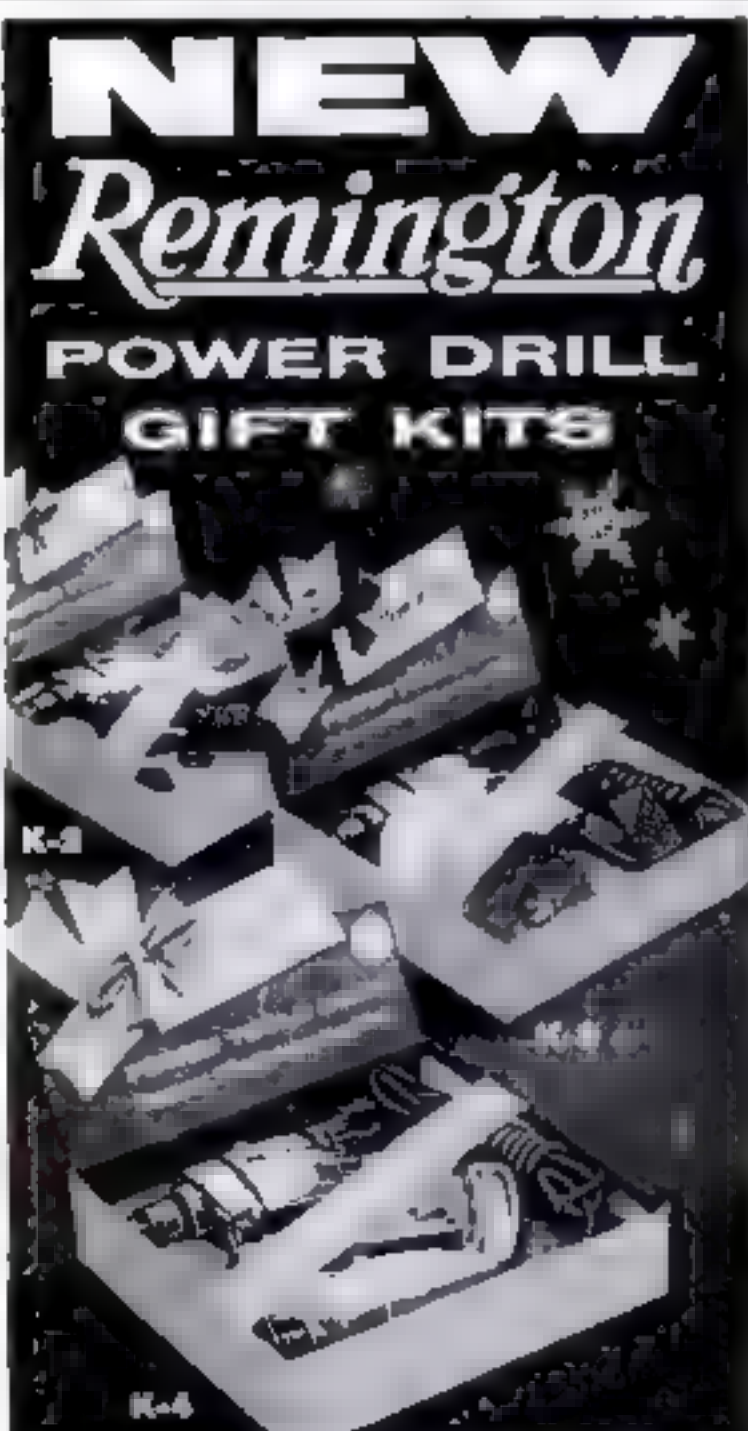
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accents  
the male look

Your Kaywoodie is always in good taste—with business wear, sports wear, leisure wear. And always tastes so good. Because only rare, dense-grained briar, cut from the very heart of the burl, earns the esteemed Kaywoodie clover-leaf. Add the exclusive Drinkless Fitment that screens irritants, condenses tars, prevents clogging—and you're enjoying the finest smoke in the world.



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\$10



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(Photo shows two  
\$6 Super Grains in \$12 set)

## LETTERS TO THE EDITORS

### ROGERS

Sirs:

Thank you for your article on U.S. Attorney General William P. Rogers ("Strategist-in-Chief for Desegregation," LIFE, Nov. 10). It was quite a boost to my morale to be jogged into the realization that we have about us some smart men who understand the present situations, and who are clever enough to know how to handle them. It's a good thing for us to be made to realize that all problems cannot be solved immediately. Strategy is the answer.

LELAIN STEPHENS

Logansport, Ind.

Sirs:

Your study of Rogers of Little Rock was outstanding. Could you possibly do a similar piece on the Russian bureaucrat who did such an efficient and brilliant job in Hungary? When that political subdivision decided to resist the intolerable pressure from an overbearing central government, the doctrine of "inevitability" was firmly impressed in a manner you surely must admire. Of course there were differences, because Hungary initiated action which was clearly illegal in itself, and not by virtue of the overnight reversal of the meaning of law.

M. S. HATHAWAY

Dallas, Texas

### NEW POPE

Sirs:

I must congratulate you on your magnificent cover portrait of Pope John XXIII ("Reverence and Rejoicing for a New Pope," LIFE, Nov. 10). It is truly stunning in color and quality. It brings out the true beauty of such a kind and good face.

D. M. GALLAGHER

Montreal, Que., Canada

Sirs:

You have done a real service to the millions of Catholics like myself who, in all probability, will never get to Rome to meet the new Pope.

MARY K. CROSBY

Hayward, Calif.

### EDITORIAL

Sirs:

There has been a great deal written and said about the Papacy recently in the newspapers and magazines, on radio and television, but I have yet

to see the real worldwide position of the Pope expressed so well and so concisely, as it was done in the editorial, "New Pope, Old Aspiration" (LIFE, Nov. 10).

FATHER KAMEL

St. Pius X Church  
Dallas, Texas

### OLD MASTERS

Sirs:

The story accompanying the fine photograph of Casals playing before the U.N. ("Great Occasion for Old Masters," LIFE, Nov. 10) mentioned the name of the instrument that Casals played as a Bergonzi.

Actually this instrument is a Goffriller.

ALFRED M. SLOTNICK

Brooklyn, N.Y.

● For many years Casals' cello was thought to be a Bergonzi since it was so labeled. Experts now believe that it is the work of Matteo Goffriller and that the false label was added to capitalize on the reputation of Bergonzi, who was a distinguished 18th century Italian violinmaker.—ED.

Sirs:

Why did you exclude the performance by the noted Indian musician Ravi Shankar from your coverage of the United Nations Day concert? Although his music is of a different tradition, it requires as much virtuosity as any.

LINDY LI MARK

Chicago, Ill.

● Ravi Shankar (below) played the sitar at the concert broadcast from Paris. —ED.



RAVI SHANKAR

### LUGGAGE-LIFTING

Sirs:

What in the world will modern education think of next ("College Class in Luggage-Lifting," LIFE, Nov. 10)?

I, myself, regret that in my undergraduate years I was not afforded comparable opportunities. If only somewhere along the line I had been given a course in tying my shoelaces, buttoning clothes, etc.

ROBERT L. BURKHOLDER

Cambridge, Mass.

Sirs:

I am awaiting anxiously next year's catalogue from nearby Amherst describing their comparable physical education course. No doubt, it will run as follows: an introduction and study of the methods of picking up a girl wearing a sack.

DAVID WIRSCHAFTER

Portland, Ore.

LIFE 540 N. Michigan Ave., Chicago 11, Ill.



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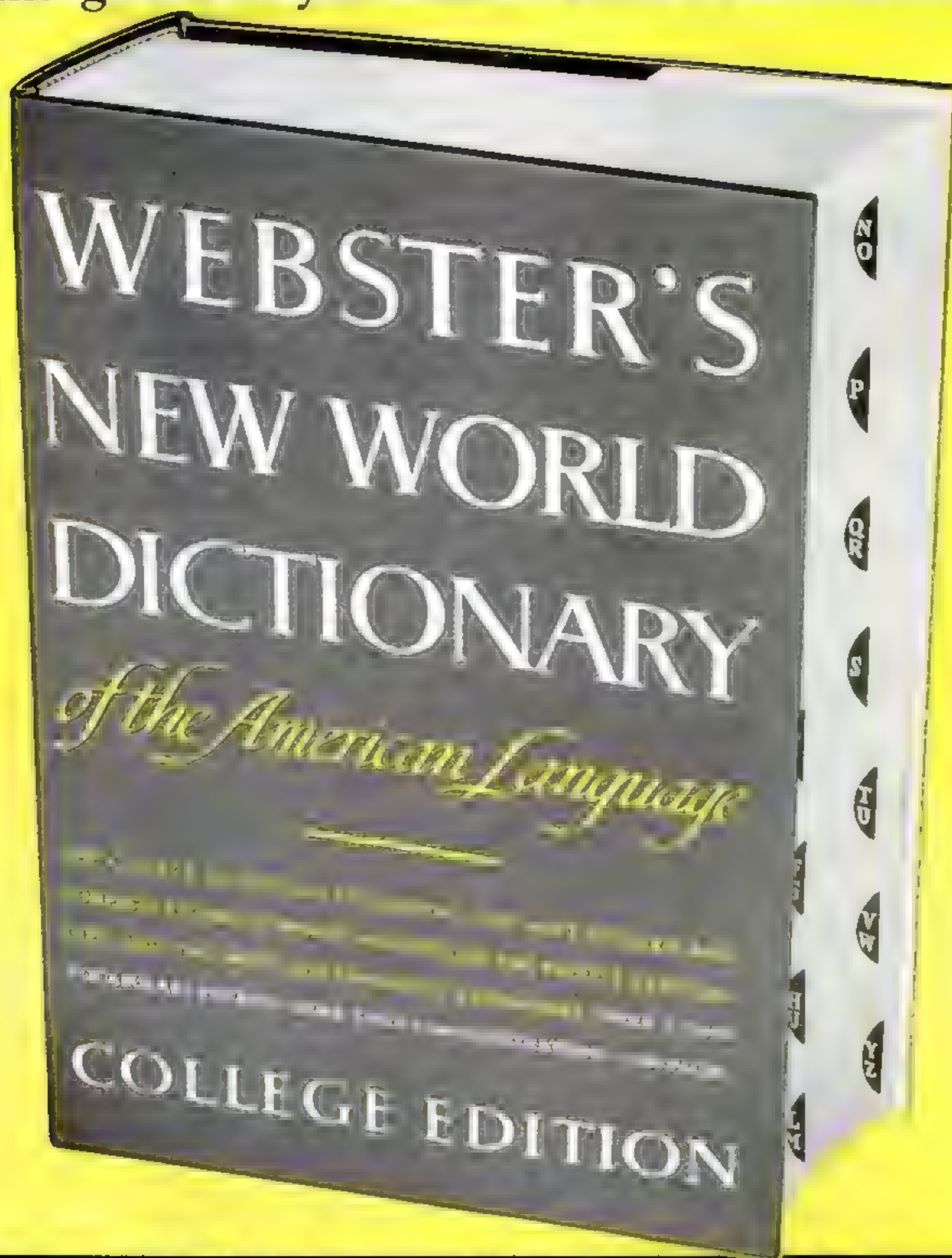
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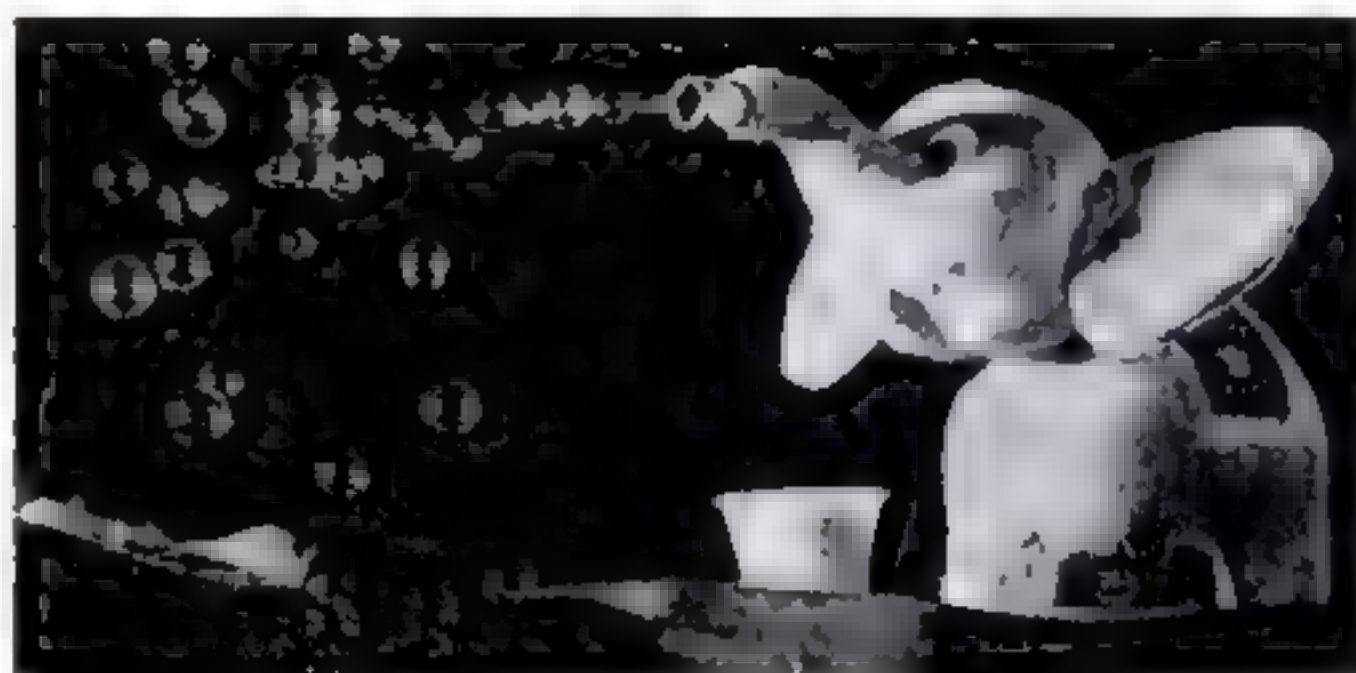
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## LETTERS TO THE EDITORS CONTINUED



A TOY ELEPHANT THAT BLOWS BUBBLES

### MISCELLANY

Sirs:

To match "An Elephant Snorkeling" (LIFE, Nov. 10), here is one (above) that blows bubbles!

WALLACE KIRKLAND  
Oak Park, Ill.

Sirs:

Your issue was a gem of timing. Coming out right after the election, the Miscellany picture shows an elephant completely submerged in deep water.

The Democra Sea, no doubt  
MILES H. HAMILTON  
Pasadena, Calif.

### HIGH ART PRICES

Sirs:

Your reporting of the art sale at Sotheby & Co. ("All Time-High Art Prices," LIFE, Nov. 10) I consider one of the greatest services performed on behalf of struggling artists ever accomplished.

Millions of American families already have all the gadgets to ease the work, entertain the family and beautify the home. Yet no one of these items will increase in value like an original work of art.

Once awakened to the pride of possession, the investment possibilities as well as the sheer pleasure of enjoying the beauty of the painting, millions of families will start purchasing original works of art by living artists (at prices similar to those paid for their household appliances) with the hope that one picture might also bring \$616,000 at some future auction.

EDWARD GUSTAVE JACOBSON  
New York, N. Y.

Sirs:

How discouraging for living artists to read the fantastic prices paid for art of the last century.

Think what \$2,186,000 could do for artists and art if it were used right as scholarships and fellowships to give living artists the financial freedom in which to work.

Many thanks to you, the one popular magazine that has consistently promoted the work of contemporary artists.

J. K. WOITESEK  
Evanston, Ill.

Sirs:

It seems to me that with vast resources, both private and institutional, available in this country for the purchase of works of art that we are just a little like the ancient Romans who went out and bought the culture they were incapable of producing for themselves.

Just a fraction of the money spent on dead artists would go a long way

toward producing a living art expressive of our times.

MEL FOWLER  
San Francisco, Calif.

Sirs:

Larry Burrows' color photograph of auctioneer Peter Wilson is a piece of fine art by itself.

I will have it framed  
MARK M. BECK  
Gary, Ind.

### VEGETABLES AND CHEESES

Sirs:

That was a fine article on "Vegetables and Cheeses" (LIFE, Nov. 10) but you are guilty of perpetuating a lamentable error when you call that delectable cheddar-on-toast concoction a "Welsh Rarebit." It's a Welsh Rabbit.

Like other meat-substitute dishes—Yorkshire buck and Scotch woodcock, for example—the English long ago named this poor man's makeshift after a more costly *pièce de résistance*, and gave it a mildly derivative regional attribution.

We have a similar conceit here, in calling corned beef "Irish turkey"—and there's always Bombay duck and English monkey, too, when you come to think of it.

EDGAR W. SMITH  
Morristown, N. J.

● The term Welsh rabbit, defining a dish of melted cheese on toast, was first used around 1725 and was a derogatory reflection on the marksmanship of Welsh hunters. The alternate form, Welsh rarebit, first appeared in 1785. Today cooks feel either version is permissible.—ED.

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Wherever you look on Santa's list...sister, brother, mom, dad or uncle...there's a perfect Samsonite gift. Strong tubular-steel frames...smart design and new colors to match any decor

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Kentucky bourbon...  
always smoother because it's slow-distilled

IN THE WARMTH OF THE HOLIDAY SEASON, Traction calls for Early Times at holiday times. This is the traction made with the extra care and attention of slow-distilling the old style way, the smoothing way to make whisky. This season why don't you give and serve Early Times, the whisky that made Kentucky whiskies famous. KENTUCKY STRAIGHT BOURBON WHISKY • 86 PROOF • EARLY TIMES DISTILLERY COMPANY, LOUISVILLE 1, KENTUCKY

**EARLY TIMES**





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Other styles and leathers  
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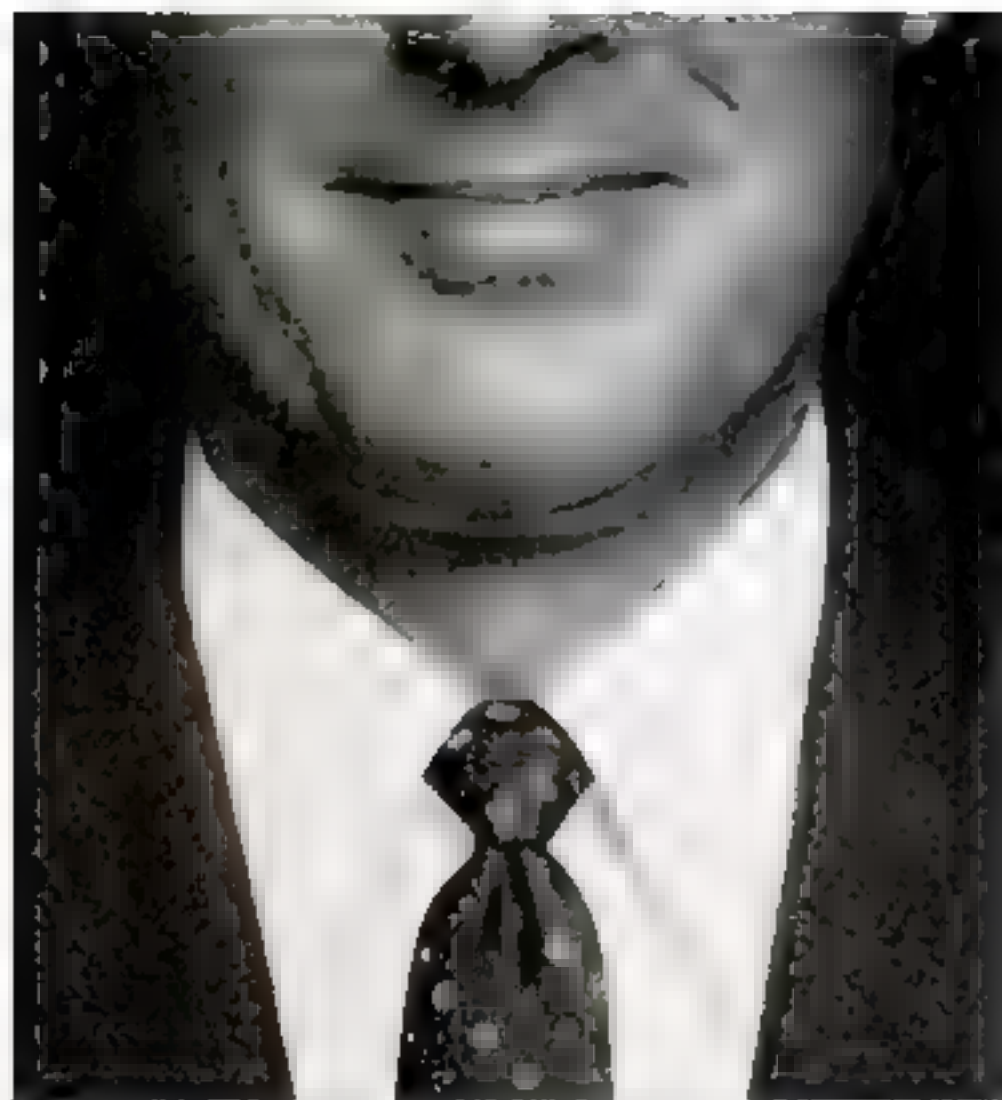
French Purse \$595\*  
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Give Amity leather billfolds to your friends of good taste. Top-grain leathers distinguish every Amity billfold. They keep their slim, trim look — never develop billfold bulge. There's an Amity style, color and leather for everybody on your Christmas list! So convenient to buy in a store nearby.

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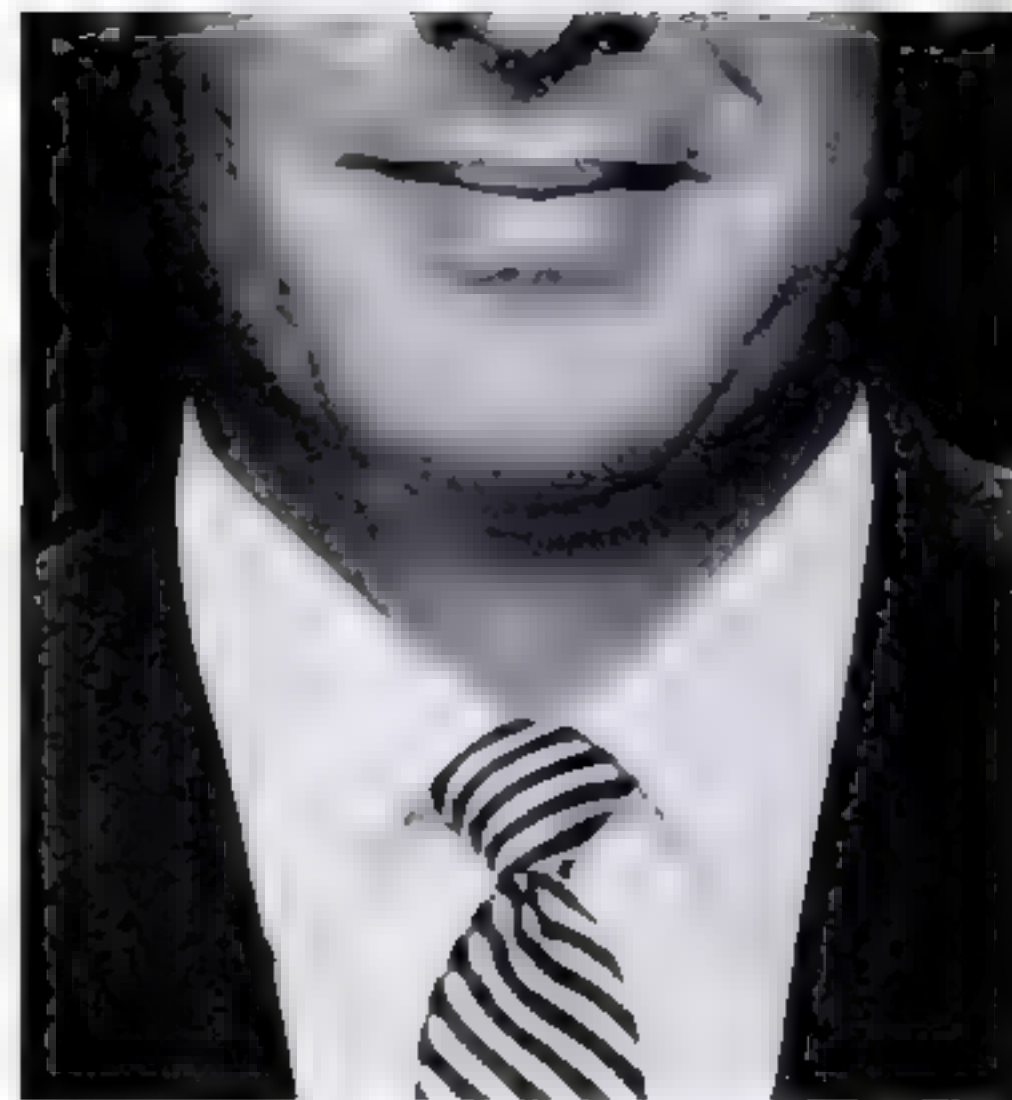




ARROW DART—\$4. Luxury twin Dale, \$5.



ARROW GLEN—soft, short-point collar, \$4.



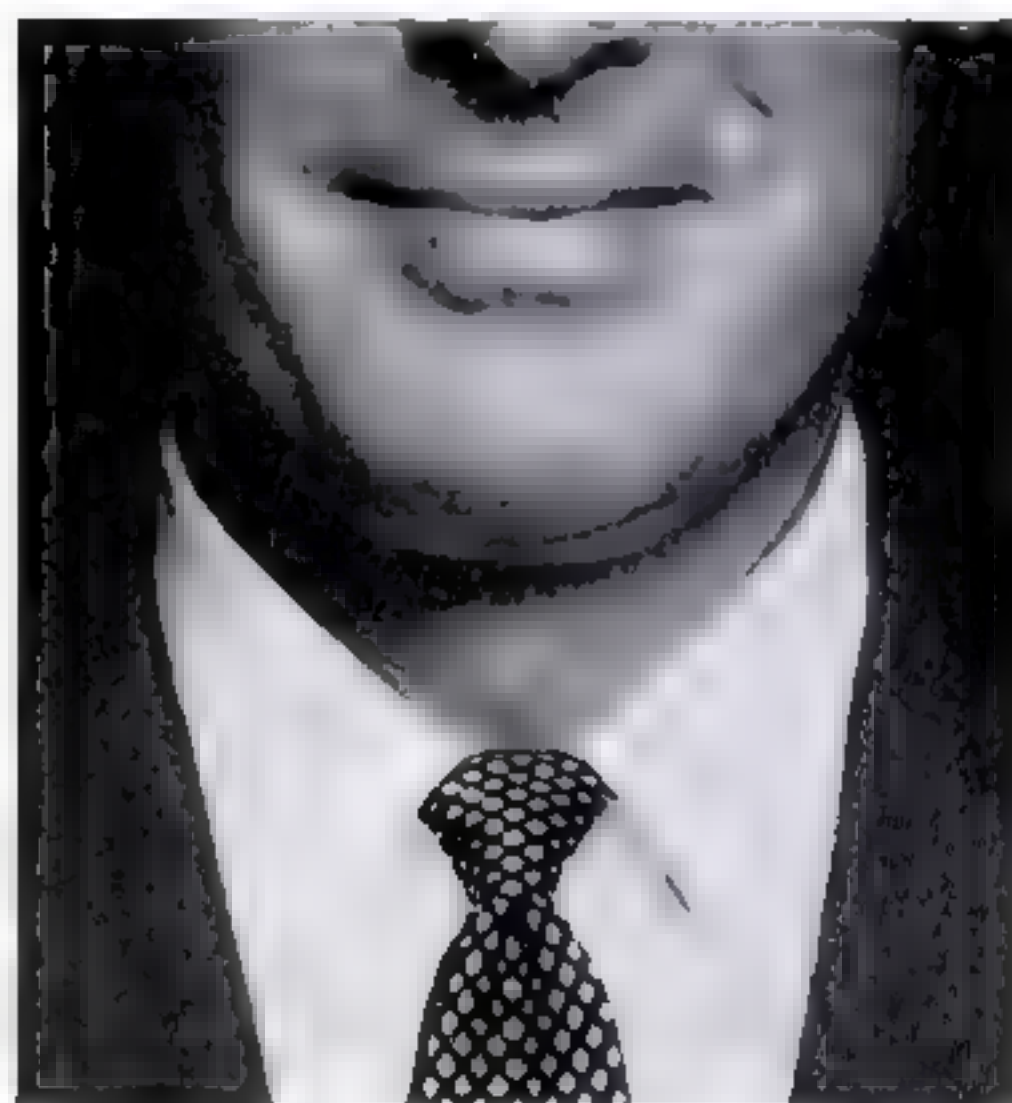
ARROW ARDEN—short-point, nonwilt collar, \$4.



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ARROW GLEN S.D.—short-point, button-down, \$4.



ARROW DREW—nonwilt, medium-point collar, \$4.

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Men prefer Arrow because of perfect Arrow fit,  
Arrow quality, Arrow fashion, "Sanforized" label.

An Arrow collar, patiently crafted in 22 manufacturing steps, sits and fits and feels right all through its many years of wear.

The fine, *all-combed* cotton yarns feel more luxurious, stand up courageously to wear and laundering.

The waist won't bunch. Mitoga-tapered design is the

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Add it up. You can't make a surer choice than Arrow. Now, at your favorite Arrow retailer.

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# →ARROW→

first in fashion



Men prefer Arrow 5-to-1 because of perfect collar | conform with natural body lines, tapered sleeves, fit, shoulder line contour, Mitoga tailoring to | anchored buttons, and "Sanforized" fabrics.

Arrow shirts also available in 100% cotton and Dacron & cotton wash and wear.





1.

Surrounded by the Christmas tree, his wife and seven nippers, Herb Kramer puffed contentedly and nestled in his slippers. With seven kids to launch in life a man might slip his trolley. Not Herb. Insured by Travelers, he's like Santa—always jolly.



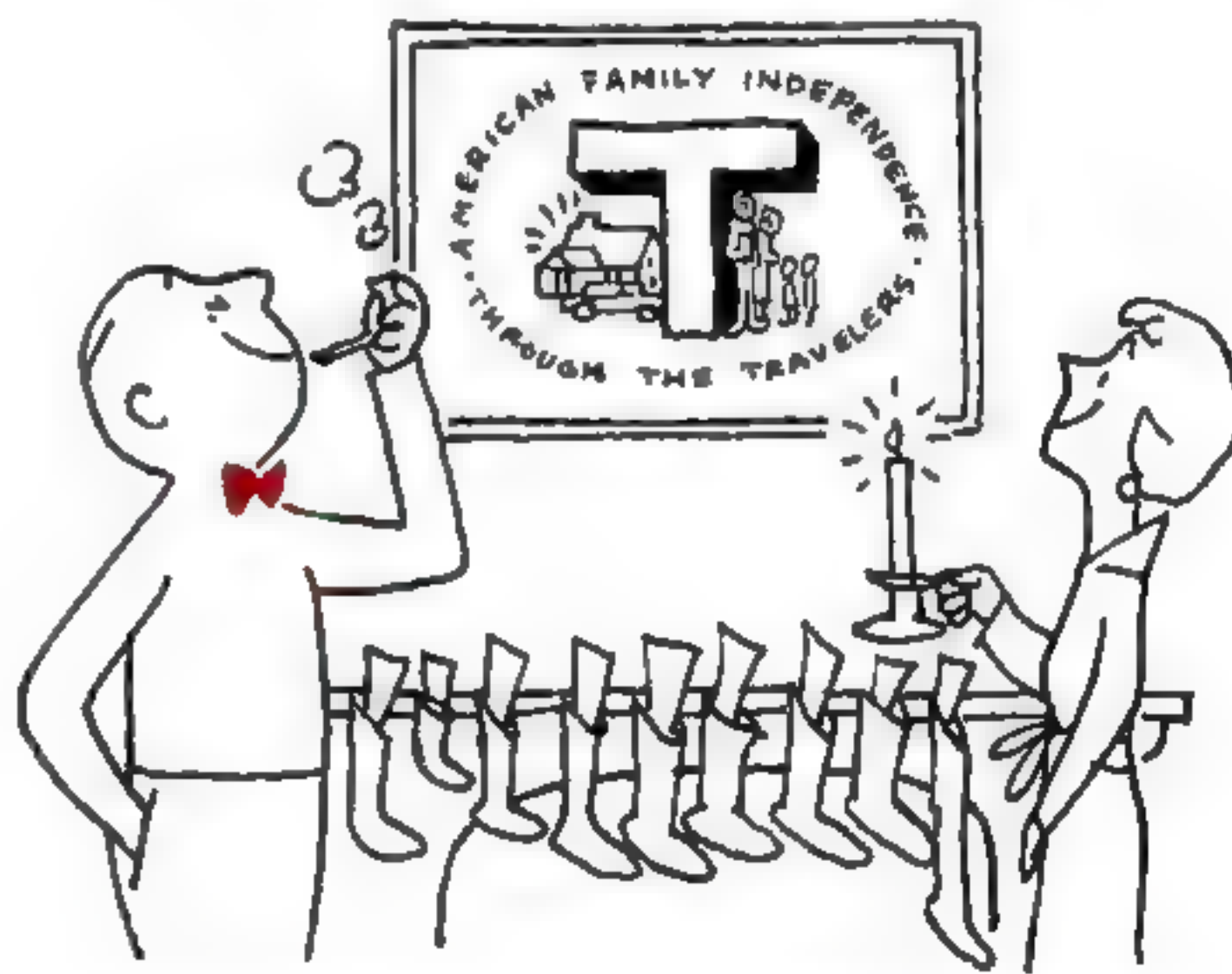
2.

"Who wouldn't rest serene," Herb sighed, "Oh apples of my eye— You're catered to by Travelers life insurance if I die. My Travelers plan can handle dowries, grubstakes, any college— Ensconce you all on Easy Street. What happy-making knowledge!



3.

"My Travelers program forms a moat around our domicile— No wind, fire, theft or damage suit can wipe away our smile. My car, my life, my home and health—in one low monthly payment. One trusty man to take my part if ever I'm a claimant."



4.

And there among the Christmas gifts the Kramer kids discovered American Family Independence (they were *really* covered!) Could Santa Claus himself have done more nobly by Herb's clan? Say "Merry Christmas" evermore—just call *your* Travelers man.

You can protect your *whole* good way of life through

# THE TRAVELERS

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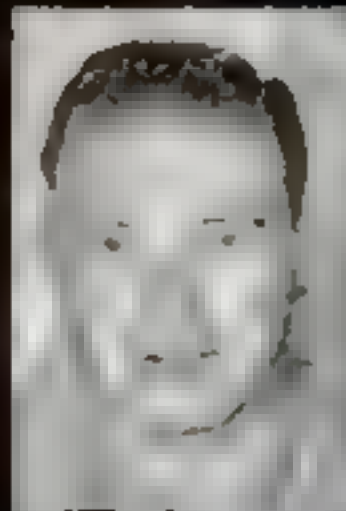
All forms of personal and business insurance including Life • Accident • Group • Fire • Marine • Automobile • Casualty • Bonds



## 33 MEN WHO WENT DOWN WITH THE 'BRADLEY'



ERHARDT FELIX



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WILLIAM ELLIOTT



JOHN ZOMO



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DOUGLAS BELLMORE



JOHN SAUERS



CARL BARTELL



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KEITH SCHULER



EDWARD VALLEE



JOSEPH HRANICZAK



RAYMOND NOWALSKI



EARL TULSETH



PAUL GREENGTSKI



PAUL HELLER



MARTIN ENOS

LIFTED HIGH IN WATER BY A MOUNTAINOUS WAVE ROLLING UNDER HER MID-SECTION THE BRADLEY BEGINS TO BREAK IN HALF, AS SHOWN IN THIS DRAWING.







'MAYDAY!'—DYING SHIP'S  
FINAL, FATEFUL CALL

# STORM AND DEATH ON A GREAT LAKE

From shortwave radio speakers around the Great Lakes rasped a desperate message: 'Mayday! Mayday! We've broken in half! We're going down! We're going to sink!' Several times again came 'Mayday,' the international distress signal. A Coast Guardsman listening in heard a few further faint words, 'Get on your life jackets! We're going down!' Then silence.

The stricken ship was the huge 639-foot-long limestone carrier *Carl D. Bradley*. She was returning empty from Gary, Ind., to her home port of Rogers City, Mich. All through the late afternoon she had been bucking the rising seas of Lake Michigan, churned up by the wintry season's first savage storm. The Coast Guard was warning of 'whole gale' winds—60 miles an hour, with gusts reaching hurricane velocity. But in her 31 years afloat, the *Bradley* had weathered many Lakes' storms and the fleet of

which she was part was rated the safest in the world. For her crew of 31, this was the last trip of the year.

At 5:20 p.m., as the ship lay 12 miles west-southwest of Gull Island, First Mate Fanning calmly radioed ahead that the *Bradley* would dock at Rogers City at 2 a.m. Minutes later came the tidings of disaster. Evidently weakened by the pile-driver pounding of the seas, the ship—built long and narrow to pass through the Soo locks—broke in half when a huge wave hit it midship.

A desperate rescue effort then began (*next pages*), hampered by darkness, by the fierce winds and high waves. In Rogers City, the homefolks waited tautly for news they were sure would be bad. It was, thirty-three of the *Bradley's* men (*left*) went down. Only two (*pp. 30, 31*) lived to tell of the ship's awful last moments, the worst disaster in the recent history of the treacherous Lakes.

THE FORWARD HALF SANK ALMOST AT ONCE. THEN, WITH A HUGE EXPLOSION AS THE ICY WATER HIT THE BOILERS, THE STERN SECTION ROLLED OVER AND SANK

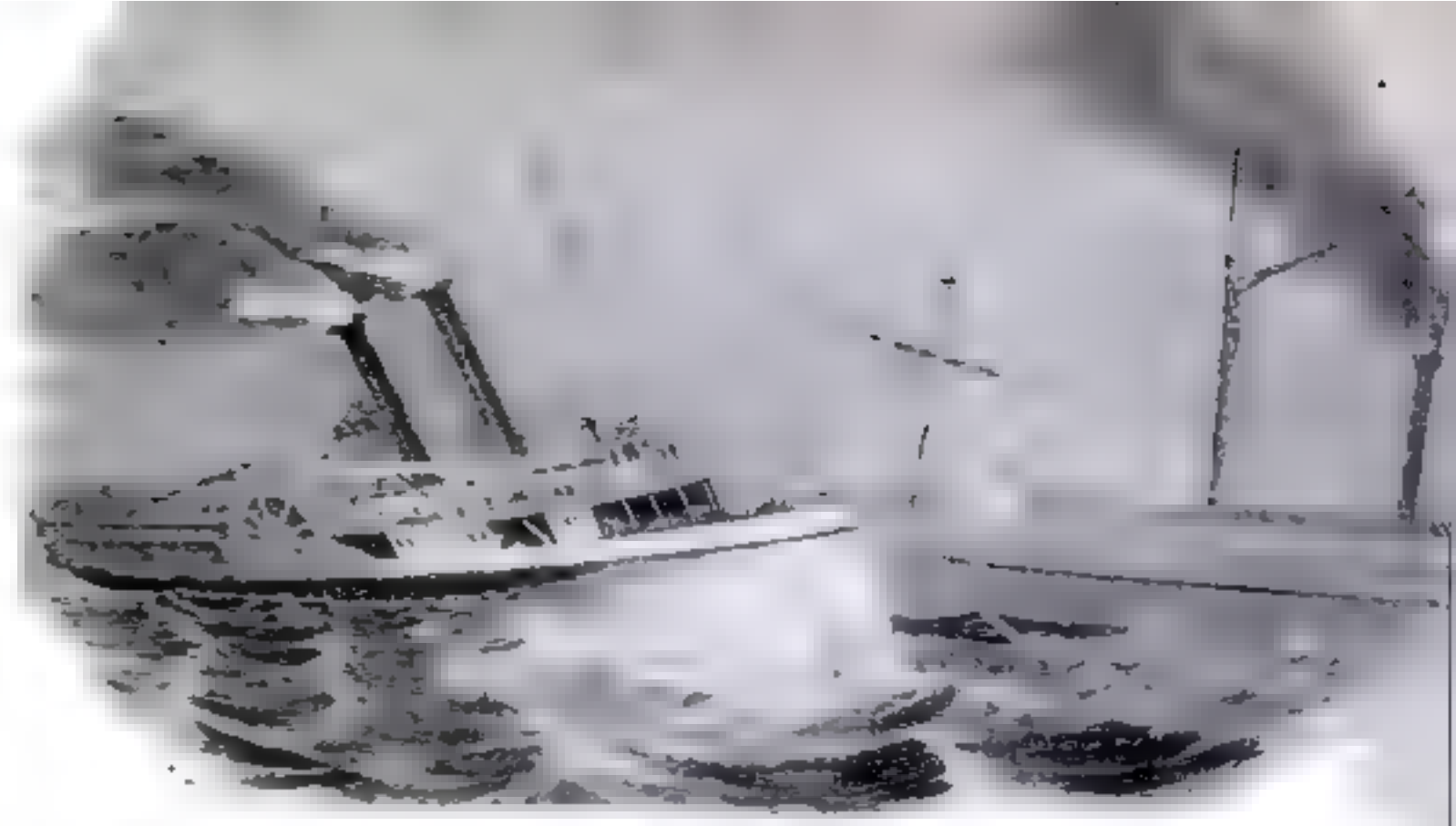


Alfred E. Britman





**HISTORIC LAKES DISASTERS**, shown across top of these pages, include the *Erie* which burned on Lake Erie after her boiler exploded on Aug. 9, 1811. She was bound from Buffalo to Chicago with a large complement of immigrants. Some 170 of them died. Years later, salvagers recovered a fortune in foreign coins.



**COLLISION IN FOG** sends the palatial steamer *Atlantic* to the bottom of Lake Erie on the night of Aug. 20, 1852. Without warning the *Atlantic* (left) and the brand-new propeller-driven *Ogdensburg* crashed off Long Point. The *Ogdensburg* was able to pick up 250 of the *Atlantic*'s passengers, but 250 others were lost.

## NEWEST OF LAKE TRAGEDIES SETS OFF A DESPERATE SEARCH

The breakup of the *Bradley* was the latest in a long history of major maritime disasters on the Great Lakes (above). Even though they are inland waters, the lakes are notoriously deceptive and treacherous. On the comparatively shallow lake waters stiff winds churn up mountainous waves far more quickly than they would on the ocean. In one 20-year period, 1878-1898, nearly 6,000 ships were wrecked on the lakes and 1,100 of them were totally lost. The last weeks of the year, just before the winter freeze halts all shipping, are the deadliest times of all, with the first winter storms roaring out of the north and west.

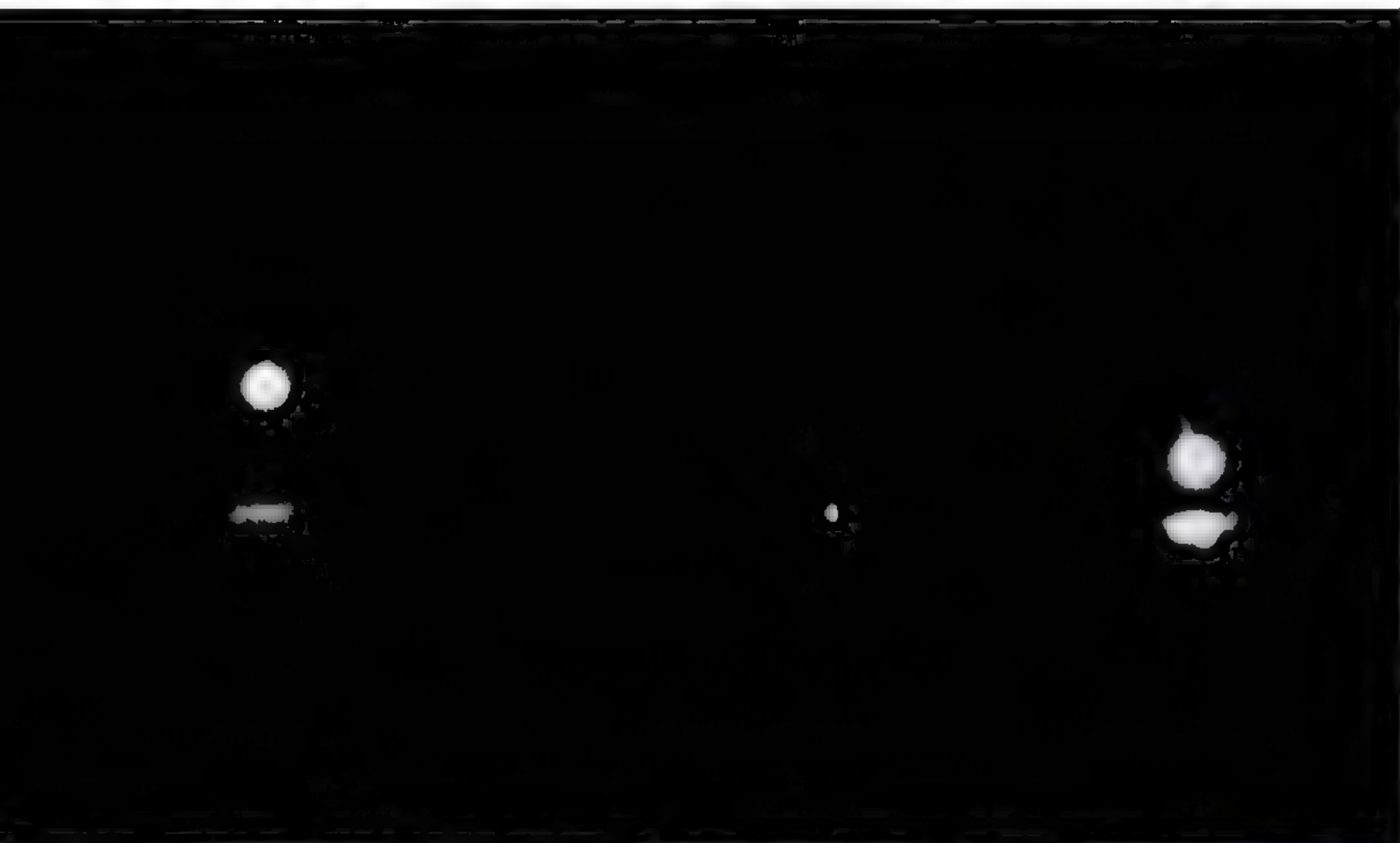
Seconds after the *Bradley*'s frantic "Mayday" crackled over radios around the lakes, a great search operation was in motion. Twelve miles away the German freighter *Christian Sartori* caught the signal and began lurching through the 30-foot seas toward Gull Island. Three steamers waiting nearby weighed anchor and headed out. The Coast Guard cutter *Hollyhock* set out from Sturgeon Bay, Wis. and the *Sundew* from

Charlevoix, Mich. A Coast Guard plane took off from Traverse City, Mich.

It took the *Sartori* an hour to reach the wreck area and in the storm-dark night, it could find no sign of survivors. The Coast Guard plane spotted the *Sartori* and dropped flares (bottom, left), which revealed the ship alone in tossing seas. The cutters reached the scene and continued the search through the night.

At dawn a Coast Guard helicopter spotted a lifeboat, no sign of life near it. Then, moments later, the helicopter spotted the raft, two men aboard. At 9:07 the cutter *Sundew* flashed a terse message: "Picked up two survivors on raft 71°, 5.25 miles from Gull Island." Alone among their 33 shipmates, Elmer Fleming and Frank Mays had lived to tell of the *Bradley*'s last minutes and of a harrowing ordeal (next pages).

"This storm was the worst I've ever seen on the lakes," said a Coast Guardsman. "Ocean sailors always kid us lake men about our 'mill-ponds.' But I'd better not hear that again. Last night was a visit to hell."



**SEARCH BY NIGHT** goes on, dimly illuminated by flares dropped from Coast Guard plane on either side of the German ship *Christian Sartori* (center light).

**THE SWOLLEN SEAS**, still turbulent morning after wreck, reveal the body of one of the *Bradley*'s crewmen floating face down, the life jacket still in place.





**THE "LADY ELGIN"** sinks 10 miles off Waukegan, Ill., in Lake Michigan Sept. 8, 1860. She was carrying partisans of Stephen A. Douglas home to Milwaukee from a Chicago rally when she was rammed by a schooner in a heavy fog. Seemingly intact, she steamed on but foundered minutes later with 297 lives lost.



**THE "SEA BIRD,"** bound from Milwaukee to Chicago on April 9, 1868 with 75 aboard, caught fire off Waukegan and headed toward shore, but a strong wind out of the northeast spread the flames. The boilers exploded and the lifeboats, engulfed in flames, could not be lowered. All but two of those aboard perished.







**RETURNING THE DEAD**, a launch is hoisted back on board the Coast Guard buoy-tender *Sundew* with some of the eight bodies it recovered off Gull Island.



**RETURNING A SURVIVOR**, men carry Frank Mays from *Sundew* to an ambulance in Charlevoix, Mich. Raft that saved him and Fleming is in foreground.

**AN ORDEAL ENDS** as the survivors, Elmer Fleming (left) and Frank Mays, are reunited with their wives Mary and Marlys in solarium of Charlevoix hospital.

# SURVIVORS TELL OF

by DON UNDERWOOD

**A**T 5:30 p.m. the *Bradley* was sturdily riding the 20-foot waves. But at 5:31 p.m. Captain Bryan and First Mate Elmer Fleming, going over charts in the pilothouse, heard a thud behind them. They felt nothing, but the extraordinary sound caused them to spin around. In the glare of the string of deck lights they saw the *Bradley's* aft section pull upward slightly. "If we hadn't heard the sound," says Fleming, "we wouldn't have known about it. It was unusual. It was just a thud. It shouldn't have been there." The captain stopped the engines, and 20 seconds later a second thud came, and again the ship hogged upward slightly. "We knew she was in bad trouble," Fleming says. Bryan ordered the first mate to send distress signals. Fleming grabbed the radio phone and shouted, "Mayday! Mayday! Mayday!" (The term derives from the French *m'aidez*—help me.)

Fleming heard the radio operator at Rogers City come on with a plea to other ships and stations: "This is an emergency. This is an emergency. Clear the channel." Fleming then identified the *Bradley*, gave the position and said, "We're breaking in two. We're going to sink." As the ship sagged with the third thud, Bryan gave the abandon-ship signal on the ship's whistle, seven short blasts and one long one.

When the fourth thud came, the ship sagged once more—then suddenly split in half. The men in the pilothouse stared at the widening gulf between the two parts of the *Bradley*. The forward section was sinking fast and the lifeboats were all in the stern. Fleming climbed a rail to a life raft. Suddenly the forward section lurched and started rolling over.

Fleming doesn't know how the water hit him but when he surfaced, he was about two feet from the raft and he climbed aboard. Crewman Frank Mays came up four feet from the raft and he also climbed on.





# THE BREAK-UP, DEATH, COLD AND FEAR

Mays and Fleming started yelling. "Over here! We're over here!" Fleming says, "We heard a lot of yells. We saw someone and shouted, 'This way! This way!'" Then they hauled up Crewman Gary Strzelecki.

They had lost their oars and were looking for them when they saw the stern make its last lunge and go down. Cries were getting fainter when the three men found one more crew member, Dennis Meredith. He had been in his bunk when the alarm was sounded. He was shoeless, was wearing light trousers and had on a heavy white sweat shirt.

The men struggled with a hatch in the 5x8-foot raft, finally worked out five flares and a sea anchor. They had shot off four flares when, about 75 minutes after the *Bradley* sank, they sighted the *Christian Sartori*.

"The *Sartori* appeared to be coming straight toward us," says Fleming, "when a wave swamped the raft." Fleming was the first to reach the raft again. He helped the others up. "The *Sartori* was rolling at least 50°," Fleming says. "She got us once in her searchlight, but the beam swept by." As she came closer, Fleming frantically tore at his last flare. "I first couldn't get it open. I tore at it, used my teeth, then it wouldn't ignite. I just couldn't make it. The *Sartori* moved on."

After the German ship left, the harshness of the cold hit them. "It was colder than I thought anything could be," says Fleming. "I was mad because I hadn't put on my long underwear. We huddled together."

The four men breathed on one another. They did everything to retain and share all heat. Meredith, with his scanty clothing, was shivering. Fleming put his arm around the shaking Meredith. "I don't know whether he heard me. He wasn't unconscious but I don't think I was getting to him. I kept telling him, 'Once you go to sleep you're lost.'"

Meredith shivered but said nothing. The other three began counting to each other to keep awake. They told each other about the countless search parties that must be under way. They reassured one another that it was a matter of minutes till they would be safe having coffee again in a

warm galley. At some point another huge wave crested over them. "It was so high," says Fleming, "we went straight up into the air." When they came down they were once more flipped off the raft. Mays was first back on, then Strzelecki, finally Fleming. But Meredith had vanished.

As the icy night wore on, Fleming kept telling Strzelecki, "Don't go to sleep. It won't be long." Mays and Fleming tried to massage him but he could not keep awake. "Once," says Mays, "I heard him snoring."

Once more a wave turned them over, and this time only Mays and Fleming made it back on the raft. Their legs were numb. "I felt ice in my eyes, on my back and in my hair," says Fleming. They tried to warn each other about slipping. They talked in nonsensical phrases. Fleming thought he saw a trace of dawn in the sky. "I didn't believe it. I didn't want to be disappointed again. I couldn't look again."

When the light did break into the dirty black sky, Fleming thought he saw a plane. Mays looked up and said it was only a sea gull. He looked again. "Then I saw the blinkers. The mate was right." The men tried to get up. There was nothing to wave, no method of signaling. The Coast Guard amphibian did not see the men. It droned away.

At 8 a.m., more than 14 hours after the sinking, they saw the small square bump of High Island. "I kept watching it," Mays says, "it kept getting bigger. I knew we were going to hit there."

The clouds were breaking, the sun came out. They looked at each other in the bright light. Their eyes were puffed, their faces red, their lips swollen. Fleming got painfully to his knees to take a bearing on the land. "I suddenly wondered if we could survive there," says Fleming. "I wasn't worried about the water now, but could we survive on the land?" Fleming happened to look back—and realized that the question would not have to be answered. Behind them, bearing down straight toward them, was a ship.



CONTINUED



# GRIEVING RELATIVES IN ROGERS CITY SAY GOODBYE TO THE MEN THEY LOST



**REQUIEM FOR NINE VICTIMS** whose coffins fill center aisle brings 2,000 Rogers City mourners to

St. Ignace Catholic Church. Flags are draped on coffins of four of the men who were war veterans.



**CONSOLATION FOR A FATHER**, Alex Krawczak (left), whose son Joe died in the wreck, is offered

by George Dean in a seamen's hangout decorated with life rings of ships sailing out of Rogers City.

**SHOCK TO A FAMILY** brings sudden and overwhelming grief to the wife and children of Joe Krawczak as they learn that his body has just been recovered. Joe's wife Cecelia holds 2½-month-old Jo Lynn, youngest of their six children. The others, all in tears, are Ronald, 11, 13, 10 and Rose Ann.











# A LOOK AT THE



## HIGH MIRTH IN MERRIE ENGLAND

When Prince Philip, who is the United Kingdom's Duke of Edinburgh, and Dr. Geoffrey Fisher, who is Archbishop of Canterbury, met in the lobby of London's Royal Festival Hall before a charity concert, they laughed fit to bust a garter. What moved them to such a display of merriment, however, will never be known because both the prince and the prelate, as a spokesman pointed out, laugh so often they can't always remember why.



## A MURKY START AND THEN EVERYONE LOSES TRACK OF A FOGBOUND RACE

In Manchester, England, a fog so shrouded the track only a few railbards could see the start (*above*) of the November Handicap. The BBC radio announcer had to phone the gate to learn if the horses were away. Then he kept guessing at the race's progress. "They must have gone about two



# WORLD'S WEEK



## THE FIRST PLANE-TRAIN CRASH

In a landing at El Toro, Calif., a Marine jet overshoot the runway, pranged through an eight-foot fence and plowed into the Santa Fe railroad tracks. Seconds later, a speeding passenger train crashed into it. Six cars were derailed, the jet burst into flame. But the pilot, bounced out of the cockpit by the impact, and the train passengers emerged without serious injuries from the first train-plane crash in U.S. history.



furlongs now," he remarked. Later he hazarded, "They've probably gone half a mile, I'd say." Near the finish he kept saying, "They're not here yet, they're not here yet," then exclaimed, "There they are." In a burst of confidence, he named the winner. But it was the wrong horse,



## LIFE SENTENCE FOR AN EIGHTH-GRADER

Grim-faced Caril Ann Fugate was firmly gripped by Attendant Dora Sawyer in a court in Lincoln, Neb., where she was sentenced to be imprisoned for life. A jury found the 15-year-old eighth-grader guilty of helping her boyfriend, Charles Starkweather, murder 15-year-old Robert Jensen during a spree of killings they went on together last January. Starkweather, already sentenced to die in the electric chair, testified that Caril carried a shotgun and took Jensen's briefcase.









READY FOR AIRLIFT IF REDS BLOCKADE BERLIN, U.S. GLOBEMASTERS STAND AT FRANKFURT AIRPORT

## BERLIN GIRDS FOR BLOCKADE

**A bold mayor and a big stockpile stand against a new Red threat**

"We are not the sort who are blown over by a gust of wind," said the tough and thoughtful man on the opposite page last week. "West Berlin was never part of [East Germany], is not today and never will be." West Berlin Mayor Willy Brandt is not only the West's frontline spokesman in the newest Soviet-started Berlin crisis. He is also the boss of the six-month food and coal stockpile (right and below) that West Berlin is keeping on hand in case the Communists blockade it again.

As they had unsuccessfully tried to do with the 1948-49 blockade, the Reds were trying to drive the three Western allies out of Berlin. Renewed Soviet pressure on West Berlin has been unremitting since Nov. 10, when Nikita Khrushchev in Moscow called for the end of

the four-power occupation of Berlin. The Soviets in East Berlin, Khrushchev said, would turn their rights there over to the Communist East German government. This looked like a cunning and dangerous device to give the East Germans, whose regime the West does not recognize, control over the road, rail, water and air lifelines between Berlin and West Germany. Then, if the Western powers still refuse to recognize East Germany, it may clamp a new blockade around their Berlin position.

Should this force the Western powers to withdraw, the Reds could then proceed to coerce the 2.2 million free West Berliners into Communist East Germany's camp. But President Eisenhower declared that the U.S. would stick to "its firm intentions in West Berlin."



CANNED MILK is part of food reserves that West Berlin has kept ever since its 1948-49 blockade.



WHEAT is shifted into former machinery factory, Rheinmetall-Borag. Depot now holds 10,000 tons.



COAL STOCKPILE, already built up in West Berlin, is being augmented daily by barges rushed in

from West Germany before Communists can close up canals. Coal was biggest burden on former airlift.



ONIONS are unloaded in food depot. Other items stockpiled are fruits, sugar, drugs, paper, cement.



## AFRO-ASIAN DICTATORS

## A NEW COLLECTOR'S ITEM

"Unwise were the flies that plagued Keshoprasad Varma when he was shaving 10 years ago." After this first sentence, the A.P. dispatch from Lucknow, India, went on to tell how the bothersome insects had caused Mr. Varma to drop his razor, gash his foot, and resolve to invent the perfect fly trap, which has just been awarded a patent and a cash grant by the Uttar Pradesh government. The Varma trap sounds a little complicated, involving two chambers, bait, poison and lights that go on and off; but the world is in Mr. Varma's debt, and will doubtless beat a path to his door, if the trap is as efficient as he claims.

No such qualification, however, should surround the congratulations which the world owes to Mr. Watson S. Sims, the A.P. man who framed this dispatch. In "unwise were the flies," etc., he has added a bijou to the great lead sentences in the museum of journalism. Curators will doubtless classify it with the blind, indirect, or "up-the-dark-stairs" type of lead so popular on the New York *Sun* in Frank Ward O'Malley's time. But in our opinion it transcends this category and belongs with those which convey just enough information to make further reading either impossible or absolutely mandatory. It belongs, in short, in the same vitrine with the sentence written by an Ohio State undergraduate in James Thurber's day, which the latter describes in *My Life and Hard Times*. Its author, one Haskins, was a loutish agricultural student who insisted on writing for the college paper, and on returning from the horse barns with what he declared was a story, was urged by his editor to "start it off snappily." So he did. His story began: "Who has noticed the sores on the tops of the horses in the animal husbandry building?"

Good work, Haskins; good work, Keshoprasad Varma. Great work, Watson S. Sims.

In Sudan last week a General Abboud took over the government and suspended the constitution. In the so-called new nations of Africa and Asia, this was the fifth such military take-over in the last five months. Parliamentary governments have been supplanted in Iraq, Burma, Pakistan and Thailand, not to mention the earlier cases of Syria and Egypt. President Nkrumah, though no military man, is becoming more and more the dictator in Ghana; so in Indonesia is President Sukarno.

What does this discouraging trend mean for U.S. policy? It is easy enough to blame Communism and Nasserism, which are the proximate cause of most of the parliamentary collapses. Thus U Nu, the capable premier of Burma, deliberately turned his government over to General Ne Win to avoid dependence on Communists for his majority. A similar motive may lie behind Khalil's abdication in Sudan, where neighbor Nasser has been stirring internal strife. All the new dictators are anti-Communist and resolutely patriotic, which gives the U.S. at least a *prima facie* reason for continuing military or economic aid. But since the West originally inspired their countries' efforts at democratic government, it must deplore the failures and seek a deeper cause.

There is a certain sameness in the background of these new dictators. In the absence of politically conscious electorates or a tradition of public morality, their countries' West-imitative parliaments from the start displayed the most egregious corruption. The 30 political parties of Thailand, for example, existed for no purpose other than to be bought and sold. The corruption that disgusted Nasser and his colonels with the Farouk regime in Egypt has pervaded the new "democracies" from Lebanon to Laos. And the same new class from which Nasser rose is breeding the other new dictators: ambitious sons of the lower classes who were educated in the only channel available to them, the army. These newcomers may admire Thomas Jefferson, but the model of the late Mustafa Kemal Ataturk is closer in time and space. That great dictator's reforms laid the basis for a strong and somewhat democratic modern Turkey. The new generals profess a similar goal.

None of them, alas, has yet shown anything like Ataturk's capacity for nation-building. Yet they are in an even greater hurry and the attributes of nationhood, or so they think, now includes an air force, steel mills, expensive embassies, an atomic reactor, and various other excuses for neglecting their people's primary needs, which are in most cases water and food. The forced gigantism of Soviet industry—and our TVA model is not guiltless either—arouses short-cut dreams far beyond the new nations' capacities. Before they have acquired the first

attribute of genuine sovereignty, the capacity for self-defense, they assert an absolute right of national self-determination and economic autarchy, which they implement with the final luxury, a foreign policy, usually a blackmailing type of neutralism.

It's an absurd and discouraging spectacle. But the fact that it appears in Asian and Levantine garb shouldn't fool Americans into thinking it is new. We have the more relevant example of Latin America. Its nations started independent life with a feudal and authoritarian inheritance which, though Christian, was as politically backward as anything in the Middle East today. The repetitive pattern of military dictatorships in Latin America, with interludes of democracy, was a nuisance for a hundred years. But the important fact is that the democratic interludes got longer and stronger, and that democratic self-government is a reality through much of Latin America today.


At a recent international conference in Rhodes on the subject of these new nations, the French pundit Raymond Aron was struck by "a simple but still astounding fact": that practically everybody, whatever his race or tradition, "wants to have representative government and public liberty." Democracy has no respectable rivals; it is the only form of government with any claim to popular legitimacy.

As the powerhouse of successful democracy, the U.S. is bound to export lessons to these new nations; but we should take care to get our own lessons right. There is no easy single test of free self-government. Certainly a legislature is no evidence that a country is democratic, nor is a dictator evidence that it can never become so.

What brings the new generals to power is the felt need for public order. Order can be permanently secured, not by power alone, but by the only legitimate paramountcy in a free modern society, namely a system of law. The fact that India has a strong legal inheritance from Britain, and Israel from Europe as well as from the Talmud, helps explain why these two nations seem to be the most viable examples of democratic self-government in the Afro-Asian world.

Toward the new dictators as a class, the U.S. should offer the tolerant distaste we have learned toward Latin American dictators, coupled with a readiness to side with the people as soon as their true voice can be heard. But in addition, we can insist that no government can be so absolutely sovereign as they seem to imagine. The democratic ideal imposes natural limits on all government: limits on what it can do to its own people, limits on how it can behave toward other governments. This principle of limitation, which takes the form of law and respect for law, is the best guidance we can offer those who wish democracy to succeed.





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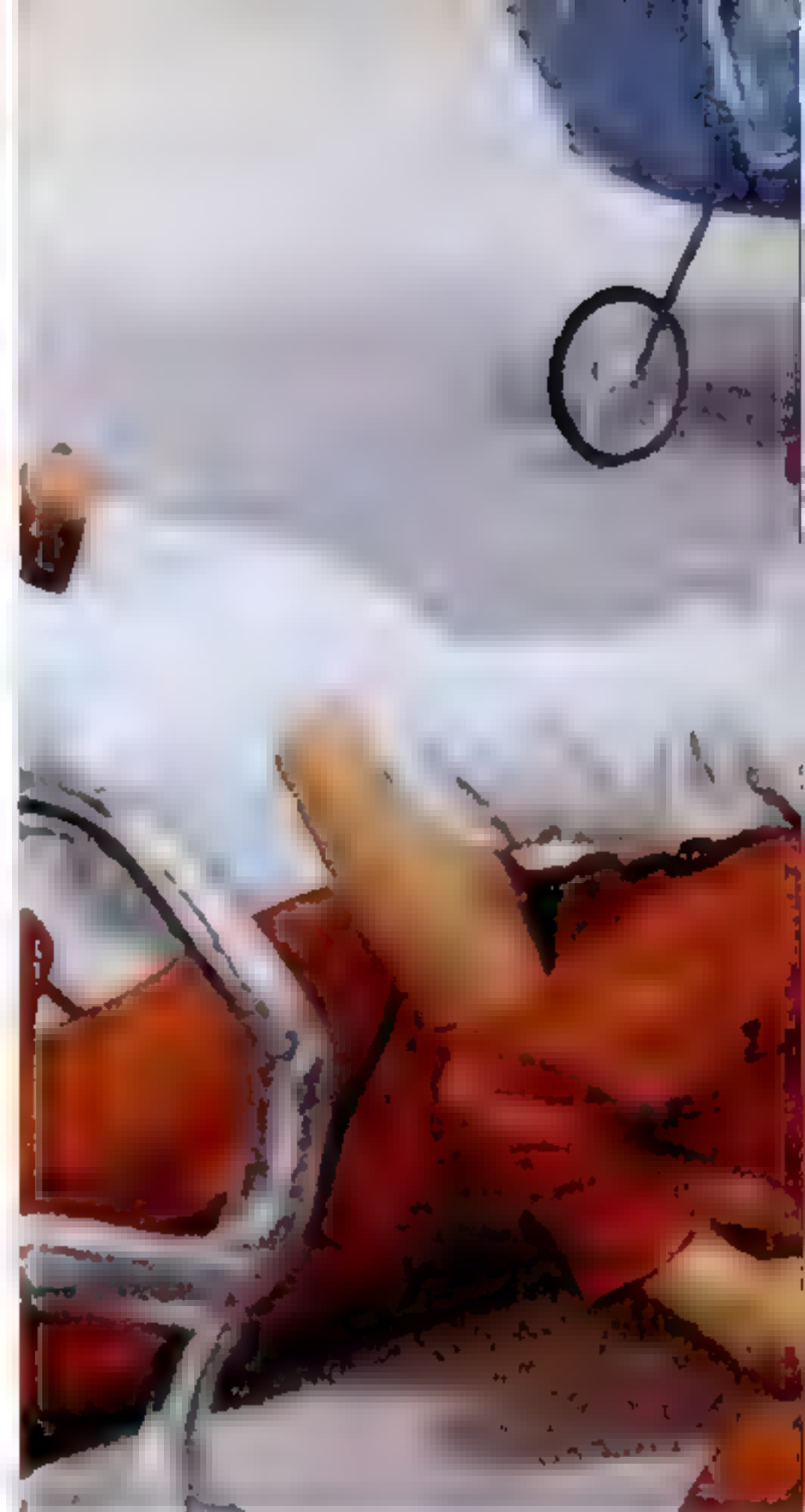
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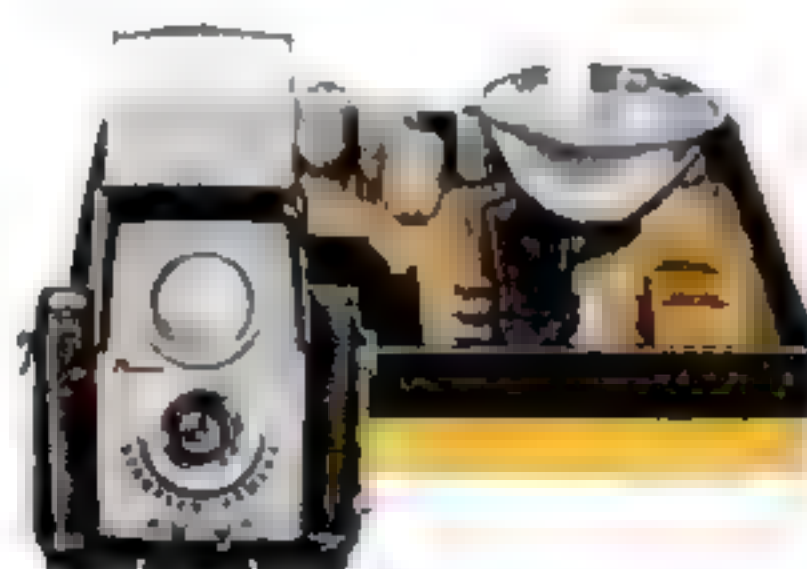


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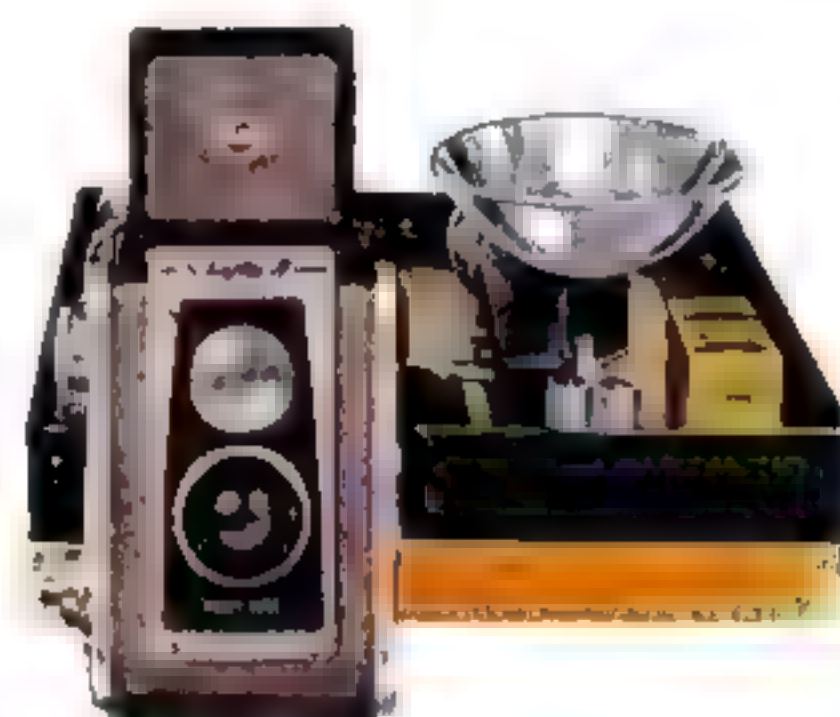
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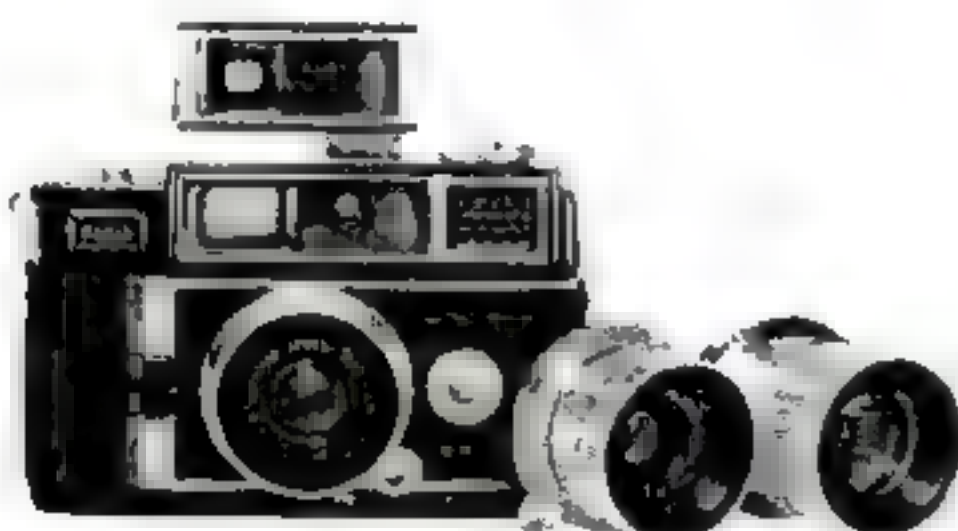
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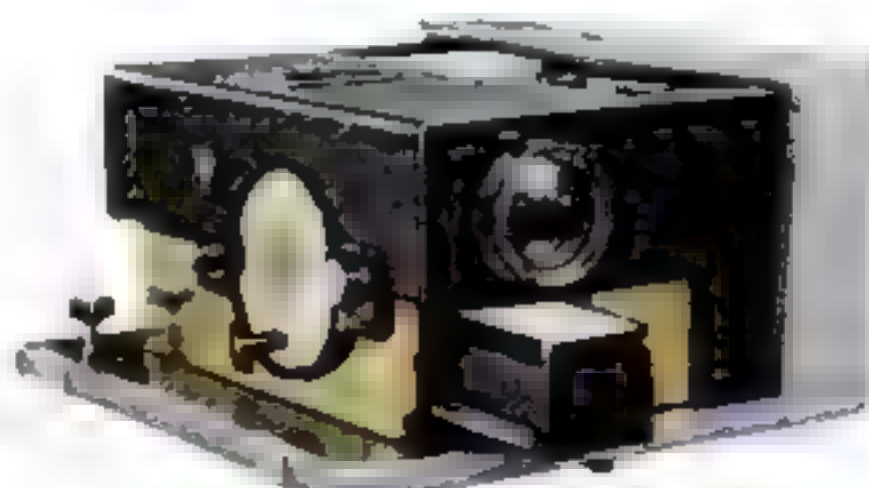
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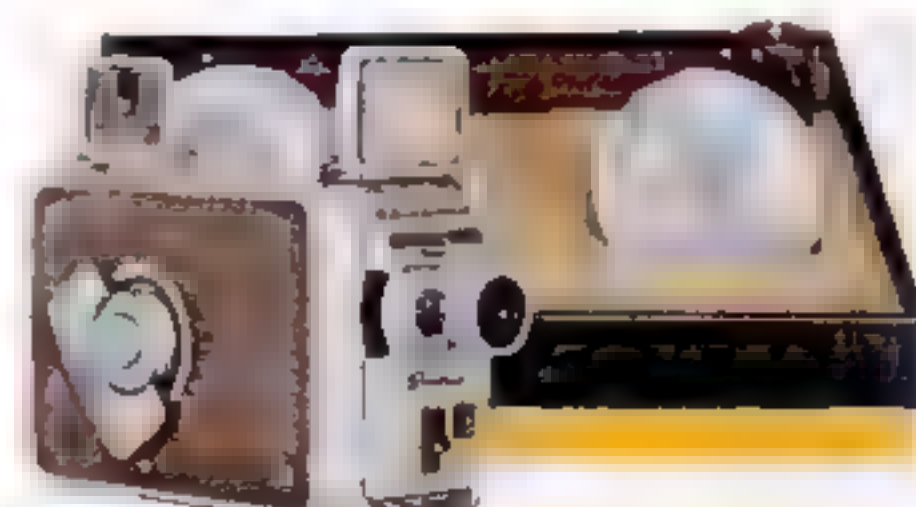
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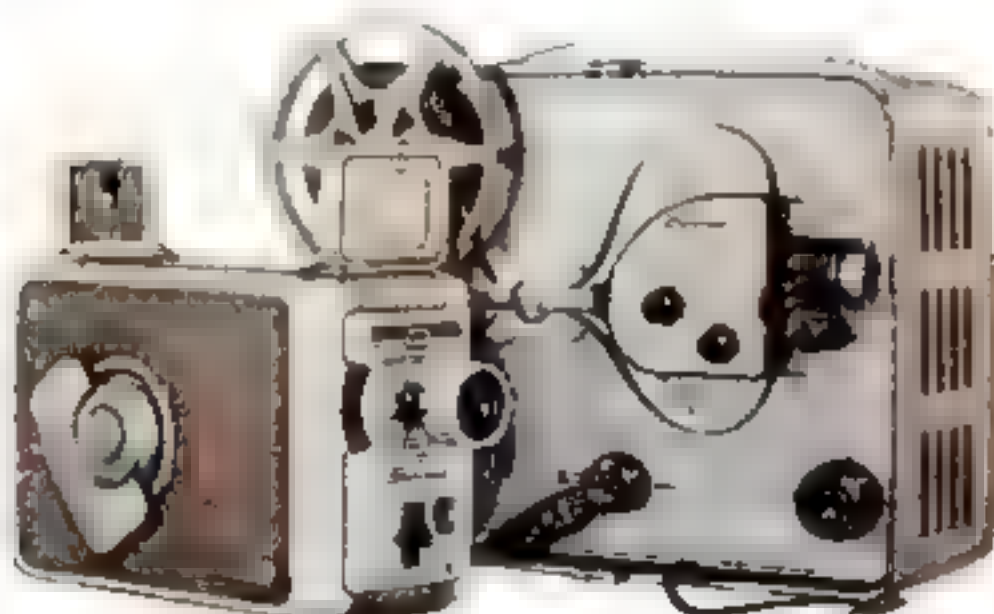
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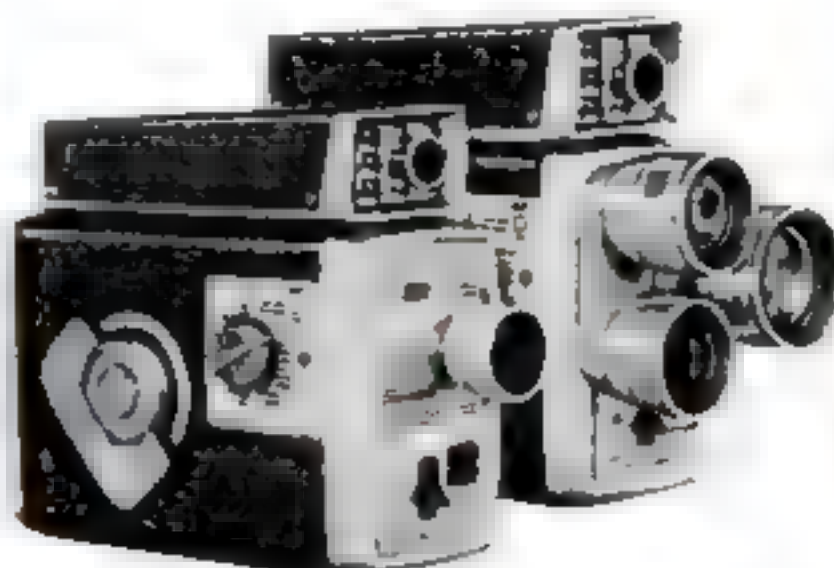
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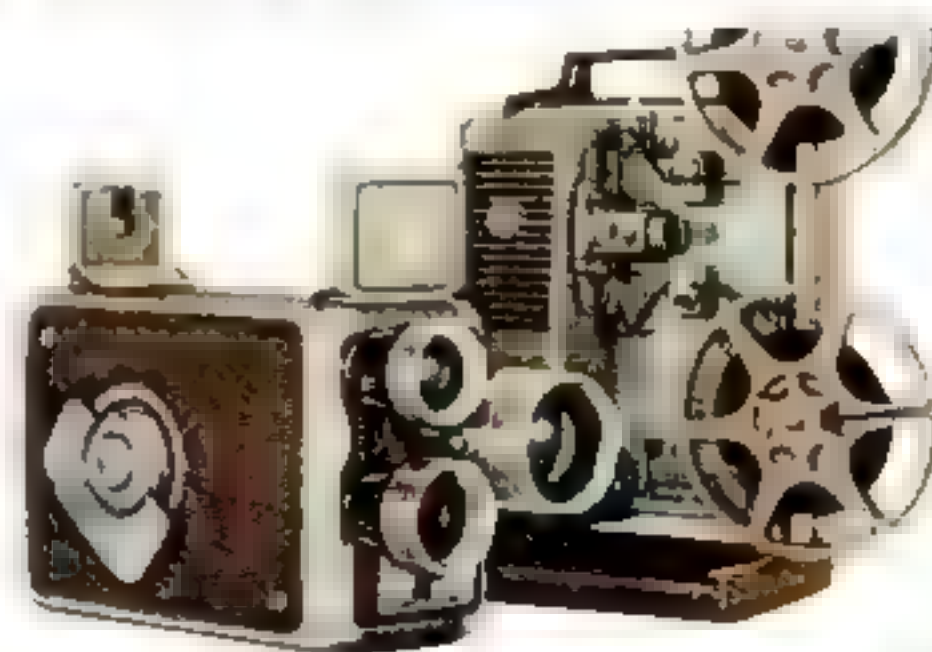
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FLANKED BY ESCORT OF ARMY LANCERS, SUDAN'S NEW SOLDIER-PRESIDENT ABBOD LEAVES THE GOVERNMENT PALACE AFTER TAKING HIS OATH OF OFFICE

## MIDDLE EAST GETS ANOTHER JOLT

**A general takes over in the Sudan to disturb the West—and Nasser too**

One more political shock in the reeling Middle East dealt a new blow last week to Western ideals of democracy. It also meant potential trouble for Nasser's dreams of empire. The West suffered moral setback, Nasser material loss. The shock came on a midnight when the Sudanese army quietly invested the capital city of Khartoum. Before dawn, without a shot, Africa's biggest new nation (independent since 1956) had been added to the growing list of nominally democratic Afro-Asian countries to be taken over by military dictatorship (*Editorial*, p. 38).

The Sudan coup brought to power Lieut. General Ibrahim Abboud, a 58-year-old professional soldier who had never been in politics. At the head of a military junta, he named himself president, premier and defense minister. He had moved, Abboud said, because the country was rent by "bitter political strife between parties vying to secure personal gain."

On the surface the coup seemed more injurious to the West. The man unhorsed by Abboud, Premier Abdullah Khalil, had aligned the Sudan's interests with the West. He had negotiated a \$20.6 million agreement with the U.S. and won enemies by standing up to his powerful Egyptian neighbor, Nasser.

But underneath the real issue was regional and the hurt was Nasser's. The Sudan has suffered Egyptian pressures for more than a century. Nasser has made these pressures more dangerous. His agents infest the Sudan. In 1955 he tried to chivy the Sudan into union with Egypt. He has pressed for a new water-division deal which he must have before he can build his cherished Aswan High Dam. Recently Nasser's backers became so active in Premier Khalil's coalition government that it grew shaky so shaky that Abboud's coup may have forestalled Khalil's being overthrown by a pro-Nasser regime.

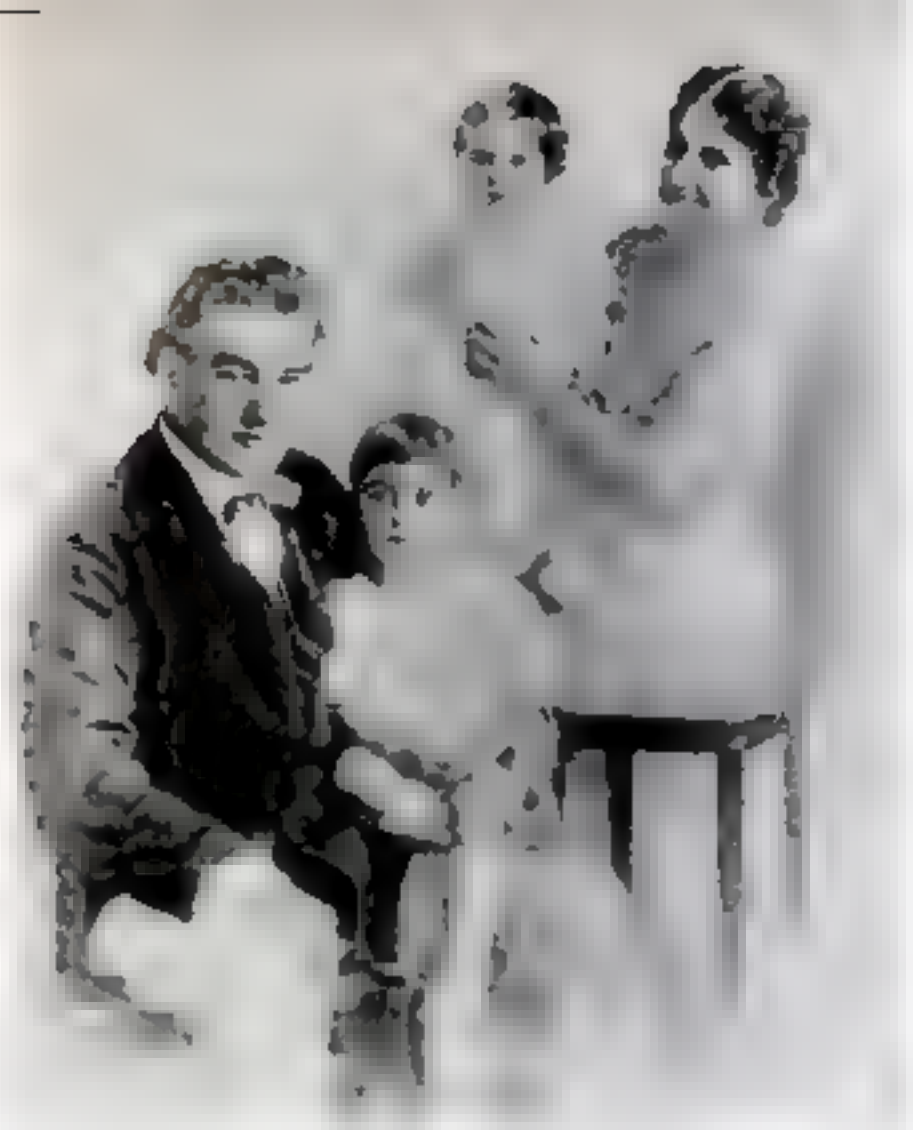


THE SUDAN, shown in green on map, is one-fourth U.S. size. Proposed dam at Aswan is the issue between nations.

ONE OF ABBOD'S ARMORED CARS PROWLs KHARTOUM STREET. COUP WAS SO PEACEFUL THAT COFFEE DRINKERS IN SIDEWALK CAFE STAND UP TO APPLAUD







**1916 POWER FAMILY**, when Tyrone Power Jr. played in *Chu Chin Chow*, includes Tyrone III on his father's lap, sister Ann and mother, Patia.



**ON 1957 VACATION**, father Tyrone III meets his daughters Romina and Taryn and his ex-wife Linda, during a winter holiday at St. Moritz, Switzerland.

## A DASHING ACTOR'S LAST DUEL

**Tyrone Power is buried in Hollywood after sudden death in Spain**

When Tyrone Power fought a duel on a movie set in Spain, he was one step from a heart attack and one hour from death. On the screen — and on the stage—he had played a long list of dashing roles that made him rich beyond the dreams of ordinary people. Women loved him extravagantly. Newspapers followed every turn of his heart. People forgot that he was not just a handsome matinee idol. He was more, and over the years he gave many fine and sensitive performances in difficult roles.

He was excellent in such movies as *Lloyds of London* and *Witness for the Prosecution*. He was superb in such stage parts as Lieut. Roberts in *Mister Roberts*, Richard Gettner in *The Dark Is Light Enough* and both a Yankee and Confederate soldier in *John Brown's Body*. He could walk proudly in the steps of his great-grandfather, Tyrone Power, a famous Irish actor, and his father, Tyrone Power, a well-known American actor who collapsed in a studio while making a movie and died next day.

Almost exactly so death came to Tyrone Power III in his 44th year. His heart attack came as he tried to put one final film villain to the sword. His body was flown to Hollywood, where, as a veteran of World War II, he was given a military funeral at Hollywood Memorial Park Cemetery. The service was attended by his widow and third wife, 26-year-old Deborah, who is expecting their child in February. His first wife, French Movie Actress Anna-Iella, wed in a civil ceremony, sent flowers. His second wife, Linda Christian (who considers herself by Roman Catholic law his only wife), attended Mass at a Hollywood church with their two daughters Romina, 7, and Taryn, 5. To them Power had written just before his death: "I miss you both and I do so look forward to the time we can be together again. . . . Be good girls and work well in school so that Mummy and Daddy can be proud of you. . . . With kisses and hugs to you both, and all my love and a big hello from Debbie. Daddy."



← **SIGHTSEEING IN SPAIN** less than a week before his death, Tyrone Power and his wife Deborah pause for a snapshot. He is bearded for his role as Solomon in *King of Kings*.





IN LAST FURIOUS SALLY Tyrone Power as Solomon in film *Solomon and Sheba*, attacks in duel. A moment later - offering peace - in chest and arms he walked to his trailer, lost time in dress and ready in less than an hour.

CONTINUED

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**OFFICIAL MOURNERS** headed by Mrs. Power, who holds the American flag used in ceremony, leave cemetery. Power enlisted in the Marines as private, became a pilot, rose to lieutenant, served overseas three years in the Pacific.



**UNOFFICIAL MOURNERS** whom Mrs. Power asked to stay away from the funeral, visit the grave after the burial services. They are Linda Christian (right), Power's divorced second wife, their children and a friend of Linda's.



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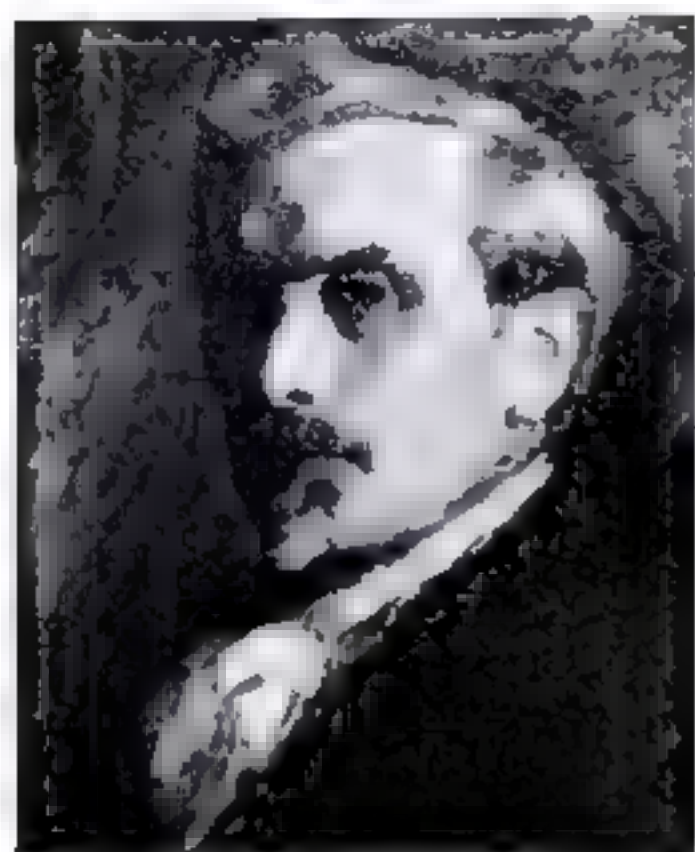


WITH POND'S COLD CREAM YOU NEED NEVER BE TOO BUSY TO BE BEAUTIFUL

Use Pond's to deep-cleanse at night—to moisturize under make-up all day



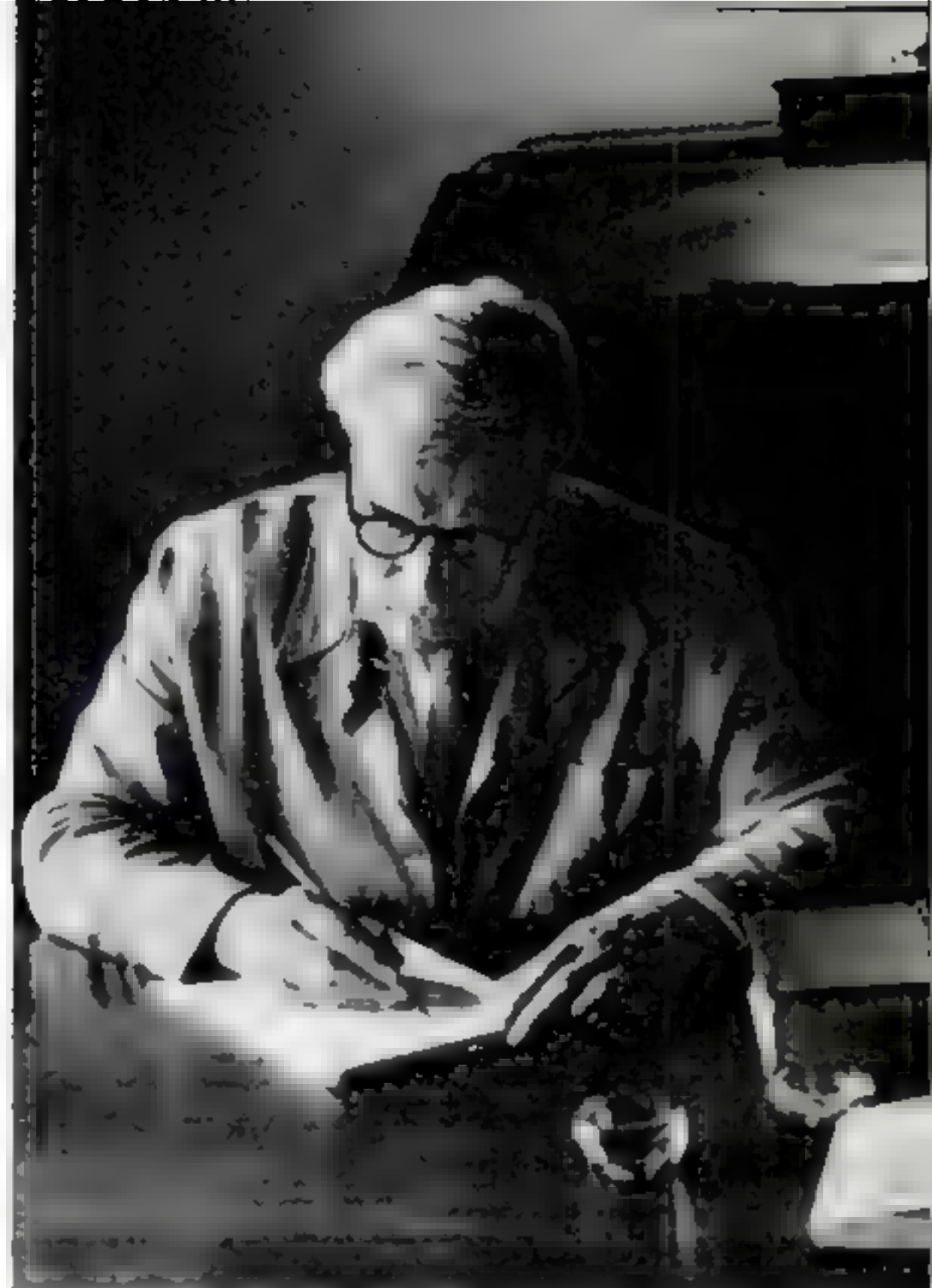
# PASTERNAK PAST BY PAINTER-FATHER



LEONID PASTERNAK, seen here in his self-portrait, died at age of 83.

Nearly 40 years ago a Russian painter picked up his sketchbook and made a quick drawing of a young poet absorbed in writing (*below*). The artist was Leonid Pasternak and the poet was his son Boris—now world-famous for his novel, *Doctor Zhivago*. Before the revolution Leonid Pasternak was a highly esteemed painter in Russia. Having studied in Germany and been influenced by French impressionist painters, he became a leader of the Russian avant-garde and a teacher at a progressive art school in Moscow. To his home came many of the great artists, writers and musicians of his time. As Leonid sketched and painted them, young Boris sat by listening.

In 1921 the Pasternak family went to Berlin so Mrs. Pasternak could obtain special medical treatment. After two years Boris returned to Russia explaining, "I need her air, presence, feeling." His parents and sisters moved to England where in 1945 Leonid Pasternak died, leaving behind, in deft paintings and drawings, a vivid gallery (*next page*) of famous personalities of bygone Russia.



AN AGING NOVELIST (*above*). Boris Pasternak pores over his writing today with same intentness he displayed in a similar pose as a youth (*left*). In his home outside Moscow hang drawings which his father made to illustrate Tolstoy's *Resurrection*.



A YOUTHFUL POET, Boris was sketched by his father as he penned some verses in a book. In 1912 Boris published his first book of poems and was soon acknowledged as one of the most promising of the new Russian writers. This year's Nobel Prize, which he was forced to reject, was awarded as much for his poetry as for his novel, *Doctor Zhivago*.



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PASTERNAK CONTINUED

## GALLERY OF FAMOUS MEN



LENIN, leader of the revolution, was sketched by Leonid Pasternak in 1921 as he addressed government meeting in Moscow.



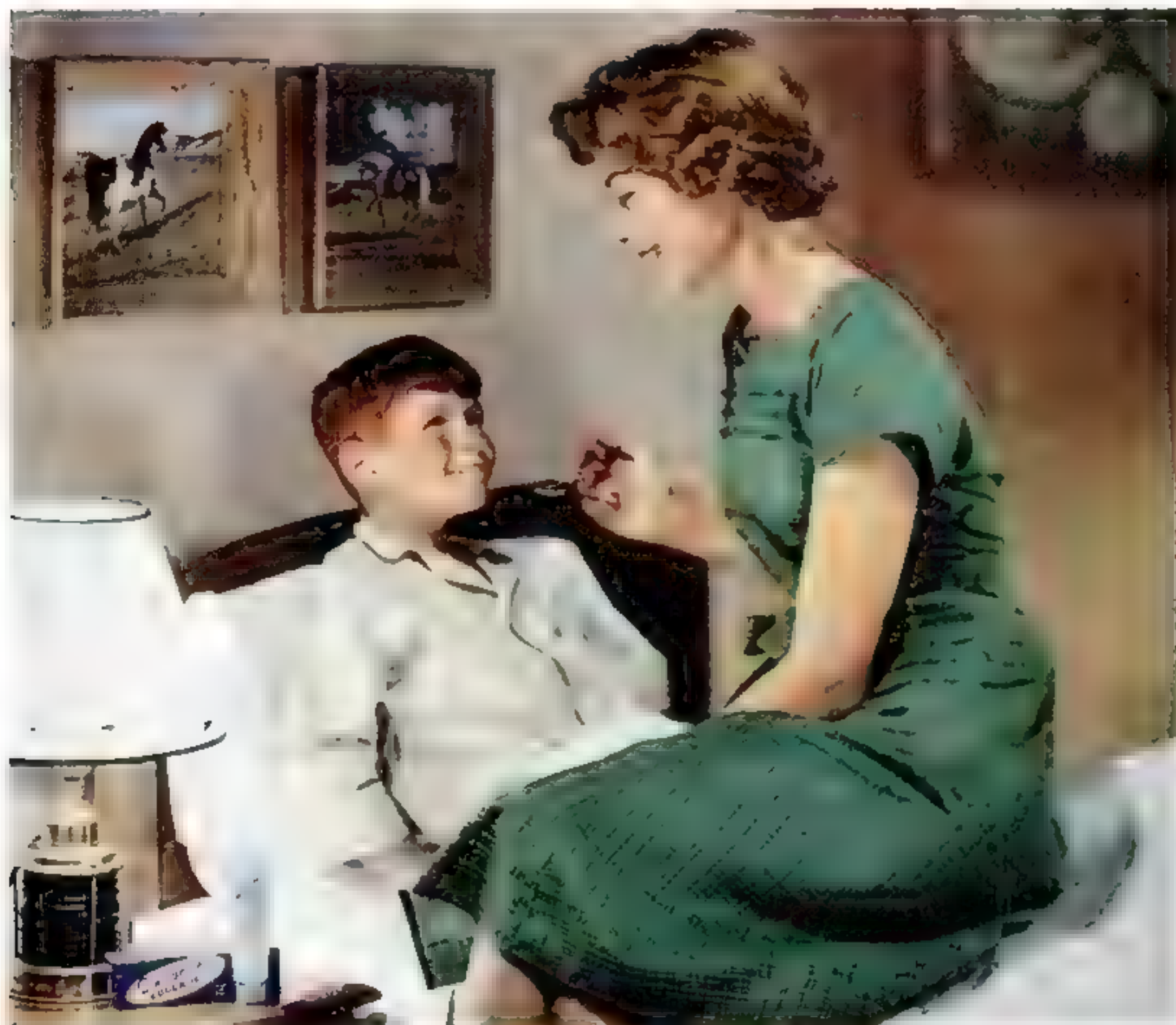
TOLSTOY was good friend of Leonid who painted the novelist as he worked (above). Pasternak paintings now hang in Tolstoy Museum, south of Moscow.



RACHMANINOFF, drawn in 1916, was one of musicians attracted to the Pasternak home by Boris' mother, a concert pianist.



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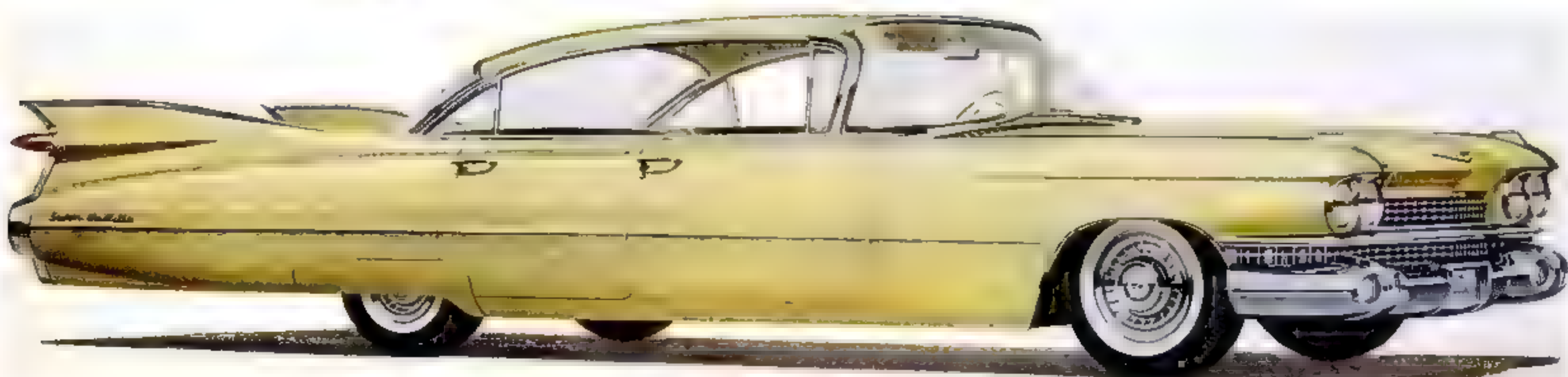
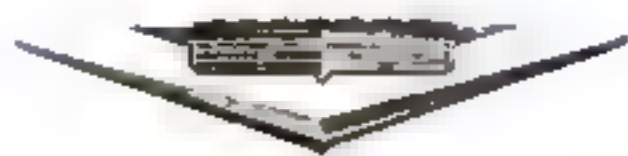


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AT 37, WELL PAST THE AGE WHEN MOST PRO FOOTBALL PLAYERS RETIRE, CHARLEY CONERLY HAS A WORN LOOK THAT COMES FROM YEARS OF HARD POUNDING

# MOST BEAT-UP MAN IN FOOTBALL

Battered, bruised and booed for 11 seasons,  
Conerly still comes up with amazing passes

by W. C. HEINZ

**A**T dinner one evening last week Mr. and Mrs. Charles Conerly, who own a 225-acre cotton farm four miles from Alligator, Miss., were discussing the problems common to couples contemplating their middle years who suddenly realize that the world is moving rapidly around them and, too often, right over them.

"The trouble with us," Mrs. Conerly said, "is that we don't assert ourselves enough. We always let everybody walk all over us."

"Oh, I don't know," Mr. Conerly said. "I wouldn't say that."

"Of course we do," his wife said. "They're always saying that the laundry isn't ready, or the cleaning won't be back until next week."

It was characteristic of Mr. Conerly that he would not agree with his wife's analysis of their plight, but the fact remains that people have been literally walking all over him for the past 11 autumns. He is the quarterback and passer of the New York football Giants. At 37 he is the oldest player in the National Football League and, although there is no

precise way to measure such things, it is probable that no one in the game today has had to submit to such a cumulative beating.

"He's taken more beatings than anybody I've ever seen," says Dr. Francis J. Sweeny, who has been the Giants' physician since 1930, "but he resents it whenever you ask him where he hurts. I've seen Charley a mass of bruises, black and blue on his elbows, his arms, his shoulders, his back and his chest, his ribs. He's been bounced so much that I can't tell you how many spinal concussions he's had. Charley's been a battered man."

In addition to the physical punishment he has absorbed, Conerly has probably been the most abused player in the league's 36-year history. Five years ago, when the Giants were struggling through a season in which they won only three games in 12, the fans displayed banners reading: "Goodby Charley," "Get A New Quarterback" and "Back To The Farm, Conerly." This October, when Conerly completed only seven passes out of 22 in a game the Giants lost to the Chicago Cardinals, the

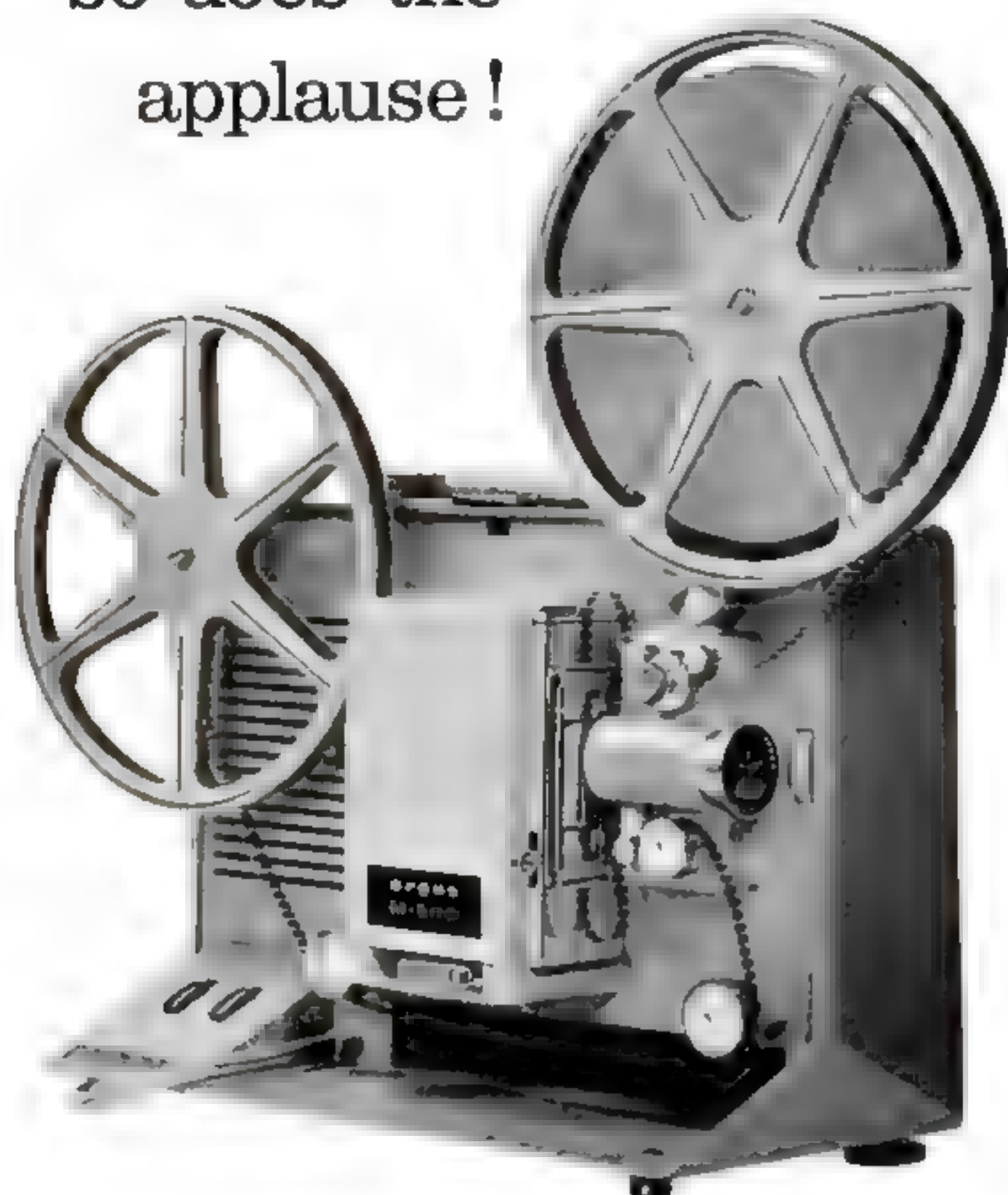


**WIFELY TOUCH** is provided by Perian Conerly who adjusts husband's tie before leaving for game.

CONTINUED



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**BRACING HIMSELF**, Conerly crouches to absorb impact of two beefy Pittsburgh linemen after handing off ball to halfback Frank Gifford (right).

## BEAT-UP MAN CONTINUED

New York crowd booed him vociferously, and the following week Conerly sat out the game.

"Some years it was so bad," Conerly admits, "that my wife and I just wouldn't go out evenings. I'd be recognized, and it doesn't matter to me so much what they say, but I didn't want my wife embarrassed."

Despite all the suffering, Conerly has repeatedly come up with outstanding performances. This season, two weeks after he was hooted off his home field, he led the Giants to remarkable upset victories over the two best teams at that time in pro football, the Cleveland Browns and the Baltimore Colts, both previously unbeaten and both favored. The following week, with five rookies in the Giant lineup, Conerly took another pounding in Pittsburgh as the Giants lost, 31-10.

In the Cleveland and Baltimore games, Conerly completed 24 of 41 passes, four for touchdowns. As has been true throughout his career—during which he has thrown more touchdown passes than anyone except the famous Sammy Baugh—he did not see three of these scores because he was flat on his back. Once, against Baltimore, he was submerged under half a ton of opposing linemen. As a result he has again set observers to wondering how, over the years, he continues to survive and perform.

"When he came home from Cleveland," his wife Perian says, "he looked like he'd been in a fight. Somebody had trampled all over one of his shins. Somebody else had gotten a fingernail in—'unintentionally,' of course—and ripped his nose right near his eye."

Conerly's closest companion on the Giants is Halfback Frank Gifford. He and Conerly shared a bedroom on the train home from Cleveland.

"I was supposed to get the lower berth," Gifford says, "but after that beating he took I went to bed first and climbed into the upper. Charley likes to make you think he doesn't give a damn, but the next morning he could hardly get out of that lower."

## A particularly exposed target

**A**LL passing quarterbacks in the professional game are primary targets for the opposing players as they drop back and cock their arms to throw. Conerly, who is just over six feet tall and weighs 185 pounds, has suffered more than any other, however, because over the years he has lacked consistently good blocking and outstanding receivers. In addition, if the opposing line-backers are joining the rush against him, he will strip himself of a blocker to get an extra man down the field as a potential pass-catcher.

"When you see that thundering herd charging you," says Jim Lee Howell, the Giant coach, "and when you know you're going to be knocked down, it takes guts to stand there and not panic. Charley has that courage, and he has a lot of other things the public doesn't appreciate, too. He'll throw a pass that looks bad and they'll boo him. What they don't know is that Charley knows his receiver hasn't

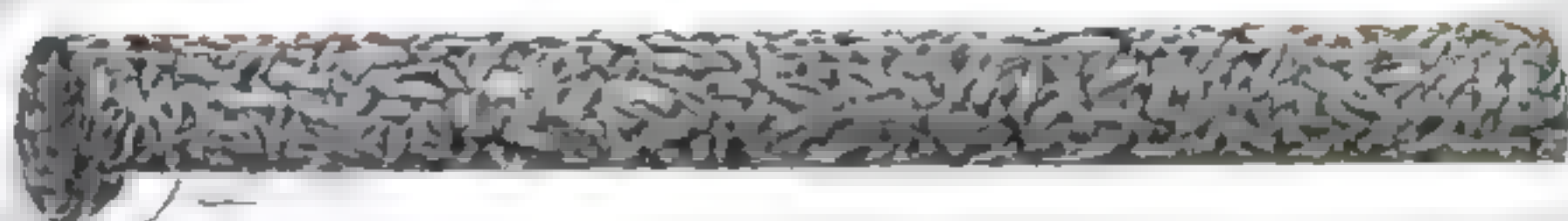
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## BEAT-UP MAN CONTINUED

got a chance, so what he's doing is grounding the ball rather than take the seven- or eight-yard loss we'd get if he still had it when they hit him. He does that so well, though, that the officials can't call it grounding and impose a penalty.

"The guy has been our meal ticket for 10 years," Howell adds. "On this club we don't send in more than one play in 10 from the bench. That means that he not only takes that pounding but he gets up and calls those plays and runs that team."

"The mental beating," Conerly says, "is as much as the physical. If we get beat, it's my fault. At least that's what the people think. After a game I'm mentally exhausted."

Conerly's football injuries began with a broken nose in high school in Clarksdale, Miss. The nose was broken again while he played for the University of Mississippi, from which he graduated in 1948 after having been named to a number of All-America teams. In his first two games of professional football he was knocked out, losing an upper tooth in one and suffering a depressed fracture of the right cheekbone in the second.

But like most professional athletes who manage to survive in contact sports over a long period of time, Conerly is unable to recall many of his injuries. He does not know exactly how often his face has been cut, how many stitches it took to close the cuts or how many times he has had the wind knocked out of him.

In the manner in which he dismisses his injuries, Conerly has also dismissed his two and a half years in the Marines. As a corporal he landed on Guam with the third wave and saw his gunnery sergeant killed as they stepped out of the landing craft. Later, on patrol, his carbine was shot out of his hands by a sniper. Only with a few of his closest friends has he ever discussed these experiences. Such reticence, coupled with the poker-faced manner in which he takes the physical beatings and the criticism without complaint, has made him appear to be a nerveless, impassive, combat-hardened ex-Leatherneck. Actually he is a shy, sensitive, introspective perfectionist.

## Tears and sleeping pills

**O**NCE, although no one saw him do it, he cried in the locker room—in 1950 when, after having beaten the Browns twice during the regular season, the Giants lost to them in the playoffs. On the night before and the night following every game he requires sedatives to get to sleep.

"At home I can sleep nine hours every night," he says, "but this is something that just builds on you. I'm sure I've never been nervous about being hurt in a game. I don't like to get hit any more than the next guy, but I just don't think about it. You can't be worrying about that, because that's not your job. You're liable to hurry your throws."

The build-up starts with Conerly each Tuesday. That is when the Giant scouts who have been following the next opponent report in to the coaches and the team.

"They run over who's going to play against us," Conerly says. "They give us the weights—250, 260, 280 pounds—but it doesn't make too much difference. They're all big guys."

"You know that if the running game doesn't go too good you're going to have to pass a lot. And if you start to hit with the passes they're going to get at you. I can't do anything about that. When they do get me, I relax. There's no use for me to try to fight 'em."

"I guess you learn how to fall, too. You feel the shock, but there's no pain unless something's torn or broken. It's on Monday that you're sore, but that's gone by Wednesday."

There have been games in Conerly's career when, with the Giant ground attack functioning satisfactorily, he has not been down all afternoon. On the average, however, he is flattened between 15 and 20 times a game.

"I guess what you see when they come at you," Conerly says, "is just bodies. Even though you know some of them, at that moment they're not personalities. Now you take some club we're playing—like Pittsburgh. Billy Ray Smith, I know him, because I used to see him fight in the Golden Gloves in Memphis, when he was at the University of Arkansas. That boy Stautner, I played against him for about nine years and I had a few beers with him once at an all-star game. Dodrill and Tarasovic, they've been around for a few years, too. Maybe the rest of them I don't know. I mean, if I saw them on the street I wouldn't recognize them."

"What I do is take a look at who's getting off me. If I don't recognize the face right away I look at the number. That way I know who should have got him—who's not doing his job."

With all the beatings he has taken over the years, Conerly has only once voiced his anger. When he is buried on third down he usually expresses disgust simply by throwing the ball back over his



# 1959 EDSEL



High in distinction—but low in price!

## Makes history by making sense

**Exciting new kind of car! Luxury without going overboard. Power without gulping gas. Wonderful, practical features. And it's priced with the most popular three!**

This is a new breed of car. A car with looks, features, power *and price* that make sense. It's styled with beauty and grace you usually find only in expensive cars. It's soundly engineered. Edsel's compact

120-inch wheelbase makes parking a pleasure. Yet there's room for six adults to ride comfortably. You get your choice of four new Edsel engines including a thrifty six and a new economy V-8. Plus practical

luxury features like contour seats and self-adjusting brakes. Price? *The 1959 Edsel is actually priced with the most popular three—Plymouth, Chevrolet and Ford!*

EDSEL DIVISION • FORD MOTOR COMPANY



Easy way to shop! Pull Shopper's Guide gently from binding...

# 85 new Christmas gift ideas from \$1<sup>29</sup> to \$2500

Here's a sleighful of gifts everyone in the family can give — and would love to receive. And a detachable easy-to-use Shopper's Guide with a dozen more pages of gift ideas. *TV Sets:* portables, table models, consoles, "Living Color." *Radios:* portables, transistors, table sets, and clock-radios. *Phonographs:* Stereo-Orthophonic High Fidelity, multi-speed portables, 45 "Victrolas." *Tape recorders.* *Records:* popular and jazz hits, classics, "Living Stereo."

**FREE** — this Christmas album featuring Como, Belafonte, Ames Brothers, Radio City Music Hall Symphony Orchestra and Chorus! A \$1.29 value, yours free while the supply lasts. Over 1,000,000 records available. Get yours at your RCA Victor dealer's today!



**RCA VICTOR**  
RADIO CORPORATION OF AMERICA



**"GIVE THE GIFT THAT KEEPS ON GIVING"**

Every year more Santas give RCA Victor than any other TV. And this year's Santas have a brighter choice than ever. Select from the widest range of models in TV. In the picture below are just a few. Luxury Color TV (*Pensbury*) \$795. Trim table TV (*Donley*) \$189.95. Deluxe portable TV (*Urbanite*) \$159.95. Console TV with new "Wireless Wizard" remote control (*Lambert*) \$379.95.



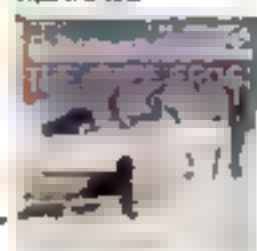
Your favorite Christmas music from these Great RCA VICTOR albums—



Cool West 'n' Merry Goodbye from LPM 1263



Shane Sings from LPM 1262



Gene Kelly Sings from LPM 1543



Bob Hope Sings from LPM 1538

When you give RCA Victor albums the world's greatest artists say Merry Christmas for you

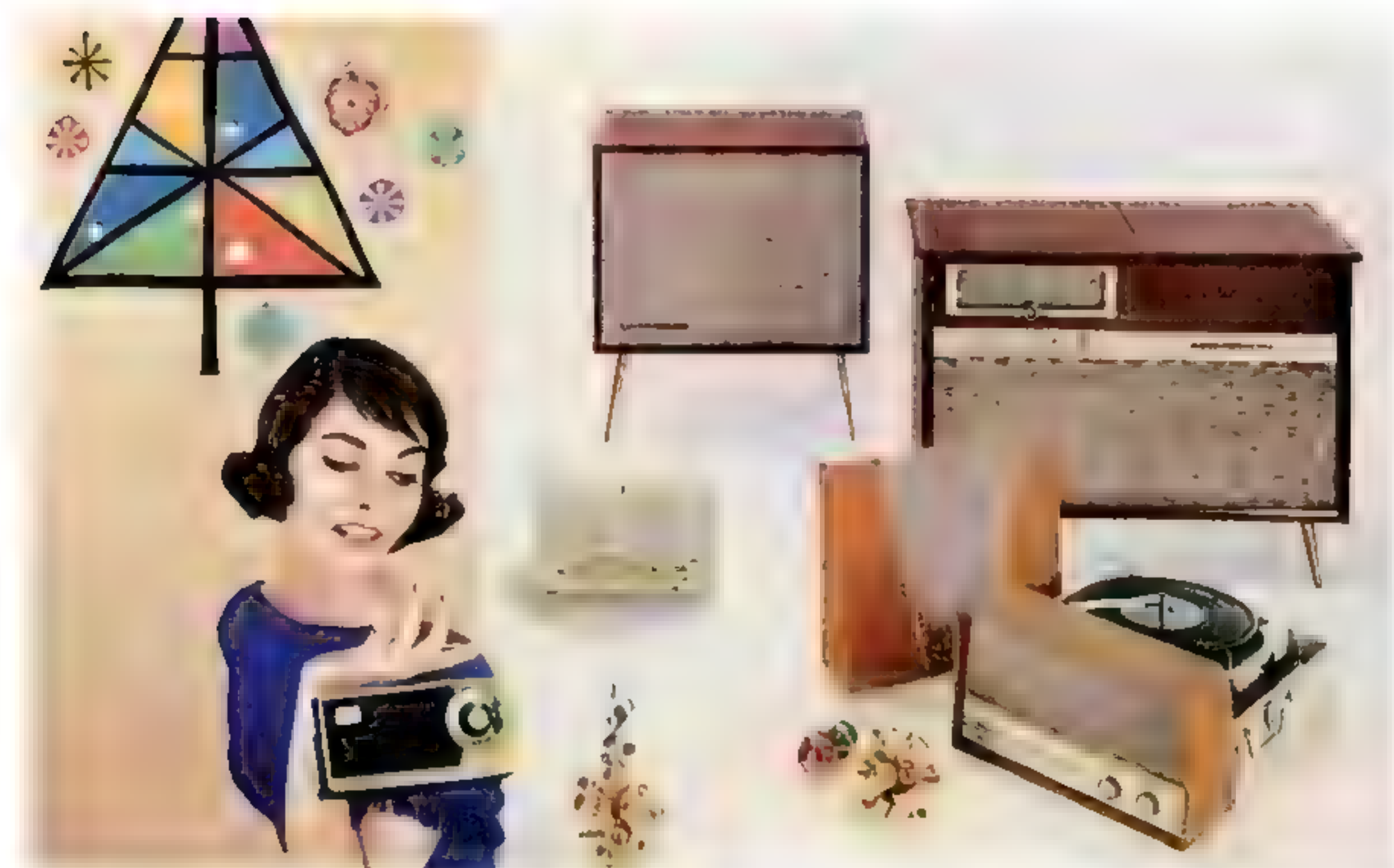






**BENEATH SHOPPER'S GLIDE -  
HOME ENTERTAINMENT CENTER**

With RCA Victor "add-on" modular units, it's easy to have a complete TV and stereo high fidelity center. Buy it all now - or start with a few units and add matching units later. One combination is shown here. Table TV with front tuning and speaker (*Farrell*) \$259.95. Stereo-Orthophonic High Fidelity "Victrola" Mark IX (SHP9) \$219.95. Optional AM-FM radio (9T2) \$99.95. Matching bench (SHB2) \$49.95; record storage cabinet (SHR9) \$34.95.



Thrill your family with a stereo Christmas! Danish lowboy Stereo Hi-Fi "Victrola"® with AM-FM radio, "Room-Divider" back (SHC6) \$379.95; companion speaker (SHS6) \$69.95. Portable stereo with second speaker in "Lift-away" lid (SES6) \$99.95. And wouldn't everyone love their own RCA Victor radio? Pocket-size transistor portable (1BT3) \$49.95. Twin-speaker table radio (8X8) \$29.95.



*Quality at your feet...*



## Just what they wanted, just what they need—perfect-fitting Buster Brown Shoes

Buster Browns are just what you want for them, too. Because when your children wear Buster Brown Shoes you *know* that their feet are assured perfect fit and comfort. Your guarantee is the thorough Buster Brown 6-Point Fitting

Plan. Wouldn't Christmas be the ideal time to thrill them with a new perfect-fitting pair? Buster Browns are priced according to size, 5.99 to 7.99. Higher Denver West. Buster Brown Division, Brown Shoe Company, St. Louis.



# BUSTER BROWN®

MORE BOYS AND GIRLS WEAR BUSTER BROWN SHOES THAN ANY OTHER BRAND



## BEAT-UP MAN CONTINUED

head before he walks off the field to let the punting team take over. In the first half against Cleveland this year, however, after a 237-pound line-backer bounded in on him untouched, he let go in the huddle with some tough talk. At the end of it he asked, "How would some of you guys like to stand back here and try to pass that ball?"

"I got real ugly," he admits, "but mostly you want to keep those boys up there blocking for you. You want friends in front of you. You say in a nice way, 'If you can just keep 'em off me a little longer this time I think we can get a TD.' If you get them mad at you, hell, they might let them come through some time on purpose. They're good boys, though, and many times, when a man gets through, somebody'll apologize. They don't want to see me hurt, either."

"Sometimes," his wife says, "they'll even apologize to me."

After the disastrous 1953 season when, at least to Conerly's wife, it seemed that her husband had spent the whole autumn on his back, he informed the Giants that he was quitting. With a childhood friend from Clarksdale he was operating a liquid fertilizer business, and he also had an offer of better money from a Canadian team. In June of 1954, however, Howell, newly appointed as Giant coach, flew to St. Louis and drove to Bowling Green, Mo., where, at 9.30 in the morning, he found Conerly at a railroad siding loading equipment.

"He told me," Howell says, "that it wasn't a question of money. He just said, 'I'm not going to take that pounding. There's just no sense in it. I've got to have some more protection.' We told him we'd get him some, and we did. Of course, we've got new personnel this year, so he's getting knocked down more again."

"Every year," his wife says, "he's so tired of it that he thinks about quitting. Then you start to forget the bad things and remember the good. In December and January the newspapers tell what college players have been drafted and by what clubs. That starts it, because we look at that, and I'm always trying to see what guards the Giants get who'll make it easier for Charley. We've usually had such light guards."

"I'm looking to see," Conerly says, "what quarterbacks they've got who think they're going to take my job."

### A ten-year record

CONERLY'S black hair is streaked with gray. The age lines show now, deep across his forehead and spreading from the outer corners of his pale blue eyes. Of the 35 Giants now on the squad only one—Em Tunnell—saw Conerly come up. That first year against the Steelers in Pittsburgh he completed 36 passes, still a league record for one game. Three were for touchdowns, and one of those was thrown while he was flat on his back.

"The money is good, sure," he says—the Giants pay him at least \$20,000 a year—"but that's not it. I couldn't do it just for money, and I don't see how anybody could. So you try to figure out what it is."

"I think about how we come up to New York every year, the places we go and the people we meet that we wouldn't meet otherwise. The big thing, though, is hard to explain. It's a kind of feeling. Take this year when we went out to Cleveland. There were 78,000 people there and they knew Cleveland was playing somebody but they didn't care who. They were just wondering how many yards Jimmy Brown was going to make. So we beat them."

"Every time I throw a touchdown pass or call the right play I get that feeling. If I could find that somewhere else I'd be doing something else. I just don't know where else to find it."



AFTER A DAY'S POUNDING in the Pittsburgh game, Conerly sits with halfback Landon Crow in dressing room thinking over the afternoon's plays.

"A while ago my sinuses hurt, felt stuffed up"



"I was tired, dragged-out, ached all over"



"Then I took these new Vicks cold tablets and I never felt better so fast in my life!"



"Would you believe it... I have a cold!"

New Vicks Double-Buffered Cold Tablets act to  
**relieve colds, sinus pain**  
**53% faster**

than other leading antihistamine cold tablets



Fast relief for colds, sinus pain, stuffy nose plus chest congestion, aches and pains.

While the other leading antihistamine cold tablets are only partially at work...

New Vicks Double-Buffered Cold Tablets have already rushed cold-and-sinus pain relievers into the body 53% faster.

1. Double Buffered for faster action... cold-and-sinus pain relievers rush into the body 53% faster than those of other leading antihistamine cold tablets tested. Proved at a famous university!

2. Relieve colds congestion and blocked sinuses... promote sinus drainage. Relieve sniffles, sneezes, stuffy nose, too—relief that aspirin does not give. Relieve sore throat, chest congestion, body aches and pains.

3. Pick you up fast... relieve that tired, dragged-out feeling of a cold with two stimulating "pick-up" medications.

**NEW Vicks DOUBLE-BUFFERED cold tablets**



*Sure it's fun to control a Lionel train. It also offers these young engineers the perfect opportunity to develop those traits which will be so important to them as adults.*



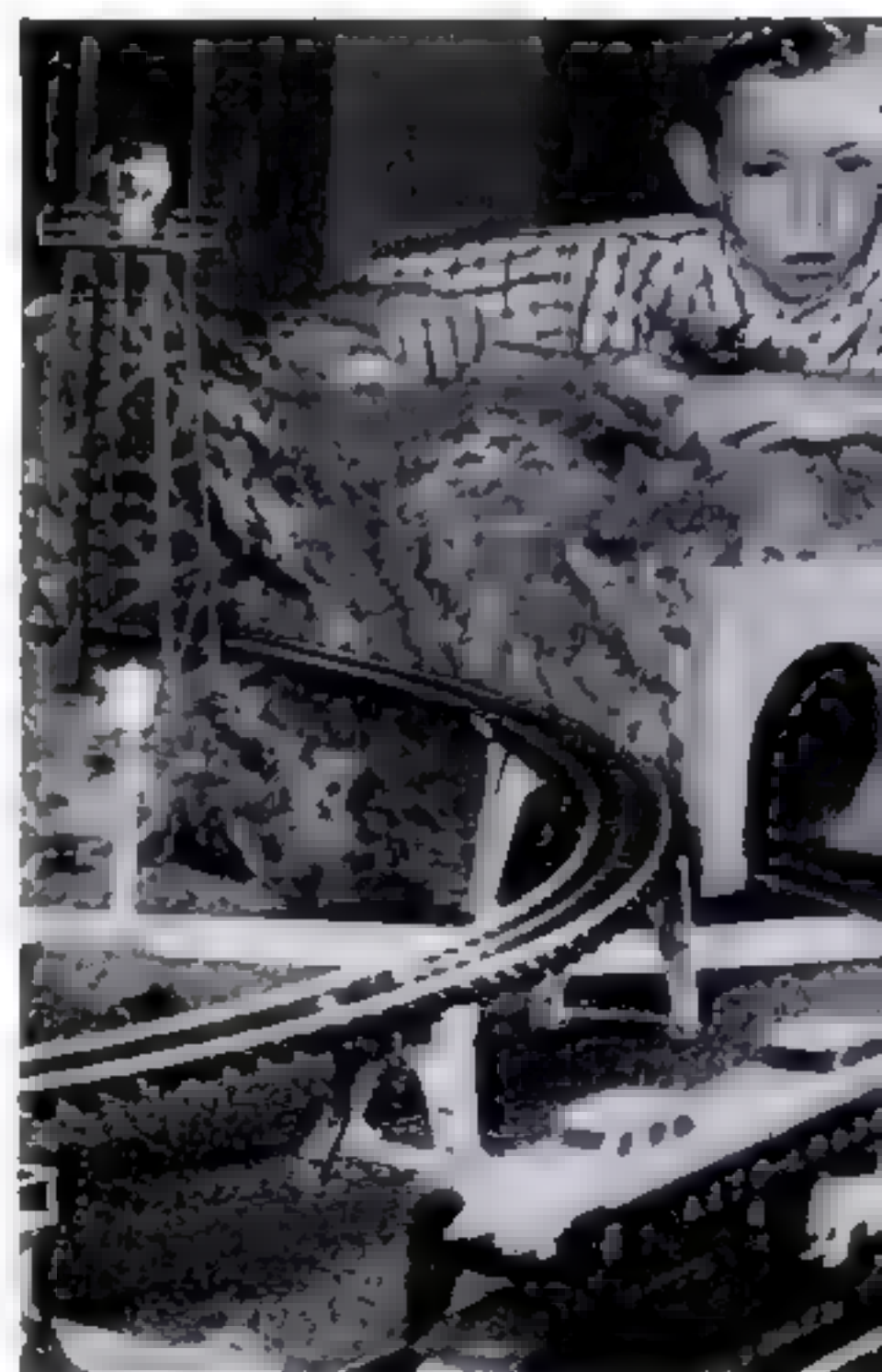
# As the twig

Psychologists say:  
"If he controls a Lionel train today...  
he'll control his life tomorrow!"

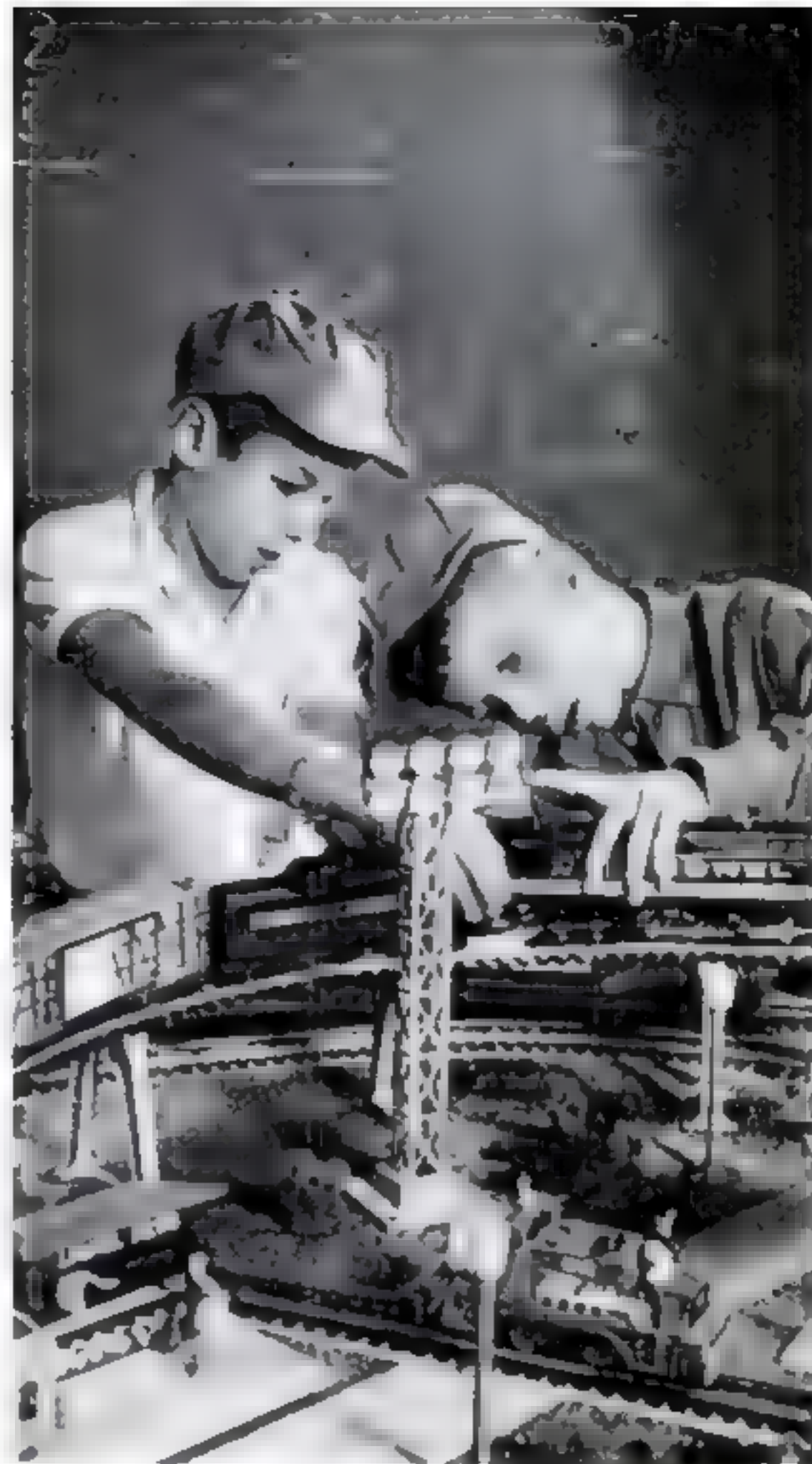
Educators and psychologists visit a class at the Fox Meadow School in Scarsdale, New York, to study the development of maturing responsibility in children through the use of electric trains.

These pictures of Lionel trains and accessories in action were actually made at the school. Electric trains, with hundreds of life-like accessories, help the child to develop the important characteristics of efficiency and self-control. This exciting fun toy challenges the imagination and contributes significantly to the child's appreciation of real values.

*Teacher Sylvia Dudley observes how efficiently the youngsters can control their Lionel trains. The trains hug the track at high speeds and up steep grades thanks to Lionel's exclusive Magne-Traction.*







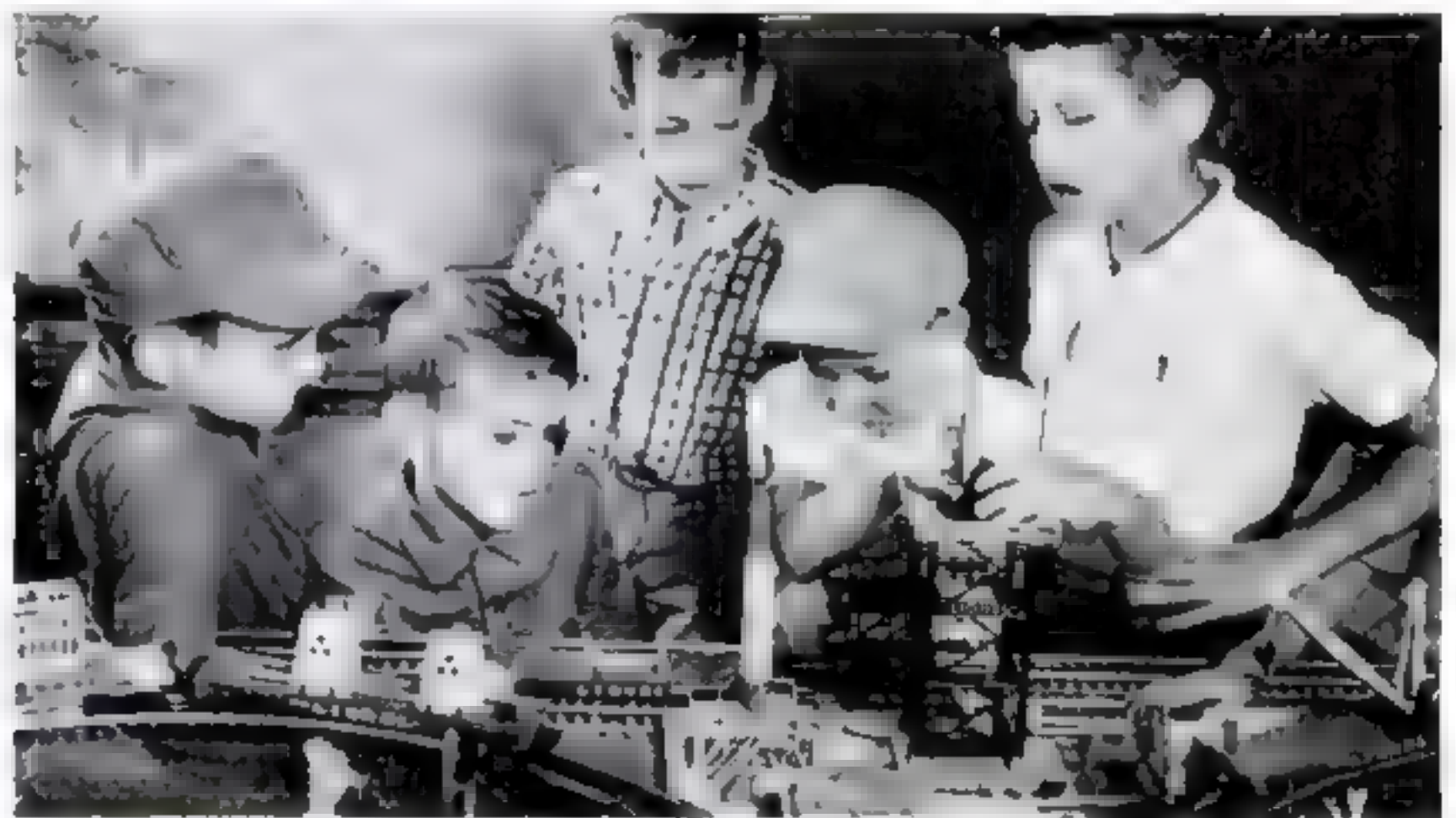
**EDUCATIONAL  
CONSULTANT:**  
Dr. Ralph E. Pickett,  
Assoc. Dean, School  
of Education, New  
York University

**PHOTOGRAPHY:**  
Ormond Gigli

*Taking good care of  
Lionel equipment develops  
a child's sense of responsi-  
bility. These two Lionel  
engineers, William Heyman  
and Andrew Wetmore,  
find planning and building  
new layouts a challenge  
to the imagination.*

*They're part of the  
space age when they work  
with the exciting Lionel  
Rocket Launcher. They  
follow the count-down  
procedure then press the  
firing button, sending a  
life-like rocket off  
into space.*

# is bent...



**Mechanical Aptitude**  
grows as a youngster  
learns to service his Lionel  
trains and an amazing  
variety of life-like  
operating accessories.

*You'll be surprised how  
little it costs to buy the  
perfect Christmas gift that  
starts your youngster on  
the way to maturity.*





## A Christmas Gift Watch - A LIVING MEMENTO OF YOU

*N*O OTHER gift shares one's whole life so intimately as a fine watch. No mechanical marvel of this age serves so faithfully, for so long, at so small a cost. No other personal possession engenders so much affection, such pride of ownership. A truly fine watch, a Longines, becomes a living memento of you. ☞ But you may ask, "Isn't this true of *any* watch?" We do not think so. All watches tell time after a fashion, for a few months, or a few years. Longines watches run with incredible steadiness, reliability, accuracy—*indefinitely*. How wonderful to know where one stands with time *all the time!* ☞ The superiority of Longines watches is not just a claim. Longines watches have won more honors for excellence, elegance and accuracy than any other timepiece in the whole world—are rated by experts as the world's finest\*. ☞ This Christmas give the finest watch you can afford. And you can afford a Longines, a lifetime gift of the finest time-keeping service; a lifetime gift of beauty, too, for Longines watches are styled with ageless good taste. The price can be as little as

\$71.50, and there is a Longines type for every need and service, a style for every personality. ☞ Your Longines-Wittnauer Jeweler makes it easy to give the Longines watch of your choosing. Budget payments can always be arranged and he will allow full value for a watch taken in trade. ☞ *The world's most honored Christmas gift is Longines, the world's most honored watch.* For an informative booklet, write Longines-Wittnauer Watch Company, Longines-Wittnauer Building, Fifth Avenue, New York, N. Y.

\*Except for certain individually hand-made watches, such as Vacheron & Constantin, which sell at approximately three times Longines' prices.

Illustrated below from the 1959 collection of Longines watches for her—left to right: "Eldorado C"—luxurious 14K gold semi-bracelet watch, \$125; "Starlight Radiance"—exquisite 14K gold watch set with 8 fine diamonds, \$225; "Diamond Coronation L"—the ultimate in elegant simplicity is this 18K gold watch circled with 34 diamonds, \$395; "Starlight Rhapsody"—a lovely creation in 14K gold set with 10 choice quality diamonds, \$195; "St. Moritz"—the case and beautifully-detailed mesh bracelet are 14K gold, \$325. Other Longines watches for ladies and gentlemen are priced from \$71.50.

# LONGINES

*Ten World's Fair Grand Prizes • 28 Gold Medal Awards*

HIGHEST HONORS FOR ACCURACY FROM GOVERNMENT OBSERVATORIES

*Official Watch For Championship Sports The World Over Including*  
OLYMPIC WINTER GAMES CALIFORNIA 1960 PAN AMERICAN GAMES CHICAGO 1959

## THE WORLD'S *Most Honored* WATCH







UNDER MARQUEE ARE BROCADE OUTFIT (NELLY DE GRAB, \$16), VELVET SUIT (CUSTOMCRAFT, \$63), DRESS AND JACKET (JUNIOR SOPHISTATES, \$80)

## A Classic Suit Dolls Up for Dark

The most exciting costumes in the theater are not necessarily those on the stage. They are often the latest evening fashions, glimpsed in the lobby between the acts or beneath the glittering marquee. Here, under the heated canopy of New York's Lunt-Fontanne Theater, is this winter's most handsome evening style: a lavish version of the classic daytime suit. Called "theater suits," these simply cut models in sumptuous brocades and lamés are at home at dinners, cocktail parties and on dance floors.

Originated in Paris last year by Chanel, the suits caught on well with high-priced American designers early this fall. Now they are widely available in only slightly less splendid fabrics than the originals—but at considerably lower prices. To look their most elegant the suits, which are sometimes a dress and jacket, should be worn with classic pumps of similarly fragile fabrics and real-looking jewelry. Or, in the true Chanel tradition, they can be worn with ropes of jewels and a classic silk shirt.

CONTINUED



Christmas



MEANS

## STRATOLOUNGER

The Recliner Bought By More Families Than Any Other Brand



from  
**\$99.50**  
to \$359.00  
prices vary according to fabric



As happy, relaxed Dad goes . . . so goes the whole family! STRATOLOUNGER means the priceless gift of relaxation. No recliner offers so many exciting "living-room" styles and fabrics in sizes for everyone! No recliner—priced so right—features unique LORENZ mechanism, proved scientifically perfect to ease tension, reduce heart strain, relax tired muscles. Only STRATOLOUNGER is available with exclusive "Magic-Massage"

. . . thrilling new invisible vibration. Today! See why a STRATOLOUNGER for your Dad means a happier, healthier home for everyone! *Fetters-Stratford Furniture Company, 312 American Furniture Mart, Chicago 11*



THE IMPERIAL . . . now low-back style opens to "king-size" reclining comfort

STRATOLOUNGERS available in rich, durable Boltflex and fabric combinations with Boltflex



**STRATOLOUNGER—At Better Stores Everywhere. Accept No Substitutes! Make Sure The Recliner You See Carries The STRATOLOUNGER Nameplate**

THEATER SUIT CONTINUED

## UNMISTAKABLY CHANEL



**ARCHETYPE EVENING SUIT** by Chanel has boyish jacket and slim skirt that have characterized her wool daytime suits for years. This one, a U.S. copy in original ivory brocade with gold threads by Davidow (\$265), costs \$800 in Paris. Worn with it is a Hattie Carnegie necklace of pearls and stones.





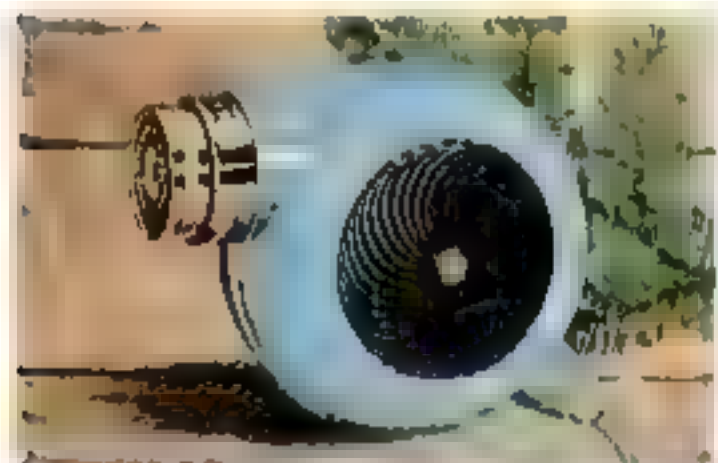
Looks different!

Is different!

And what a wonderful difference!

Give him the **New Norelco** Speedshaver  
the largest-selling electric shaver in the world!

*Razor blade close, yet easy on the face as only Norelco's rotary blades can be!*



For gentle, feminine grooming... New Norelco Golden Debutante gives a "powder-puff" smooth shave, can't nick legs or underarms. AC/DC \$14.95



For true boudoir luxury... Give her the New Deluxe Lady Norelco double-header in beautiful Nassau Pink. The ultimate in feminine daintiness. AC/DC \$24.95



For outdoorsmen, motorists... New Norelco Sportsman. Runs on ordinary flashlight batteries or plugs into car lighter. Now only \$24.95.

***There's a Norelco for everyone on your Christmas List!***

**Why He Wants The New Norelco Speedshaver This Christmas:**

- He knows Norelco's world famous rotary blades stroke off whiskers whichever way they grow. Without pinch or pull.
- He'll love the new flip-top shaving head—opens at the touch of a button for split-second cleaning.
- Self-sharpening blades. Quiet brush motor—won't heat up, needs no oil.
- What a value! With luxury travel case, only \$24.95. AC/DC.

NORELCO is known as PHILISHAVE in Canada and the free world. NORTH AMERICAN PHILIPS Co., Inc., 100 E. 42nd St., New York 17, N. Y. Other products. Radios, Radio-phonographs, Tape Recorders, Dictating Machines, Medical X-ray Equipment, Electronic Tubes and Devices.

See the new Norelco Speedshaver—Steve Allen and Jack Paar Shows—NBC-TV Network



## New "DRESDEN"



Made to go together, give together, use together!

"Dresden" includes Princess Gardner's complete line of *truly* accessories with charming white flowered bouquets. Of Garden-Made quality in lower-of-fashion colors. The Registrar Billfold \$7.50. Evening Case \$3.95. Cigarette Case \$3.95. Matching Leather \$3.00. Key Guard \$2.95. The "Continental" French Purse \$7.50.

# PRINCESS GARDNER®

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PICKING FLOWERS IN HYDE PARK IS NOT CALLED CRICKET IN LONDON, BUT SHOELESS BARBARA BOUGHT THESE

## Lovely Loiterer in London

When all stretched out the girl above measures five feet six inches, weighs eight-and-a-half stone and is pretty proof that, as far as potential movies stars go, England has plenty to offer. Her name is Barbara Steele, a 20-year-old Liverpoolian under contract to the Rank Organization which feels there is cinematic gold in this provocative miss.

Barbara came to London from her native Liverpool to pursue a career in art and antiques. She was painting sets for a theater when the director decided

that she would look much better on than backstage. She did repertory in Brighton, a play in Glasgow and now has completed her first film, *Bachelor of Hearts*. To advance her promising career she went about London recently posing her special beauty against the background of the city. But she is happiest on Portobello Road where there is an outdoor market for antiques and junk. There, every Saturday, she sells copper jewelry and old prints from her pushcart, as shrewd a dealer as any there.

CONTINUED



"How I use  
**Murine**  
to rest  
my eyes  
while  
working"

**JO STAFFORD**

famous Columbia recording star,  
whose latest album is  
"Swingin' Down Broadway"

"When I take a break during recording sessions I give my eyes a rest, too. Murine washes away that tired feeling quickly." Use Murine to comfort your eyes during busy days. Makes them feel clean and rested. Soothes away the discomforts of smoke, dust and glare. Good idea every morning and evening, too.

**MURINE**  
FOR YOUR  
EYES

New!  
Unbreakable  
dropper



THE MURINE CO. INC. CHICAGO, U.S.A.  
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The first 39 jewel  
self winding watch  
in history...



Gyromatic  
39  
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the world's most advanced automatic watch

... EXTRA JEWELS  
for greater precision

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for smoother winding at the  
slightest motion of your wrist

SHOWN: 11K gold filled, self winding, water-  
proof\*, shock resistant Gyromatic 39, \$150 incl.  
fed tax

Other Gyromatic 39 jewel watches from \$125  
to \$1000. Famed 17 jewel Girard Perregaux time-  
pieces for men and women \$50 to \$1500

\*provided the case, crystal, and crown are intact

Snap your fingers . . . and with that  
almost imperceptible motion, multi-  
jeweled roller bearings instantly acti-  
vate the Gyromatic 39. For the first time  
in history, 39 jewels, smooth as mirrors,  
harder than steel, have been utilized in  
an automatic watch movement. The re-  
sult — a revolutionary winding system,  
exclusive with Girard Perregaux

This is the crowning achievement of  
Girard Perregaux's 168 years of fine  
watchmaking.

Write Dept. 19 for FREE illustrated booklet  
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Fine Watches since 1791

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LOVELY LOITERER CONTINUED



AT A PALACE GATE outside St. James's, Barbara in her black sheath dress tests the stern and disciplined imperturbability of sentry, a Welsh Guardsman.



IN PORTOBELLO ROAD she draws sober stares from housewife shoppers. Here on Saturdays she sells copper jewelry from cart in an outdoor market.



*It wouldn't be Christmas*

*without a wreath*



*... a tree*

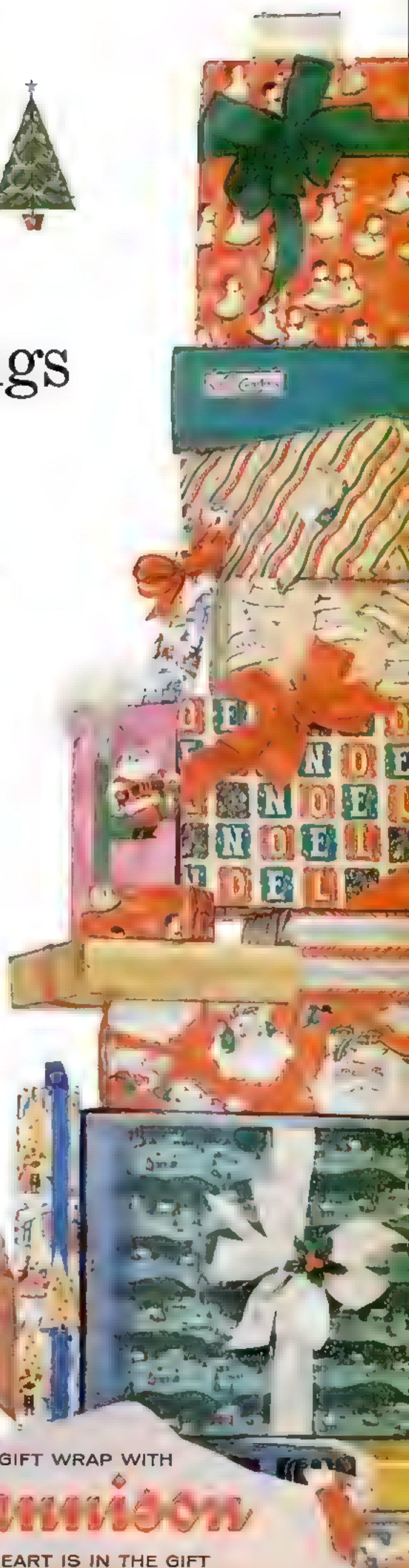
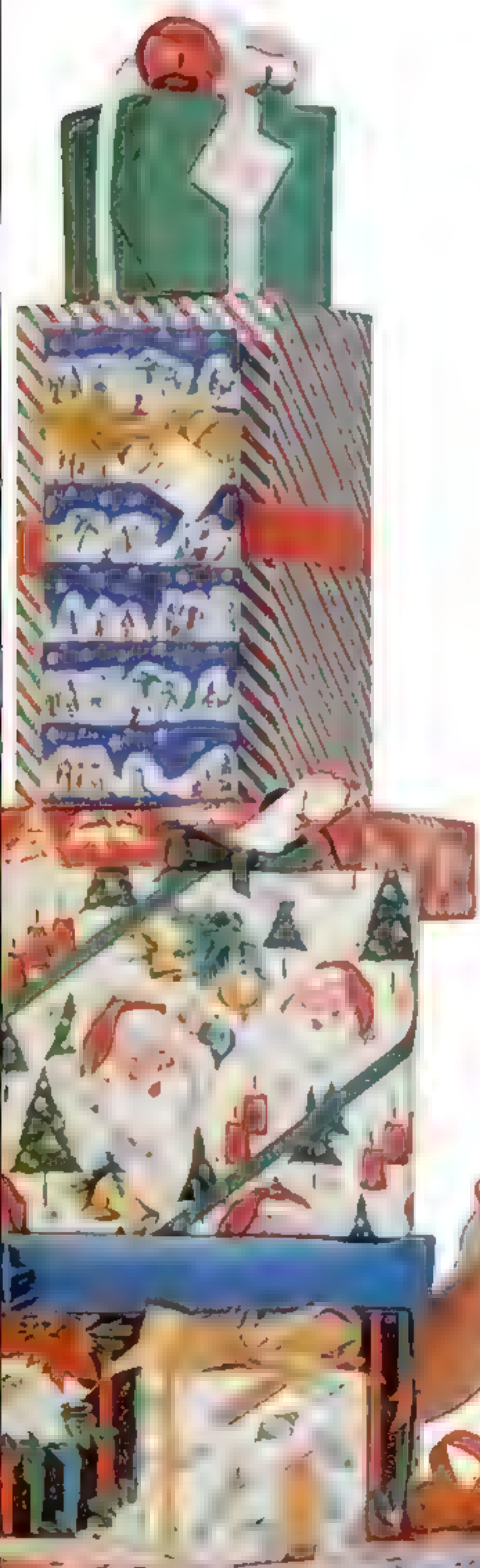


*... and presents wrapped in*

# Dennison Gift Wrappings

Christmas is a time for quiet rejoicing  
and for gay laughter,  
a time when the heart takes over from the head,  
a time when all of our hands  
are turned to kindness.

Dennison Gift Wrappings  
reflect the traditions of Christmas,  
echo its color, its brilliance, its softness.  
They will make your gifts say  
"Merry Christmas" — and mean it!



GIFT WRAP WITH

**Dennison**

AND SHOW YOUR HEART IS IN THE GIFT

Dennison, Framingham, Mass.





**I**N THE DESERT vastness of French Equatorial Africa, an annular eclipse makes a crescent of the sun. In the desert Schulthess spent 50 days and 50 nights. "This is the earth of Genesis," he says,

"before the creation of life, a world of utter lifelessness like the surface of the moon. There is no place in the world as silent. There is no moisture and hence no haze and one can see great distances."



# RICH SURPRISES IN AFRICA

**A**FRICA'S deserts are vast and flat and Photographer Emil Schulthess, a native of tiny, mountainous Switzerland, found the sensation of endless space almost unbearably exciting. "There is no living nature," he says, "only a feeling of absolute isolation. It is this aloneness to which I first turned my camera." Then Schulthess headed south by car on a trip which took him 21,000 miles

In 10 months, from Tunisia, at the north, to Africa's southern tip. Leaving the desert, he found a new sense of wonder at the land's sharp contrasts. "After the yellow land, you move suddenly into the green world of life. The green plant is a sort of kinsman, for it is the first living thing you have seen." His pictures on these 14 pages are a great photographer's impressions of a continent's surprises.

Photographed by EMIL SCHULTHESS



**B**EARING a club and wearing ostrich feathers, a Masai goatherd watches over his flock in Kenya.



## On Yellow Sands, Abandoned Trappings of Armies



**O**N THE COAST of Libya near Tripoli, the Roman ruins of Leptis Magna thrust up their mottled marble pillars. Septimius Severus, Rome's only African-born emperor, built this amphitheater of marble and granite

around 200 A.D. and for centuries it lay buried in the desert sands. Excavation work was begun in early 19th Century and Mussolini had job completed at fever pitch, thinking to justify Italy's African claims.



## and of Emperors



**A** LANDMARK in the trackless sands, fuel drums used by the Free French Forces in World War II mark Rocher Noir in northern French Equatorial Africa.







**W**ILD DONKEYS in a swirling sandstorm turn their tails to the wind. Once plentiful in the desert, they are now nearly extinct.

## Denizens of the Windy Desert—







## Wild Donkeys, Hostile Guards

**B**ODYGUARDS of the King of Kotos, French Equatorial Africa, glare fiercely at Schulthess. Later they got "slightly friendly."











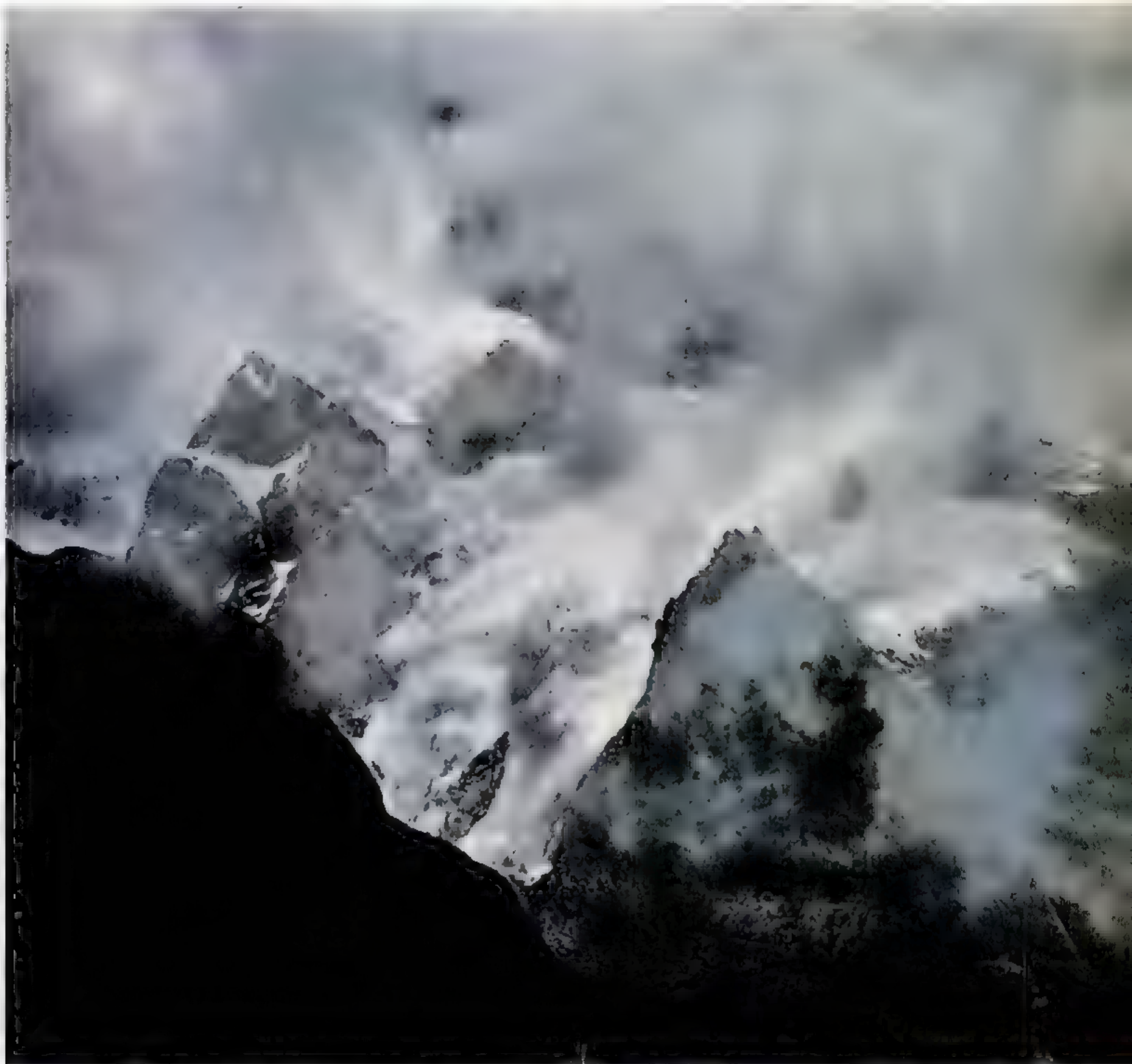
**I**N THE WATERS of Lake Katwe  
In south Uganda, a British  
possession between Belgian Congo  
and Kenya, native workers wade  
to gather large pieces of pink salt  
from the briny lake. They bear  
these much-prized burdens  
on their heads to the shore.







## Along the Equator, Fire and Ice— High Mountains and 'a Trip to Hades'



**A**STRIDE the equator in the Belgian Congo, the Mountains of the Moon push icy peaks 16,000 feet up in the clouds which shroud them 300 days of the year. "When you enter the mountain country," says Schulthess,

"you have the profound impression of transition from one elemental form of landscape to another. Here is a whole mass of high peaks, higher than the highest mountains of my own land, Switzerland."

**J**UST 120 miles south of the Icy Mountains of the Moon, Schulthess spent four days at the crater of Nyiragongo, one of the few permanently molten lava lakes. "It bubbled, hissed and crackled—like a trip to Hades."





**I**N TANGANYIKA beneath Mt. Kilimanjaro, giraffe graze on lowlands. This was the biggest herd of game seen off a reservation.

## A Gigantic Garden Where Wild







## Animals Live and Feed in Peace

**I**N KENYA In the Amboseli game reserve, zebra, gnu and elephants feed in an animal paradise—to Schulthess “a gigantic garden.”





AFRICA CONTINUED

## Bright Circlets of Brass, a Gleaming City of Gold



**I**N THE TRANSVAAL, bright brass rings and colored circlets deck the legs of a young girl of the N'debele tribe. Such ringlets represent the Africa

that Schulthess loves, "an Africa where nature and men have stood still since long before the technical age, long before the age of railroads and airplanes and skyscrapers."

**I**N SOUTH AFRICA, where Schulthess' trip came to an end, Johannesburg, "City of Gold," gleams in the sun before huge piles of gold mine tailings. The pictures on these pages appear in Schulthess' book, *Africa*.

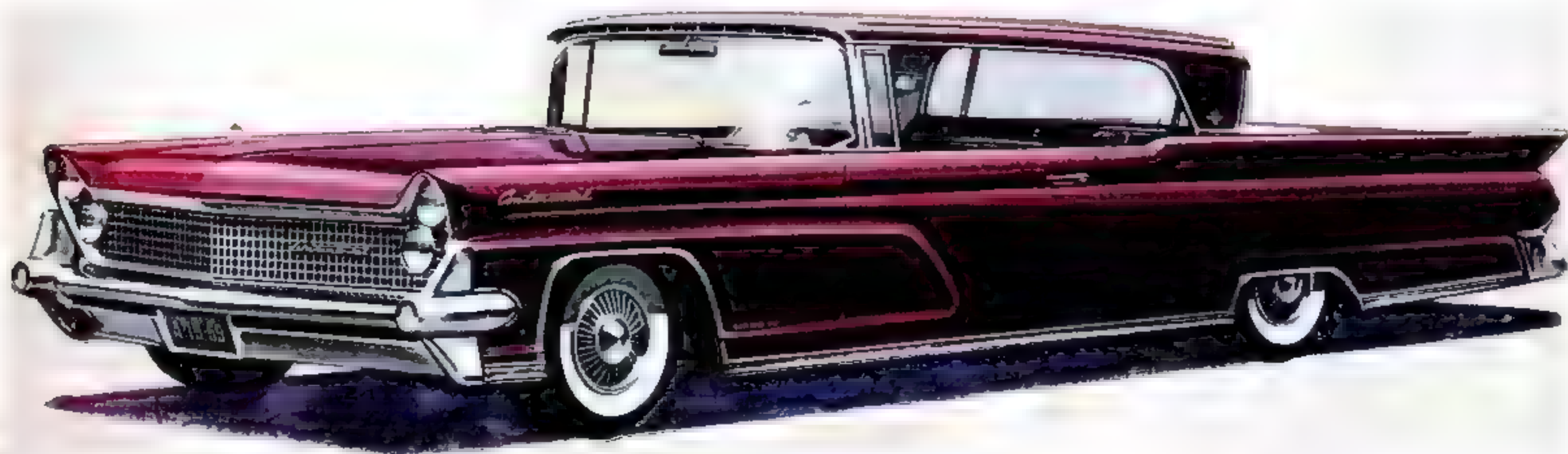








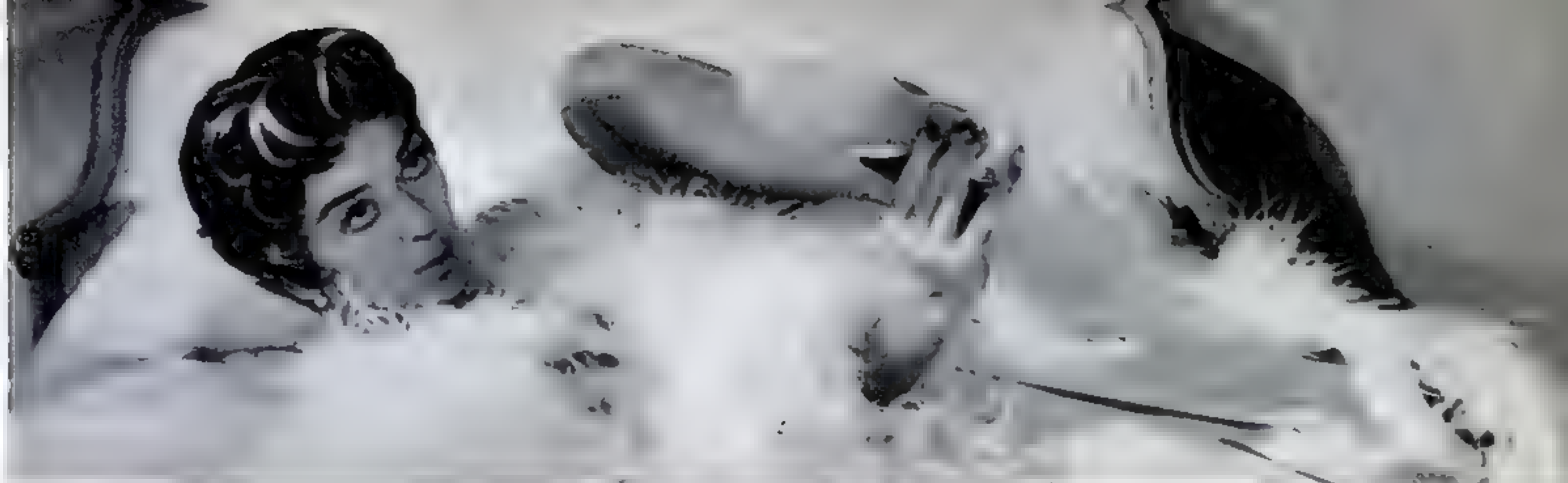
# Announcing THE MARK IV Continental



The fourth and finest in the Distinguished Series of the world's most admired car.

LINCOLN DIVISION • FORD MOTOR COMPANY





IN "MAMIE MAE" ROSALIND RUSSELL IN AN OSTRICH FEATHER NEGLEE COPS WITH BOTH A HANGOVER AND HER SHOES IN ARISING TO MEET THE DAY

# A Rollicking Roz All Over the Place

RUSSELL DOES A MOVIE 'MAME' AND A TV 'WONDERFUL TOWN'

Roaming the U.S. homes on television and taking over U.S. movie screens, Rosalind Russell is about to make the U.S. a livelier, brighter, noisier, happier land. This week she will appear on television (CBS-TV, Nov. 19, 9 to 11 p.m. EST) in *Wonderful Town*, the singing version of *My Sister Helen* for which the New York Philharmonic's maestro, Leonard Bernstein, wrote the music. It tells what can happen to Ohio girls in New York, especially when the Brazilian navy is in town, and Rosalind starred in it—as she had earlier in the movie version of *My Sister Helen*—on Broadway.

Next Roz will be on the screen in Warner Brothers' film version of

*Mame* in which she was a smash hit on Broadway for almost two years. Here she shows the liberating influence a straight thinking, free-wheeling aunt can have on the mind, morals and digestion of a growing boy. For her superb performance as Mame, Hollywood is predicting a fourth Academy Award nomination (others were for *My Sister Helen*, *Sister Kenny* and *Mourning Becomes Electra*).

Both on TV screens and in the movies Roz sets a fast and furious pace. For it, like the legs of baseball players, the legs of actresses are what give away first. Rosalind Russell need not count her years. The entire Russell is excellent, but the Russell legs are simply magnificent.

IN "WONDERFUL TOWN" ROSALIND AS A REPORTER INTERVIEWS BRAZIL'S VISITING CADETS WHO HAVE ONE SUBJECT THAT INTERESTS THEM—THE CONGA



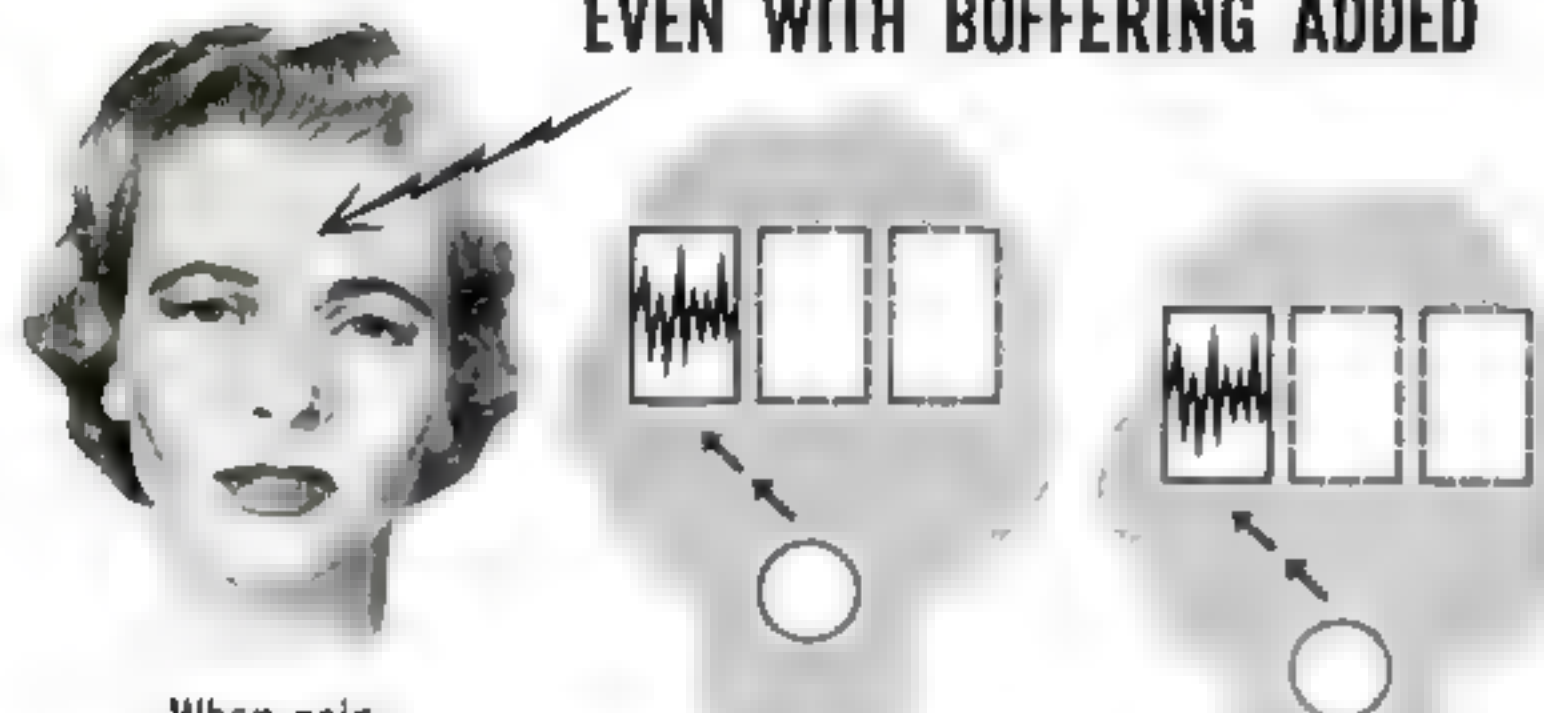
CONTINUED



# WHAT DO DOCTORS DO to relieve TENSE NERVOUS HEADACHES?

3 out of 4 recommend the ingredients  
of ANACIN® for headache pain.

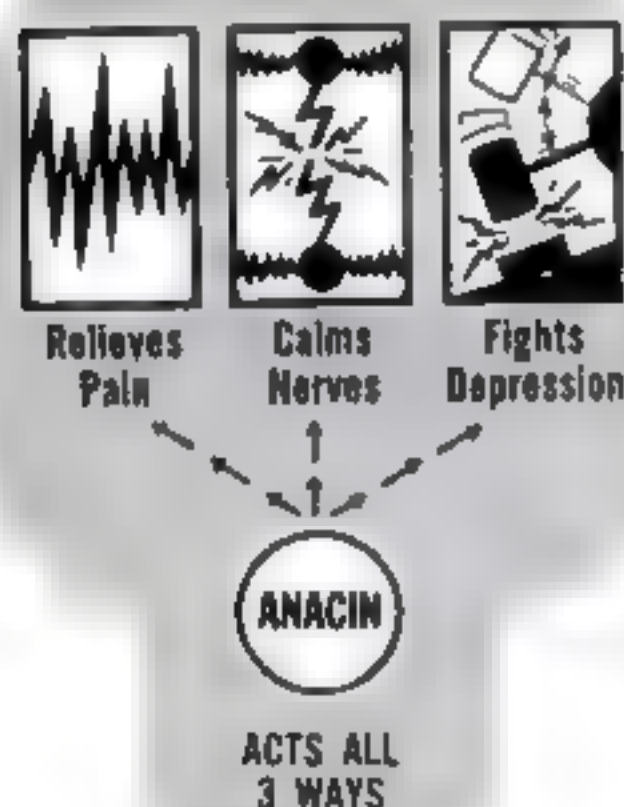
BETTER THAN ASPIRIN...  
EVEN WITH BUFFERING ADDED



When pain  
strikes...

Doctors know aspirin contains  
only one pain-reliever...

Add buffering and  
you still have only one



**ANACIN** relieves pain, calms nerves, fights depression.  
Leaves you comfortably **RELAXED**

Anacin gives a better **TOTAL** effect — more complete pain-relief than aspirin or any buffered aspirin. Here's the simple reason. Anacin is like a doctor's prescription. That is, Anacin contains *not* just one but a *combination* of medically proven ingredients. Anacin (1) promptly relieves pain of headache, neuritis, neuralgia. (2) calms jittery nerves, leaves you relaxed. (3) fights depression. And Anacin Tablets are *safe*, do not upset your stomach. Buy Anacin today!

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**FAST FAST FAST**  
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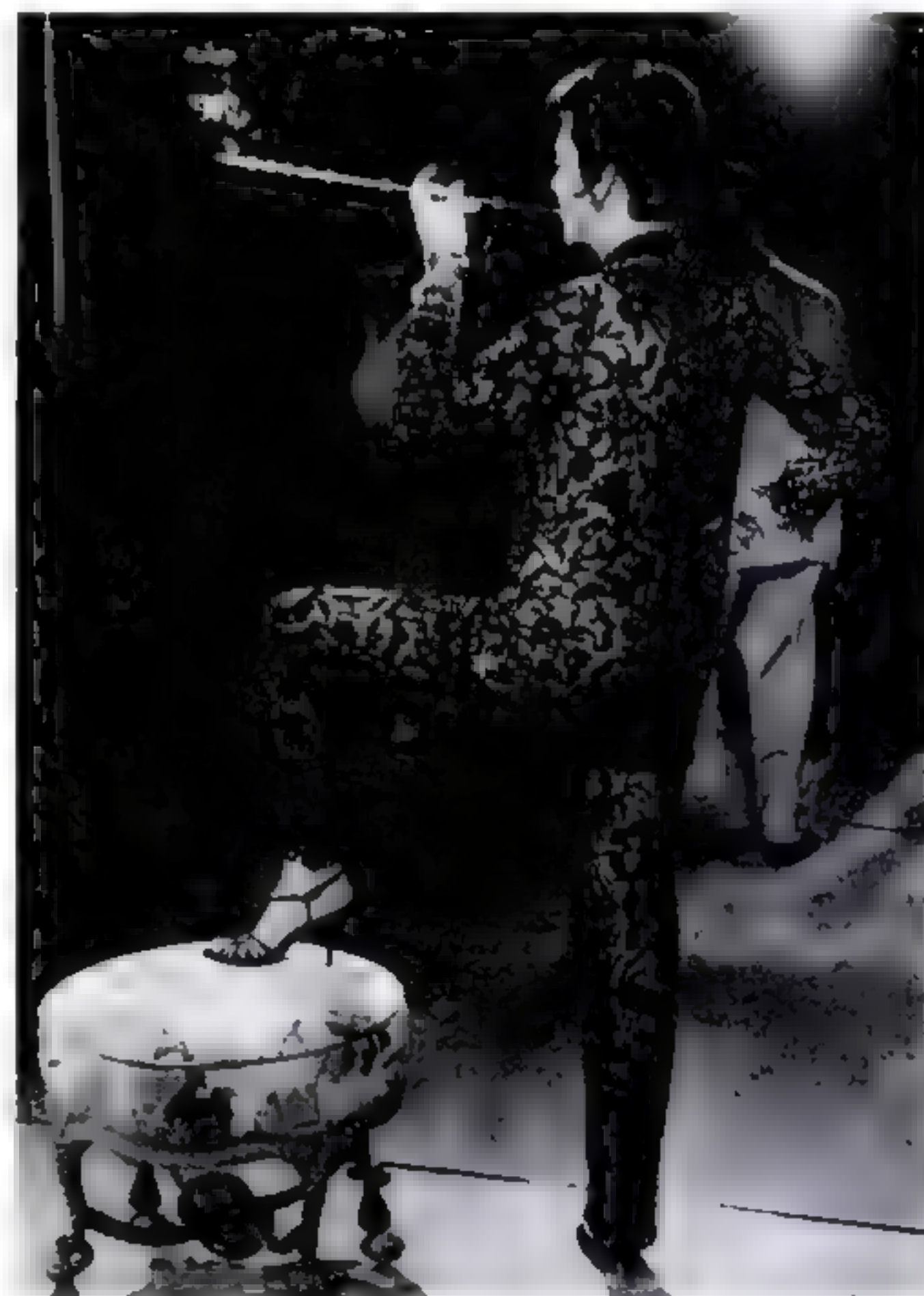


ROZ CONTINUED

## ODD ATTIRE FOR 'AUNTIE'



**HESITANT HORSEWOMAN.** Rosalind Russell as Auntie Mame tries on costume with bendable boots to impress old Southern family she is visiting.



**A HAPPY HOSTESS.** Auntie Mame dons Chinese-style black net pajamas for the cocktail party during which her little nephew arrives to live with her.

CONTINUED





She's wearing the 17-jewel American Girl. Yellow or white. \$49.50

give her a watch plus bracelet  
for the price of the watch alone!

# BULOVA

## AMERICAN GIRL

from \$49<sup>50</sup>

She'll check the time a hundred times a day—especially when others are watching. For how else can a girl make sure everyone realizes she's the luckiest, best-loved person in the world. The Bulova American Girl is a fabulous gift—watch and bracelet in one—clasping the wrist as if custom made—offering a choice of many different designs at varying prices. And like all Bulova watches (priced from \$29.75 to \$2500) its accuracy is guarded for a lifetime by precision working jewels. Find out about that Bulova difference at your authorized Bulova jeweler's.

When she lights  
up your world  
with those endearing  
young charms...



Above, 21 jewels, 2-diamond  
bracelet. Yellow or white. \$100

Left, 21 jewels. Coin-gitter  
bracelet. Yellow or white. \$75

All prices include Federal Tax.

LOOK FOR

THAT **BULOVA** DIFFERENCE

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Lady,  
your  
Santa's  
Socks  
are Showing  
Be SURE They're

**HOLEPROOF®**

Three Pair  
Stay-Up-Top Stretch  
**Sock Security**  
in Luxurious  
Leatherette  
Private File\*

**\$4<sup>50</sup>**

The exclusive Bond Band stretch sock that fits all sizes and **stays up** has been gift packaged to make this the ideal Christmas present for any man! He'll appreciate the famous SOCK SECURITY of Holeproof's distinctive design and he'll enjoy the PRIVATE FILE case for years to come.  
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**\*New, Practical Gift Case  
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**PERSONALIZED**  
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At Leading Stores Everywhere  
**HOLEPROOF CORPORATION • MARIETTA, GEORGIA**  
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ROZ CONTINUED

## FAST CHANGES IN 'TOWN'



**IN A CRISIS**—a stocking run—Roz as Ruth in *Wonderful Town* switches quickly with her sister Eileen (Jacquelyn McKeever) before meeting cadets.



**IN A BOOK** she has written, Ruth's heroine is an African huntress with pith helmet and a hunting rifle. Here she is seen acting out her own story.



UNFORGETTABLE CHRISTMAS GIFT



*The Lord Calvert decanter adds brilliance to a rare collection of antique crystal.*

## Give grandly this Christmas—give Lord Calvert in our authentic Collector's Decanter

**L**ORD CALVERT is the most expensive whiskey blended in America. A majestic gift in itself.

To celebrate this season of goodwill, you can now give this supreme American whiskey in an authentic collector's decanter—at no extra cost.

Think of the gesture. A timeless decanter presenting a whiskey so rare that if every American

man were rationed to one highball a year, there still wouldn't be enough to go around.

It is hard to imagine a *grandier* Christmas gift.

### Ready to give

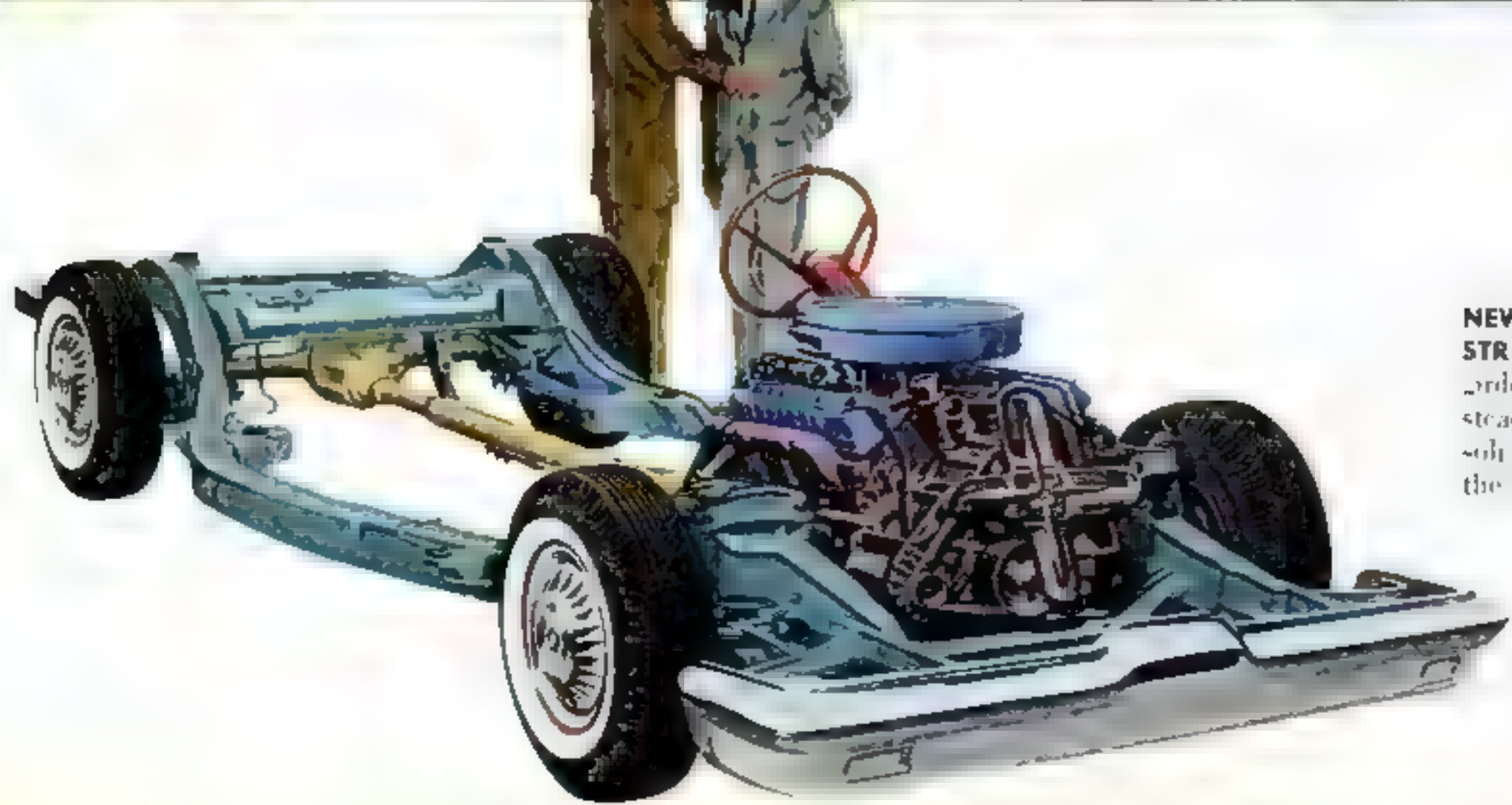
Look for Lord Calvert's decanter in its handsome presentation box. No wrapping needed. Labels whisk off—and it's ready to give.



*Same price as regular bottle.*

LORD CALVERT AMER CAN BLENDED WHISKEY 86 PROOF 65% GRAIN NEUTRAL SPIRITS 35% STRAIGHT WHISKIES 5 YEARS OR MORE OLD CALVERT DIST CO. N.Y.C.





**NEW PERFORMANCE...NEW ROAD-HOLDING STRENGTH** with Mercury's safety width four-door frame that is 14 inches wider. Heavier, steadier and safer. The Monterey gives you a solid comfort ride on a turnpike...on a trail. Get the inside story from your Mercury Dealer.



*'59 Mercury Shows You What New Really Means:*

# MERCURY ANNOUNCES ECONOMY-POWERED MONTEREYS

**Gives brilliant V-8 performance—you  
"ride free" 10 miles out of every 100**

You "ride free" because the new Monterey V-8 engine gives top performance on regular (not premium) gasoline.

Now you can ask the man for "regular gas" and save 10%. On a 100-mile trip in your luxurious new Mercury Monterey you can figure that at least 10 of these miles will cost you nothing for gasoline.

In addition—the brawny Monterey V-8 squeezes more mileage out of every drop of gasoline (regular, not premium). And you do all this while cruising along in a full-powered, big-league car!

For all this economy and superb performance, mind you, there is no compromise in comfort. Mercury is a big space-planned car you can relax in. New, wider doors make getting into a Mercury easier. And, once inside, you'll find stretch-out room for 6 big passengers, including those in the middle! The hump in the center of the floor has been cut in half so passengers in the middle don't ride with their knees under their chin (the way they do in other '59 cars).

Best of all, this beauty with its Clean-Dynamic styling is attractively priced. Actually, 2 out of 3 new car buyers can afford the '59 Mercury. See it soon.



**SAVE 10% EVERY TIME YOU FILL UP.** The Monterey's high-spirited Economy Engine earns its name on the road—and proves it at the pump! Here's one '59 car that performs brilliantly on "regular" gas—quietly, effortlessly, efficiently. Power without waste.



**NEW ECON-O-MISER CARBURETOR** is designed to satisfy full power demands, with a special booster that gives finer control of fuel metering, increases efficiency, saves gas.



20<sup>th</sup> ANNIVERSARY

## '59 MERCURY

BUILT TO LEAD—BUILT TO LAST



LOOK UP TO THE DC-8!

The DC-8 Jetliner, now being rigorously tested aloft, will change the tempo of your traveling life.

## **THE DC-8 quickens the pulse of time**

Like the Douglas planes which have come before it, the DC-8 Jetliner will reward you with the golden gift of *time*. Soon the world's most modern jetliner will spread its wings in regular airline service and whisk you at nearly 10 miles a minute through the crisp, weatherless stratosphere.

Its serene, vibrationless flight will provide a never-to-be-forgotten experience. You'll enjoy it surrounded by the luxury

and comfort only Douglas builds into an airplane. You'll be entranced by the view of the brilliant skies around you and the sights of the earth, toylike, so far below.

You'll sit back, blissfully relaxed, peaceful in mind and body, as the DC-8 purrs her way through space. And sooner than you believed possible, you'll arrive at your destination, feeling as refreshed as when you took off—if not more so.

Experience . . . dependability . . . comfort . . . are all part of the family tradition, unmatched in the annals of flight, which the DC-8 Jetliner brings you. It is an enviable aviation heritage which makes passengers, pilots and airlines look up to Douglas. It awaits you in your first flight in the fabulous . . .



### **DOUGLAS DC-8 JETLINER**

*Built by the most respected name in aviation*

*These famous airlines already have purchased the DC-8:*

ALITALIA - Linee Aeree Italiane • DELTA AIR LINES • EASTERN AIR LINES • JAPAN AIR LINES • KLM ROYAL DUTCH AIR LINES • NATIONAL AIR LINES • NORTHWEST ORIENT AIR LINES • OLYMPIC AIRWAYS • PANAGRA • PANAIR DO BRASIL • PAN AMERICAN WORLD AIRWAYS • SAS-SCANDINAVIAN AIRLINES SYSTEM • SWISSAIR • TRANS CANADA AIR LINES • TRANS CARIBBEAN AIRWAYS • TRANSPORTS AERIENS INTERCONTINENTAUX • UNION AEROMARITIME DE TRANSPORT • UNITED AIR LINES





DURING EXCLUSIVE LIFE INTERVIEW CARDINAL-ELECT CUSHING'S CRAGGY FACE AND GESTURING HAND LEND DRAMATIC EMPHASIS TO OUTSPOKEN OPINIONS

# Frank Words from a New Cardinal

**BOSTON'S CUSHING IS ONE OF 23 MADE PRINCES OF CHURCH**

*In his most important action since becoming Pope, John XXIII last week created 23 new cardinals, two of them from the U.S.: Archbishops Cushing of Boston and O'Hara of Philadelphia (p. 112). Last week Dean Brekis called on Archbishop Richard Cushing, the 63-year-old son of an immigrant Irish blacksmith. The plain-speaking cardinal-designate talked freely and pointedly on his reaction to the new honor and on the problems that face a prince of the Church. The following are direct quotations from him.*

"As for my becoming a cardinal, this exalted honor is deserved by the wonderful people of this area. I don't mean just Catholics. I mean all—Christian, non-Christian and Jew. They prayed me into it. I personally don't have the temperament or the psychological background for such honors. It would have been much easier without it. I don't take to protocol or social-ecclesiastical standing or the high places that go with the robes of a prince of the Church, though I am tremendously grateful to the Pope. I don't think any man has gone to Rome from this country knowing as little as I do. I wasn't

educated in Rome. I can't talk the language there. I make more mistakes in Rome than anyone who goes there.

"My one great hurdle or problem here is to continue to move around anywhere, any time, among people as a cardinal. People will have to get used to the fact that a cardinal goes to jails, to all kinds of places where prelates aren't supposed to enter. This is a problem because it isn't a haphazard thing, it's part of my daily life. I want to do this, and must do it, for the simple reason that in today's welfare state we must keep in personal contact with all types

especially with the poor, the wayward, the abandoned—lest they be lost. This is a job not only of the Catholic Church but of all religions and denominations. We are losing these people because we have not readjusted to present-day life.

"When I was a boy living in a poor section, it was unknown that the poor would not go to church. It was the last thing they would neglect. Now with social security and welfare checks, they are not interested in the Church. They go from day to day knowing that tomorrow will take care of itself. Their former dependence on God, upon the charity of those

representing religion, has been psychologically unsettled by the welfare state. The Church lost the poor in Europe, and they became easy victims for the propaganda of the Communists. I have kept ahead of the Communists and I intend to continue this work as a cardinal. I can make a greater impression because I am a cardinal. I pray that I can make a small part of the impression the new Pope made on the poorest of this area. They saw the picture of his brother carrying the basket filled with corn. It was a picture of a thousand words. . . .

"The archdiocese of Boston has a surplus of desirable candidates for the priesthood, so 16 of our priests have volunteered to go to Peru for five years. Latin America has one third of the world's Catholics, but because of its scarcity of priests, probably three fourths of them are only nominal Catholics. We also loan out priests elsewhere: Ethiopia, for instance, or on the border of East Germany.

"The Church is my first love—not as a parish or a diocese or a church in any one country—but as universal, as truly catholic, what I myself would call the Mystical Body of Christ. It is the one force which can counteract Communism's intention to dominate the world."



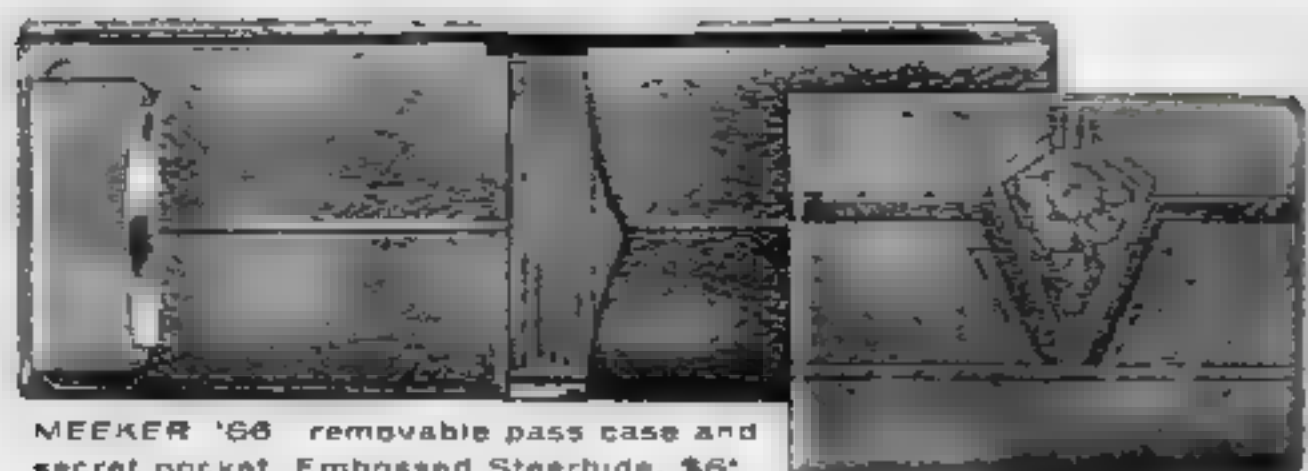
**UNINHIBITED PRELATE.** Cushing is famous and beloved for both humility and unself-conscious gusto. In archbishop's robes he did footwashing in Holy



Thursday Mass (left). At his annual Thanksgiving party for old folks (center), he danced an Irish jig. In ball game at a girls' camp, he took his turn at the plate.







**MEEKER '66** removable pass case and secret pocket. Embossed Steerhide. \$6\*

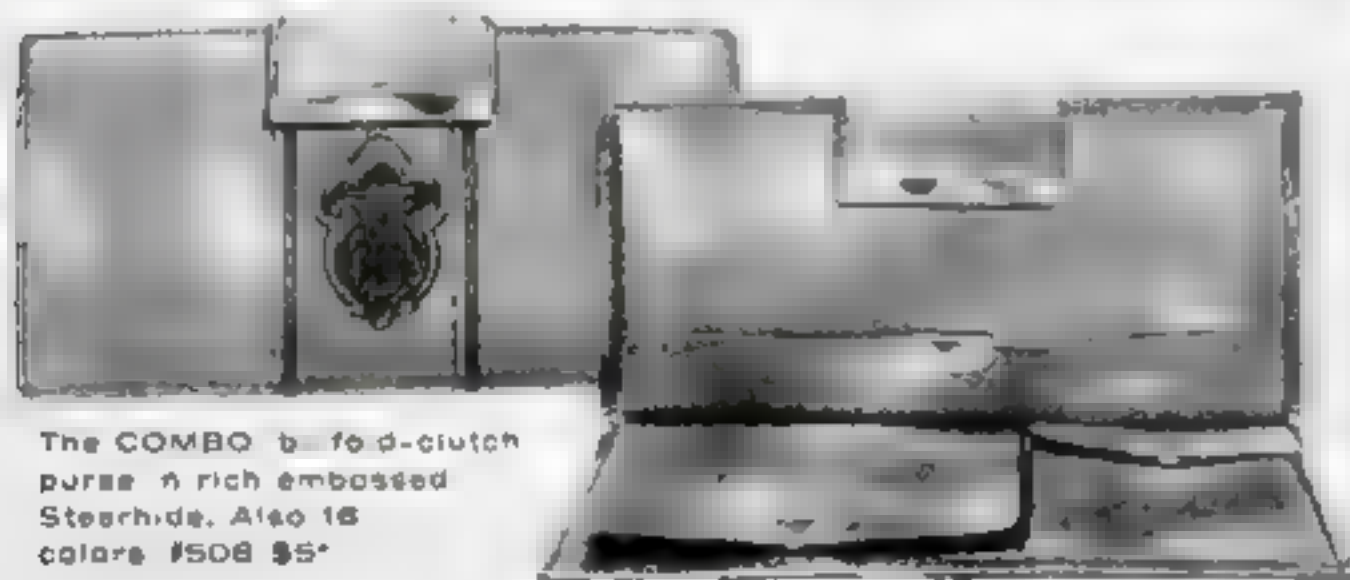
**PATENTED EXPANSION** slim trim even when loaded. Black Cowhide \$7.95\*



**FRENCH PURSE** of embossed Steerhide has pass case and big coin purse. Also in colored Cowhide \$50! \$5\*



**ROOMY CARRY ALL** matching embossed Steerhide. About \$27\*



The **COMBO** briefcase-clutch purse in rich embossed Steerhide. Also 16 colors \$50.85\*

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and wrap up fine gifts  
of leather by

**meeker**

like **GUY MADISON**  
and his wife, Sheila



Guy Madison is starred in **BULLWHIP** an Allied Artists Picture in CinemaScope and Color by De Luxe

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## NEW CARDINALS CONTINUED



**AS NOTRE DAME HEAD** in 1936, O'Hara confers an honorary doctorate of letters on Eugenio Cardinal Pacelli, who was later to become Pope Pius XII.

## PHILADELPHIA CARDINAL

In contrast with the exuberant, plain-spoken Richard Cushing, John F. O'Hara is a reserved, scholarly man, known for his encyclopedic memory and skill as an administrator. Born in Michigan 70 years ago, the son of a diplomat, Cardinal-designate O'Hara spent part of his youth working in South American consulates. In 1909 he entered the University of Notre Dame, and after being ordained a priest, he returned there to become the prefect of religion—the students' guide, endlessly available to advise them on religion, money, careers, love. He became dean of the College of Commerce, and, in 1934, president of the university. He left in World War II when Pius XII made him a bishop and administrative head of Catholic chaplains in the U.S. Armed Forces. Later he was bishop of Buffalo, N.Y. and in 1952 went to Philadelphia.

The two new U.S. appointments restored U.S. membership in the College of Cardinals to four. By appointing 21 other cardinals, including the first ones ever named for Mexico and Uruguay, Pope John XXIII brought the college to a total of 75. This filled the 18 vacancies accumulated since Pius XII's 1953 consistory and broke a 372-year-old precedent limiting its membership to 70. Established as a man immune to centuries of papal precedent, Pope John seemed embarked on a vigorous program to overhaul the Church's worldwide government.



**DISCUSSING APPOINTMENT**, Cardinal-elect O'Hara describes his reactions, saying, "The news made me numb. I'm still numb. I can't get over it."



# The day their eyes were opened to Aetna Casualty's **P.S.\***

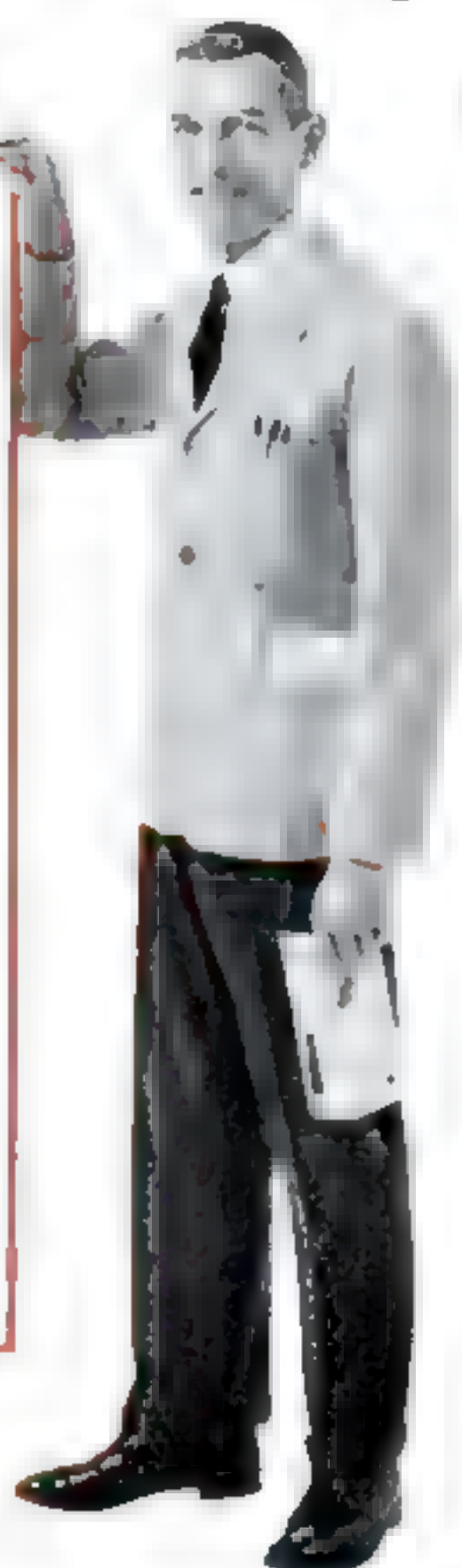
## \*Personal Service



### Help in a matter of minutes . . .

"What a mess! The safe broken into . . . stuff all over the floor. First I called the police . . . then my Aetna Casualty agent. In a matter of minutes he was there. I expected reimbursement, of course, but the promptness and fairness of the claim settlement plus the personal service of my Aetna Casualty agent far exceeded my imagination! I'm glad I bought the policy with the P.S."

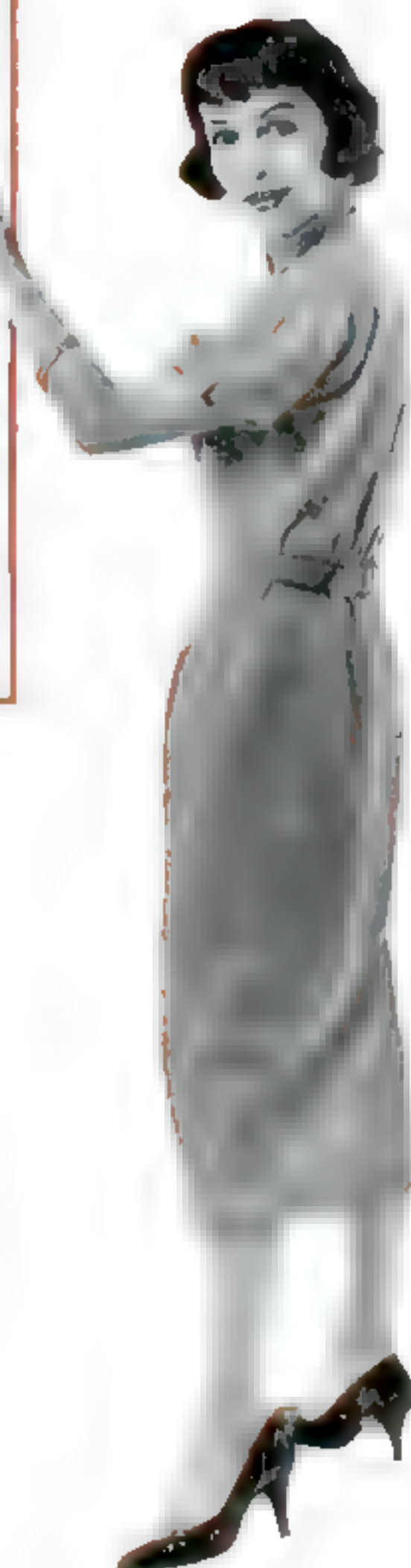
*From a policyholder in North Carolina*



### Far more than just insurance . . .

"Minutes after the accident — while I was still on the emergency table at the hospital — an Aetna Casualty claim man came in and told me to leave the worrying to him. No one can realize what this assurance meant to me. True, I had paid for coverage — but this personal, friendly service in time of need can only be understood by actual experience. I feel that Aetna Casualty provides far more than just insurance."

*From a policyholder in Texas*



### No loss of money — or customers . . .

"Now that the excitement from our recent bank holdup is over, we want to express our appreciation for the prompt and efficient manner in which you settled our claim. We'd like to thank Aetna's local representatives, too, for their fine work. As a result, we were able to reassure the public through the press that neither the bank nor its customers would suffer any actual loss. I want you to know that we're all impressed with the importance of selecting a company such as Aetna Casualty."

*From a policyholder in Tennessee*

Get the policy with the

# P.S.\*

\*Personal Service

Hundreds and hundreds of letters like those shown above testify not only to the superiority of Aetna Casualty's prompt, fair claim settlements, but to the friendly, personal service of the thousands of Aetna Casualty agents, coast-to-coast. Why don't you ask your Aetna Casualty agent about "The Policy with the P.S." . . . soon?

## AETNA CASUALTY AND SURETY COMPANY

Affiliated with Aetna Life Insurance Company • Standard Fire Insurance Company • Hartford 15, Conn.



Get planned protection with P.S. for all your insurance needs. Sold only through independent agents and brokers.





In church portrait a boy displays  
picture of Washington who was serving  
his first term as President in 1789.

the year the people of Brookhaven got  
together and laid plans to found the  
Mount Sinai Congregational Church.

Photographed by EVE ARNOLD



IN A TOWN'S DAILY LIFE  
A MESSAGE OF THANKSGIVING

# Gratitude for the Rights That Keep Men Free



Brookhaven's quiet streets border Long Island Sound



**T**HE earliest thanksgiving in this land was said to the Lord in gratitude for mere existence in a time of momentary plenty. The Pilgrims had brought their harvest in, and with luck would survive the coming winter. Since then the generous bounty providence has showered upon the nation has housed and fattened it beyond a Pilgrim's most glowing vision. Today, in their thanksgiving, Americans must count among their blessings things less material but far more precious — their hard-won rights to freedom, human dignity and equal justice under law. These privileges, not too long ago thought radical ideas, are now too often taken as commonplace. The Thanksgiving story on these pages shows how they play their part in the Long Island township of Brookhaven. The township has close ties with the past—many of its founding families are still inhabitants. But in the present it daily reaffirms the freedoms that have always been integral to its existence.

Librarian Margaret Davis is descendant of a town founder





William Rogers, Brookhaven justice of the peace, listens attentively to the lawyers

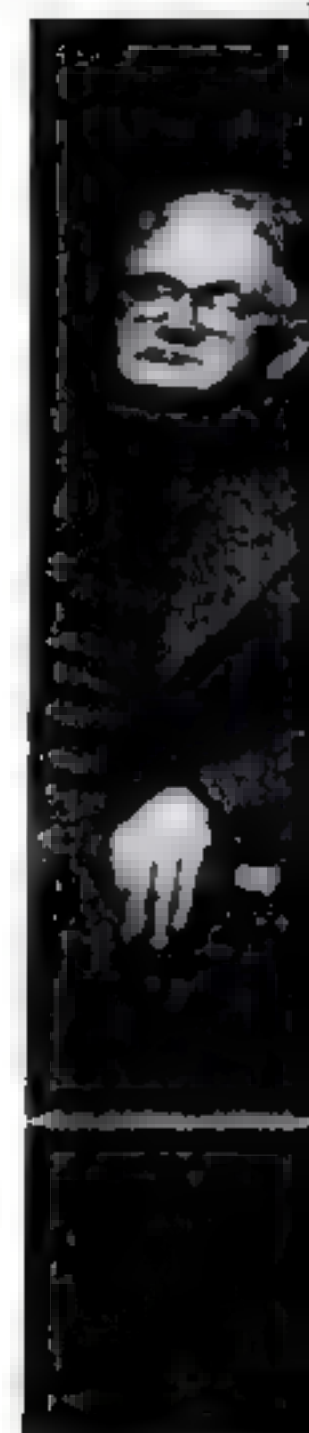
## THANKSGIVING CONTINUED

# The right to speedy trial by an impartial jury

All the austere dignity of that clause in the Bill of Rights which protects a man accused of crime was demonstrated in a simple case in Brookhaven. A man stood charged with disorderly conduct. The prosecution had to outline what it hoped to prove. The jury was instructed that the burden of proof lay with the prosecution. The complainant was called to testify against the accused. When he failed to be explicit the prosecutor himself moved to dismiss the case. This was done, and the accused left court exonerated by the due process of law.



Outlining his case, Assistant District Attorney John Fay explains that "the people do not look to persecute anybody."







The jurors listen raply. At trial's end, when he dismissed them, Judge Rogers thanked them, saying, "I appreciate your coming here to perform your civic duty"



Brookhaven children study in the two-room 100-year-old Mount Sinai school

## Right to equal education and to free worship

Brookhaven practices its long held belief in equal education. To go to its school back in 1687 children had to pay a share of the teacher's salary. Today, whether they can pay or not, all Brookhaven's children get schooling. The town's churches are devoutly served. When its Mount Sinai church was founded in 1789, one of the members was a Davis. Today Davises sit in the simple pews, still honoring their ancestor's pledge, "And now wee whose names are under written have covenanted with each other to walk together with the Lord."

At service in Mount Sinai church Milton Davis sits near a pillar

CONTINUED





At a meeting of the Brookhaven Town Board, the citizens make known their wishes with a show of hands as one of them (*foreground*) takes count

## The right of the people peaceably to assemble

Long before the Bill of Rights the townsmen of Brookhaven were staunch believers in freedom of assembly. Indeed they considered town meetings a duty and in 1659 decreed a fine for anyone who failed to attend. The meeting records trace the tribulations of the town. In the old days the problems were "the Running of Raesses on the Lord's Day" and "young men and maids" found "out of their father's and mother's house unseasonable terms of miete." Today the problems are taxes, schools and housing for such groups as workers in the Brookhaven atomic laboratory. At the meeting above, a proposal to build an apartment stirred heated argument as citizens exercised their right to speak. But though much resentment was expressed against his case, the apartment's lawyer ended his plea approvingly, "This meeting exemplifies our democratic form of government."



Lined up at the polls in the town library three Brookhaven voters prepare to exercise their right to decide who shall govern them



# THANKSGIVING CONTINUED



In D.A.R. meeting, Mrs. James Bulloch reads ritual. For society essay contest on "Our Godly Heritage" one

student wrote of every person's "equal right to say something about conditions under which he lives."



## The pursuit of happiness in quiet security

The pursuit of happiness, peaceably enjoyed by the people of Brookhaven, is a right won by ancestors of many who live there today. The forebears of the two Davises shown here fought in the Revolution, and the family has served the town well. Now Davises number a justice of the peace, a deacon, an undertaker, a preacher, a bank teller, a veterinarian, farmers and members of the D.A.R. One, Katherine Davis (*right*), was postmaster for 27 years. In her attic her niece Ann (*below*) can peer into the past at pictures of her own great-great-great-uncle (*top row*) and others who helped, as the Constitution preamble says, "secure the Blessings of Liberty to ourselves and our Posterity."



Ann Carter, 2½, plays on rocking horse, used by three Davis generations, that has been in the family more than 100 years.

Contentedly peeling apples, Katherine Davis sits comfortably in her yard and gets ready to make a pie for a church supper.









# TALK ABOUT FAST CLAIM SERVICE!

*4,000,000 policyholders like doing business with Allstate, the company that takes the red tape and high cost out of auto insurance*

**Allstate, one of the largest auto insurance companies in the business, is famous for fast, fair claim service**

Allstate claim adjusters do not have to get tangled up in home office red tape. They are authorized to settle claims right "on the spot"—and often do just that! With 4,286 claim expeditors—the largest full-time staff in the auto insurance business—help is always as near as the nearest phone.

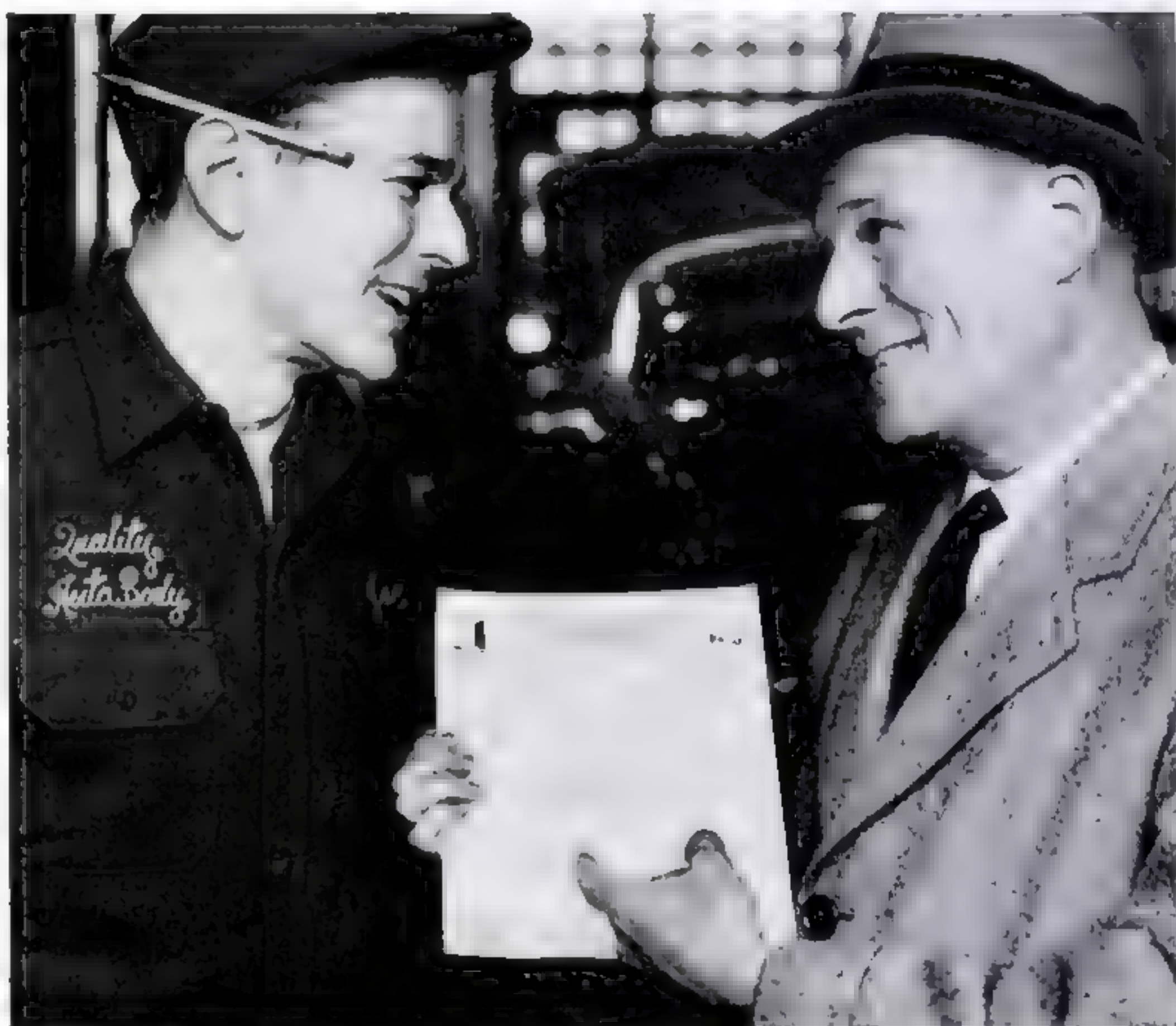
You get other benefits with Allstate insurance, too. For instance:

**1—Substantial savings are common.**



*You don't need glasses to read the large type in an Allstate policy.*

Allstate was founded by Sears to give car owners the utmost insurance value for every dollar. By eliminating horse-and-buggy methods and streamlining its operation,



Allstate keeps its selling costs to a minimum. Savings are passed on to you. How much you save depends, naturally, on the state where you live and how your car is used. Savings often come to more than 20%, and some folks save as much as 38% over rates of most other companies. (Texans have standard rates, but eligible policyholders have always saved through dividends.)

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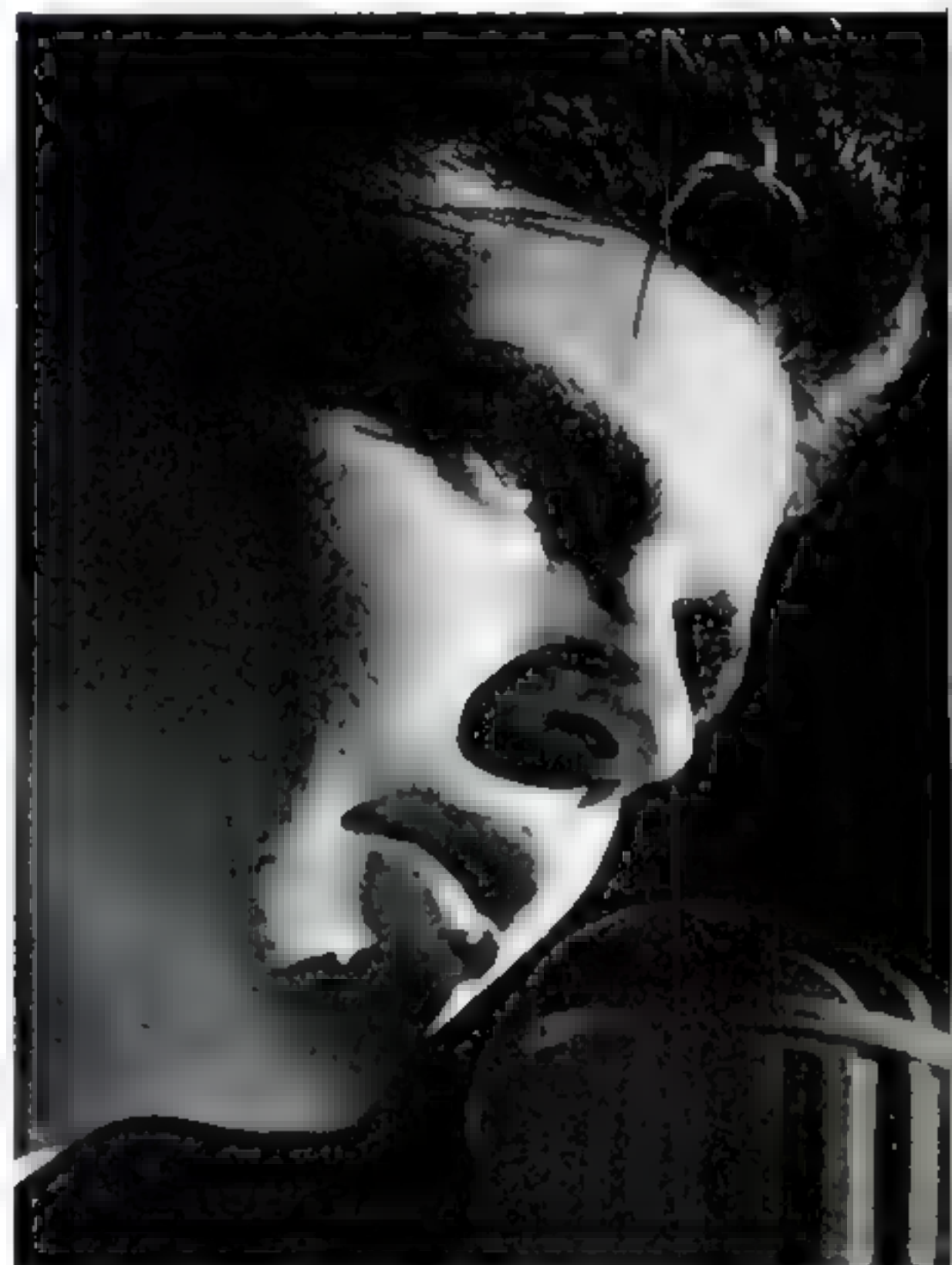
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# Teen-ager Rocks Teen-agers



EASY-MANNERED IDOL gets close to microphone as he sings *Be-Bop Baby* for Wichita fans.

## AT 18, RICKY NELSON IS NEW SINGING IDOL

"It's like he was Elvis and my brother at the same time," sobbed a distraught girl as, with a mob of other teen-agers, she besieged Ricky Nelson's hotel room (left) in Wichita, Kan. To the newest rock 'n' roll idol, peering at the fans over the transom, this was a familiar scene. Eighteen-year-old Ricky (see cover), who is filling the vacancy, for the time being at least, that Elvis left, says, "When this first happened I wondered what they were screaming at. Now I like it when it really gets wild."

Ricky's singing success dates back only 20 months, but he did not start it an unknown. For 10 years he has been the sharp-witted little brother on his celebrated parents' radio and television series, *The Adventures of Ozzie and Harriet* (Wednesdays, ABC-TV, 8:30 p.m. EST). Now out on his own, he has the heavy-beated *I've Got a Feeling* and *Lonesome Town* among this week's top-selling records. Four of his previous records have sold over a million copies each, and in LP album sales he runs right along with the great Frank Sinatra and Pat Boone.



STORMING RICKY'S ROOM, Wichita fans hold up programs for autographing as Ricky looks

out over the transom. Singer became careful of crowds after overzealous fan bit him on the arm.



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IN TULSA, RICKY GETS KISSED BY HIS FAN CLUB QUEEN MARKITA JONES WHO TOLD HIM HE WAS "FANTABULOUS"

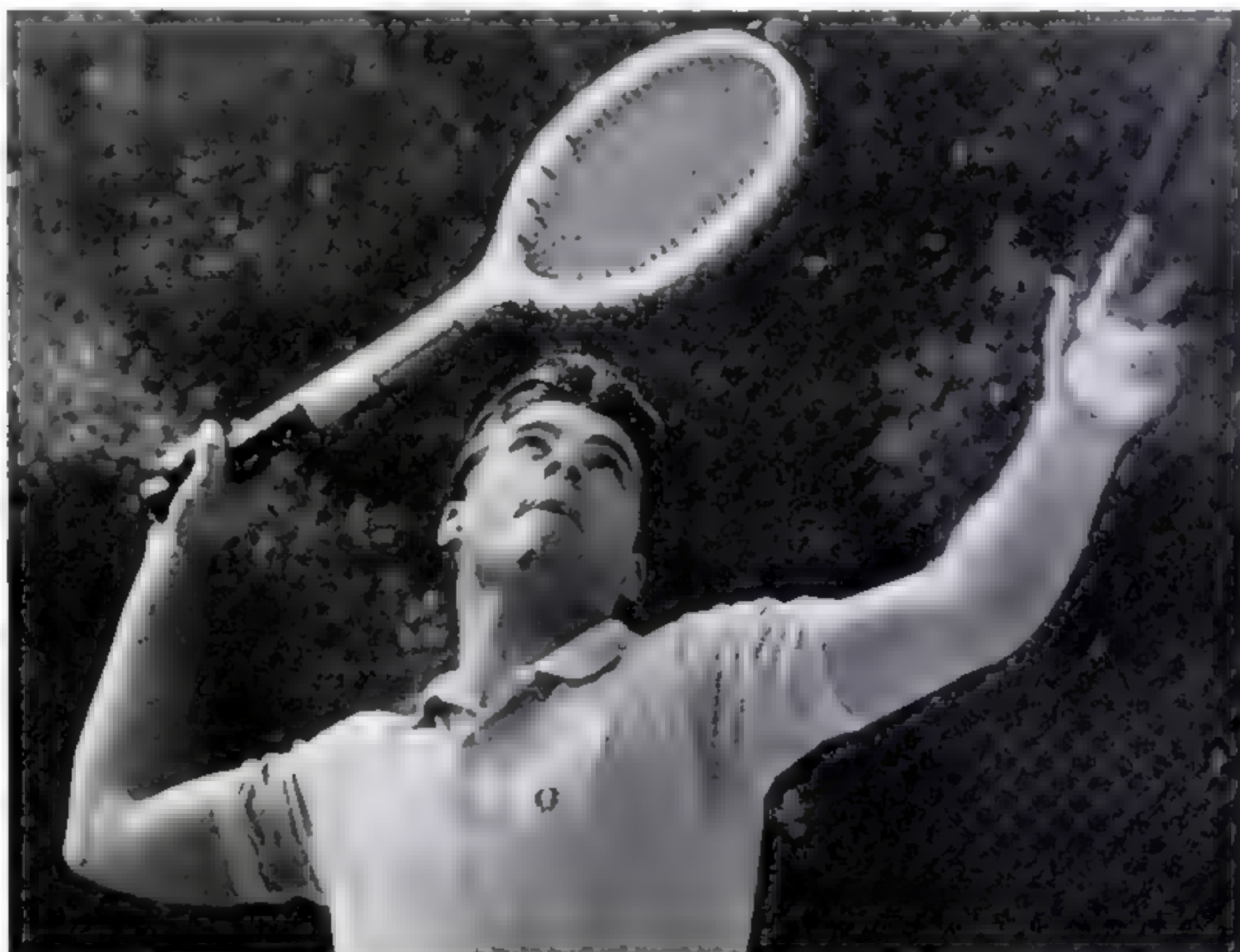
## A REWARD IN KISSES, RICHES

Ricky, whose earnings run up to several hundred thousand dollars a year, turns over his entire income to trust funds for investment. He gets along nicely, he says, on \$10-a-week pocket money from his father. The singing was his own idea. He had tried a few vocal bursts on TV, and at 16 he made his first recording, *I'm Walkin'*. It was a fantastic hit, selling over a million copies in two months.

His parents, delighted with their boy's success, guide him lovingly and wisely. They worry more

about Ricky's getting a haircut than getting a swelled head from receptions on tour where girls brandishing pictures, records and even their own clothes at him howl, "Just touch it!" or, "Spit on it, Ricky!"

Quiet and unsmiling off-stage, Ricky thinks his rock 'n' roll style is never vulgar and his effect on teen-agers harmless. "They say people get hurt in the crush," he says, "but I don't think anybody really does. Maybe a sprained ankle or something like that, but you can get that falling off a tricycle."



BACK HOME FROM A WEEKEND THEATER TOUR, RICKY REHEARSES A TENNIS COURT SCENE FOR THE FAMILY TV SHOW

CONTINUED





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SMART IDEA. pour on-the-rocks straight from the bottle





**THE NELSONS AT HOME** watch family's filmed TV show. With Ricky on floor is brother David (right). 22. They have been in *Ozzie-Harriet* show since

taking over from child actors who first played roles. David recently acted in movie *Peyton Place*. Ricky, who lives at home, graduated from high school last year.

CONTINUED

*The World's First*

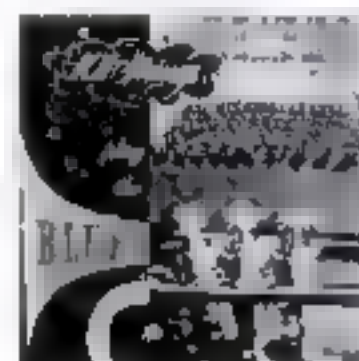
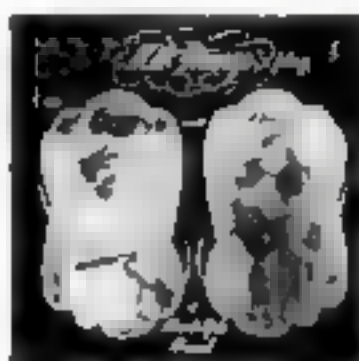
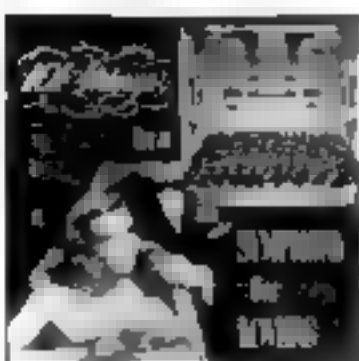
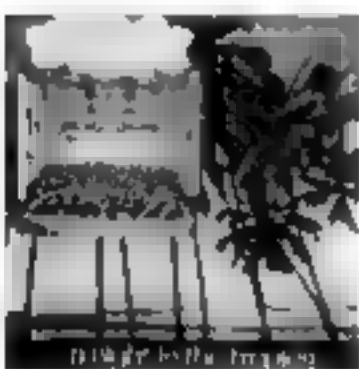
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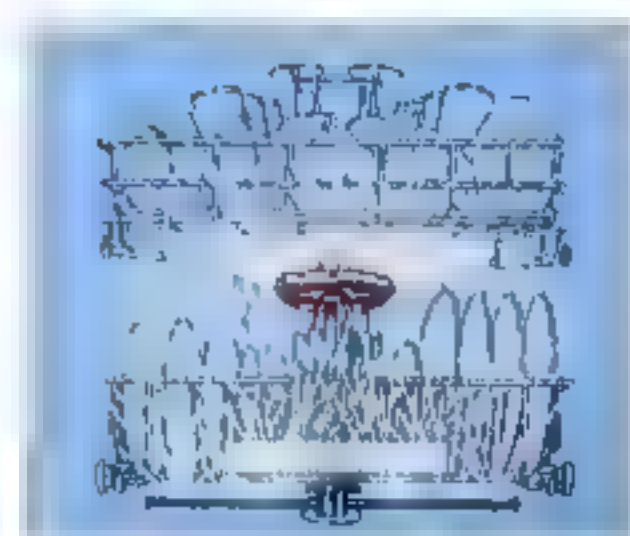
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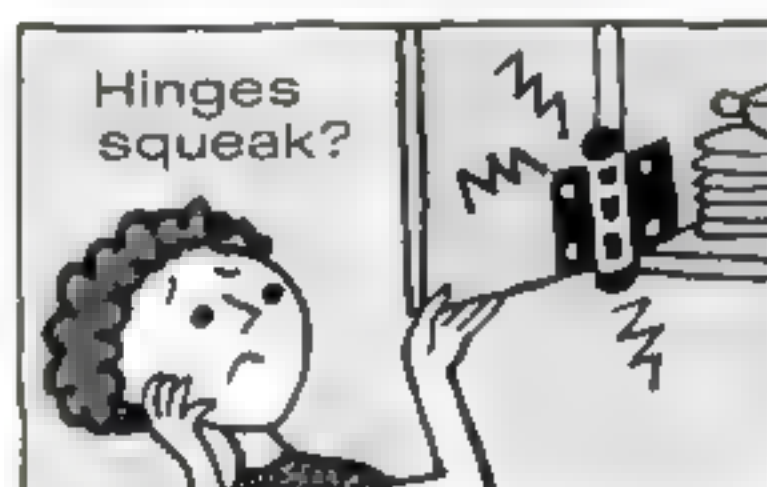
PLUNKING PEACEFULLY on his guitar, Ricky sits on a diving board over family pool and tries out a new

song. Ricky seldom has such quiet moments as this, for even at home fans ring doorbell and beg for autographs.

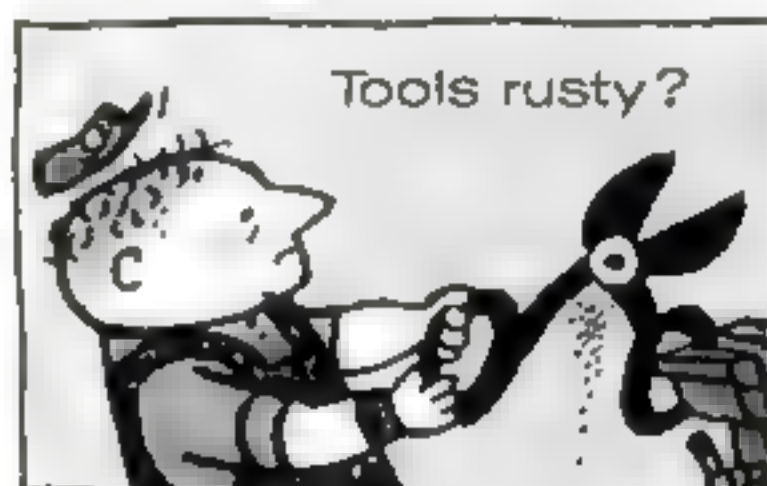
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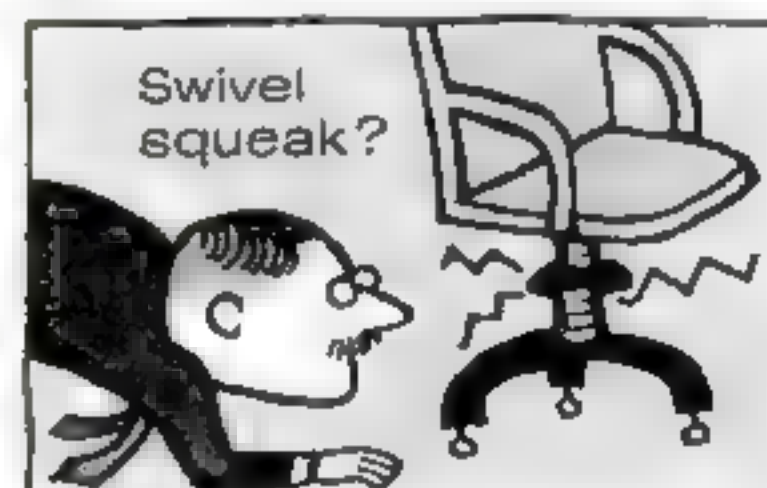
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**ON ROAD TO FAME.** Baby attended ball with Linda Christian, then won headlines pucking her



**ON RECKLESS RIDE,** Baby leans way back on motorcycle and folds arms across chest as he zooms

down Paris boulevard toward Arc de Triomphe. In search for excitement he has also learned to ride a

# NEW KING OF PLAYBOY

Rich 'Baby' Pignatari, specialist in speed, spending and girls, is successor

by PAUL O'NEIL

**T**HERE is so little real rapport between international Playboyhood and the jolly but unsophisticated masses that the world remains largely unaware of the obstacles which Brazilian Millionaire Francisco ("Baby") Pignatari has overcome in attaining his present position of preeminence in cafe society. Baby, today, gets the very best tables in the very best nightclubs of New York, Paris, London and Rome, and is saluted by a buzz of conversation when he enters them. Men stare. Women whisper. Waiters hover over him like crows circling an owl. But Baby might only be regarded as a pretender to the throne—and, in fact, might even be forced to wait at the velvet rope—if Actress Linda Christian had not let the air out of the tires of his Mercedes one night last year in Rome.

An international Playboy, if he is to take the championship from such giants as Aly Khan and Porfirio Rubirosa, must meet certain exacting standards. He must be handsome. He must like girls and be liked by them. He must display an unmistakable *élan* in all his actions. He must also have, as basic requirements, social position, charm, manners, access to a great deal of money and, above all, luck. Baby gloriously fulfills all these.

He is, to begin with, a handsome and powerful figure of a man. He stands 6'3", weighs 185 pounds, has dark hair and melting brown eyes, and bears a marked resemblance to Movie Star Victor Mature (whom he dislikes on principle, even though the two men have not met). Baby is 41 years old (Playboys are never boys). He likes girls and girls like Baby. He has *élan*; he can stand on the seat of a motorcycle at 45 miles an hour with his arms folded. And he is positively bursting with basic requirements.

But for all this, Baby was virtually unknown one short year ago this month. He had dismally neglected, in his career as a Playboy, to elicit the cooperation of an American motion

picture actress. Publicity is the touchstone of Playboyhood, and in modern times no Playboy has succeeded without having had an affair with—or, at the very least, having married—a movie star. But when fate moved Miss Christian to tamper, giggling prettily, with his tire valves after a party in Rome, Baby did not hesitate. He seized not only opportunity but Linda herself. She struggled gaily. Suddenly, however, she discovered that one of her jade earrings was missing. It was at this moment that Baby proved once more that there is a tide in the affairs of men. "I'll take you to Hong Kong," he cried, "and get you another one."

The offer was the very essence of Playboyhood, involving money, *élan* and a beautiful woman, but Linda turned him down. In fact, she soon beat it off to Düsseldorf to "go to some parties" but she reacted to his suggestion, nevertheless, with a certain air of queenly amusement which Baby correctly interpreted as agreement in principle. He followed her to Düsseldorf but left in a fit of pique when Linda insisted on dancing with two Germans as well as with him. Linda went to Paris. Baby packed up and followed once again. This time Linda acquiesced to the earring hunt, and he carried her triumphantly off around the world—Rome, Athens, Cairo, Bangkok, Hong Kong, Tokyo, Honolulu, Hollywood, Mexico City, Panama and finally his home town, São Paulo—getting his name in the papers and buying her baubles on the way.

## 'Go Home, Linda'

**A**LL this, however, was simply a prelude to the gonglike coup by which Baby finally electrified the world. Irrked, after a few weeks, by what struck him as an alarming possessiveness on Miss Christian's part, he hired pickets and a brass band to march around her hotel in Rio de Janeiro, bearing placards which read, "Go Home, Linda." Aly Khan had his Rita Hayworth and Rubirosa his Zsa Zsa Gabor, but

Baby achieved maximum results while disassociating rather than while wooing. The resultant publicity instantly marked him as the new world champion of Play.

Since taking over the title, Baby has proved sound in every way. He is firmly embedded in the upper social crust of both Brazil and Rome. He is loaded and, more important, he is a big spender of a type which has become almost extinct in the U.S. because of the tax structure and inhibiting social attitudes. Baby never buys traveler's checks in batches of less than \$10,000 (luckily he can sign his name rapidly, for he sometimes needs a wad of them every few days) and thinks nothing of \$100 tips and \$5,000-a-week hotel bills. When a complicated gold watch which simultaneously shows what time it is in all the capitals of the world caught his eye in Zurich last summer, he bought 10 of them and gave them away like lollipops. Baby is Brazilian enough to stay up all night doing a samba, but he speaks English, Spanish, French, Italian and a little German as well as Portuguese, and is thus well prepared to play in all zones of the Western world.

But Baby is no simple Playboy. He is a complicated man, a *pousse-café* of contradictions. Unlike past titleholders, he is actually capable of work. (During the past 20 years he has assembled Brazil's third biggest industrial empire: a huge rolling mill buttressed by a formidable complex of mines, smelters and fabricating plants.) He is a spendthrift, but he earns the money (about \$2 million a year) himself. He is a daredevil, romantic and exhibitionist, with a smouldering Latin sensitivity to the demands of personal honor and personal pride. But he is also an intensely practical man, an industrialist who demands efficiency, a mechanic and inventor who understands every process used in his plants and enjoys nothing better than dirtying his hands on machinery.

On first acquaintance, he is soft spoken, thoughtful, wonderfully mannered and almost shy. But on second acquaintance, he may be





motorcycle while standing up on seat. He says he has never broken a bone but has lost lots of skin.

# WORLD

## to Aly Khan and Rubi

dressed up as a Gaucho or a cannibal king. He has a wild streak of generosity but eternally suspects that he is being played for a sucker, and he nurses a phobia about signing his name to anything except checks. Baby may give a girl a diamond necklace but no note will accompany it, and rather than write letters he sends his friends red roses (20 dozen every day) and runs up staggering telephone bills. Although he is rich he detests 1) most other rich people and 2) those who ape their manners: "I know those Wall Street men with their little neckties and their little hats. They get drunk, too, when they think nobody is looking. They sneak off with women I wouldn't spit on. But the next morning they look down their long noses at me."

### The wrong century

**B**ABY is a fellow who would have been perfectly at home on a Mississippi River flatboat or a frontier saloon or in the England of Charles II, although he would probably have felt impelled to elude Charles and take over England himself. But the 20th Century does not seem quite roomy enough for him. He samples its delights with a naive and voracious appetite, but he is continually in conflict with what strikes him as its petty, constricting and hypocritical attitudes. Baby loves to go fast in automobiles, airplanes, speedboats or on motorcycles and is proud of the fact that while smashing up a junk yard full of them (he quit counting after 25 cars hit the dust), he has never broken a bone. But he seldom gets much applause for this accomplishment. When driving a visitor through his native São Paulo, in fact, he avoids using the Pignatari family license number 37 (in Brazil license numbers may be handed down from father to son) because the citizens have an embarrassing tendency to leap for doorways at the very sight of it.

Baby has a strong aversion to being pushed, crowded or in any way controlled by anyone



**PLAYBOY PROFILE.** combining the vital ingredients of handsome face and attentive expression

is displayed by Baby as he hovers over shoulder of latest love, Mannequin Barbara Cailleux (see p. 140).

CONTINUED



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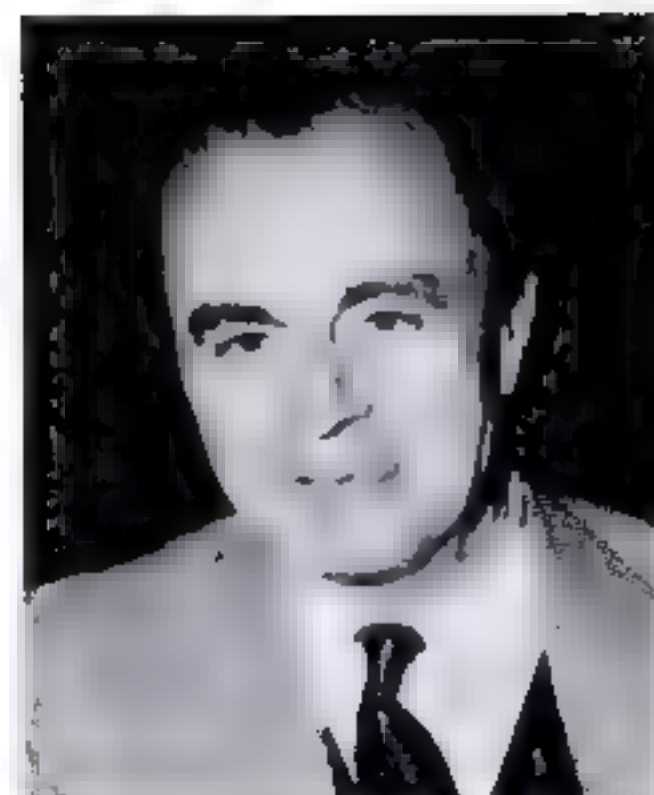
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**OLD CHAMPIONS OF PLAYLAND**, Portirio Rubirosa (left) and Aly Khan, have been superseded by Pignatari. Rubirosa, noted for five wives plus Zsa Zsa Gabor, is now relatively sedate Dominican ambassador to Cuba. Aly Khan, once married to Rita Hayworth, is now Pakistani ambassador to U.N.

### TOP PLAYBOY CONTINUED

except himself. "If I am in a bar and a man bumps me, I will forgive him. But if he pushes me again, I will punch him on the nose."

Baby has been married twice, both times for seven years, and has done his best to enjoy the more soothing and felicitous aspects of domesticity. But in each case he eventually felt the price to be too great, for he is constitutionally unable to endure the reins and blinders which are every wife's first present to the foolish if handsome male. Baby loves girls: he visualizes them as beautiful grapes which man, strolling through the arbor of life, is almost duty bound to admire, pluck and munch, but he is genuinely appalled when the grapes begin barking commands at him. "I will never understand them," he mutters. "As soon as I am nice to them, they begin acting as though they own me."

It has been Baby's efforts to cope with this problem—to work out methods of enjoying the girlier aspects of girls while avoiding involvement in their more managerial tendencies—which has led him into international play. But Baby did not come to the big time without an impressive career in the minors.

Baby's instinct for play, as well as many other aspects of his character, had its origin in his early days in São Paulo. His mother was indulgent, and since she was also a daughter of Count Francisco Matarazzo, wealthy Italian founder of Brazil's greatest industrial family, Baby was able to enjoy indulgence on a grand scale. As a teen-ager he developed his passion for speed with a hopped-up and richly ornamented Ford. He used the garage of the Pignatari mansion as a salty port, and when a motorcycle cop hove into view, Baby screeched out, passed the startled policeman, roared around the block with the law in furious pursuit, and zipped safely back to the immunity of his father's garage to await a new victim. Occasionally, for a change of sensation, he drove on the sidewalks.

### The gendarmes' revenge

**I**n the early hours of the morning when traffic was light, Baby used São Paulo's stately Avenida Paulista to perfect an even more spectacular stunt: he discovered that by wrenching the steering wheel from side to side while traveling at high speed it was possible to tip the car alternately from the two left-hand wheels to the two right-hand wheels. But he did not always escape retribution. The gendarmes, foiled by his rabbitlike withdrawals to the family property, lured him out by using a motorcycle cop as bait, then blocked the garage gate with a police car before he could return to safety. "Cops came from everywhere," he recalls with glee. "They surrounded me. I pleaded with them, but they took my driver's license away for 30 days." Eventually, too, he tried running on two wheels once too often and, at 5:30 one morning, rolled his Ford up into a clattering ball of junk.

"That taught me a lesson," he says. "I did not feel like doing that stunt with my Ford, but the girls with me wanted to see it. When I tried it for them I wrecked my car. Now I only do dangerous things when I feel like doing them. I must do something dangerous when I get restless. It is a challenge to myself. I get scared, but afterward I feel happy. But if you say, 'Do it so I can watch you,' I will not do it."

When he was through school, to the amazement of all, Baby went to work. Business, too, was a challenge to Baby. He had watched his mother's relatives, the big-rich Matarazzos, virtually ostracize his father, an oculist named Dr. Julio Pignatari. The doctor had abandoned his profession and borrowed money from his wife to finance





(Polaroid Land Camera)

(Polaroid Print Copier)

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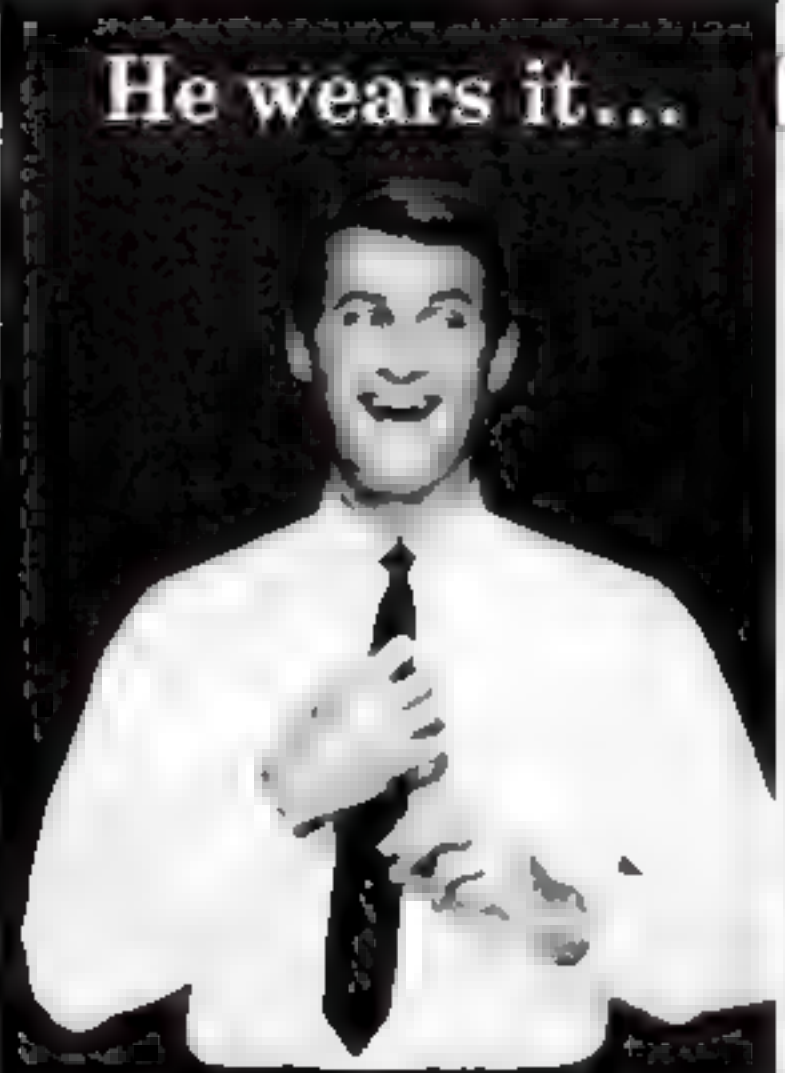
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## TOP PLAYBOY CONTINUED

a rolling mill, trying to demonstrate that he too could be an industrialist. Baby hated the Matarazzos—"I do not like the way they treat people"—and he lusted to show them all that a Pignatari could do anything better than they could. Every morning, drunk or sober, he reported for work at the rolling mill.

He was only 20 when his father died, but he took over the business without a second thought and, certain of his own destiny, set out to be a big shot. World War II opened all sorts of new markets, and Baby borrowed and borrowed, and expanded and expanded. "I am always confident," he says. "I am always a leader. I do not follow. I go alone. I don't give a damn what people say."

The Matarazzos must have been impressed. When Baby took over his father's company in 1937, it employed 400 people; in 1943 when he was 26, it employed 10,000. Baby mined and smelted copper, he rolled and extruded aluminum, copper and brass, he built airplanes (11,000 in all), he manufactured pots and pans, silverware, zippers, machine guns, machine tools, steam boilers, wood alcohol and military fuses.

When the war ended, Baby was one of Brazil's 20 richest men. His critics felt, not without reason, that his haphazard empire might fall apart under the strain of a more competitive economy, but Baby sold off most of his fabricating plants, developed new mines and bought millions of dollars' worth of new machinery to modernize his rolling mill. Thus stripped for basic production of metals, Baby's empire went right on making sacksful of money despite Brazil's trying postwar inflation.

As the boy wonder of industrial São Paulo, Baby was in his office every morning at 7:30, but work did not curtail his preoccupation with speed or interfere with his appetite for whisky, music, girls and the stimulating sound of breaking noses. Every night was Saturday night to Baby. He made the Oasis, São Paulo's fanciest nightclub, his base of operations after dark and in return paid generously for all necessary repairs. The bills were considerable: he occasionally borrowed guitars from the orchestra for the purpose of smashing them over people's heads, and one evening when he was in particularly high spirits, he tried, not quite successfully, to drive one of his Cadillacs through the front door.

On warm weekends Baby repaired to the beach to bask in the sun, water ski, play soccer with fishermen and stevedores and make night hideous with parties on the sands. Occasionally he took to the air (he soloed at 18 after only four hours' instruction, thus becoming Brazil's youngest pilot) to make other bathers jump. Buzzing beaches and flying between buildings were his specialties. "It's terrible," complained the sheriff to Baby's lawyer, unaware that he was discussing a single, if split, personality, "how that young bastard, Baby, raises hell down here while poor Mr. Pignatari is up in São Paulo doing so many fine things for Brazil." He also livened up Rio de Janeiro: with a group of gay blades who called themselves the *Cafajestes*, he gave all-night parties in a big house and usually arrived at them with a girl on either arm. As money poured in from business, Baby collected cars, speedboats, airplanes and motorcycles and used them diligently.

### How to flip a speedboat

**B**ABY has a deep scar on his jaw to remind him of a favorite pastime: roaring full speed toward the beach in a high-powered Chris-Craft and turning, at the last moment, on the flank of the final breaker. One afternoon an extra big sea rolled the boat over, smashed it to splinters on the bottom and drove Baby's face into the shattered windshield. Bathers rescued him, half drowned and squirting blood, and lugged him off to a hospital for repairs. "My arteries were cut," he says proudly, "and there was no time to use an anesthetic. Oh, that hurt. But if I am in pain you will never know it—except, perhaps, that you will see me sweat." Afterwards, Baby changed clothes and went dancing.

In his quest for speed and danger, Baby was seldom troubled by consequences. One night, taking a brunette home from the Oasis, he slid yet another Cadillac into a telephone pole. When the echoes died, his girl friend looked up and said, with a certain admirable if foolhardy humor, "It's still standing, Baby." Baby backed off without a word, slammed the car into low, tramped on the gas and knocked the pole down.

Baby, in a word, was brilliant. Baby was durable. He was, furthermore, such a creature of impulse that those subject to the strain of knowing him well shrugged off his escapades and cried, "But Baby has a heart of gold." Even his old English governess, who had given him his nickname, could not find it in her heart to criticize him. "I always sit on her lap when I go to see her," says Baby. "She adores me." But for all his charm and all his accomplishments, Baby, at this period, was simply a local boy who had yet to make good outside



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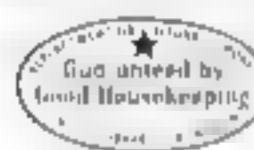




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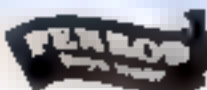
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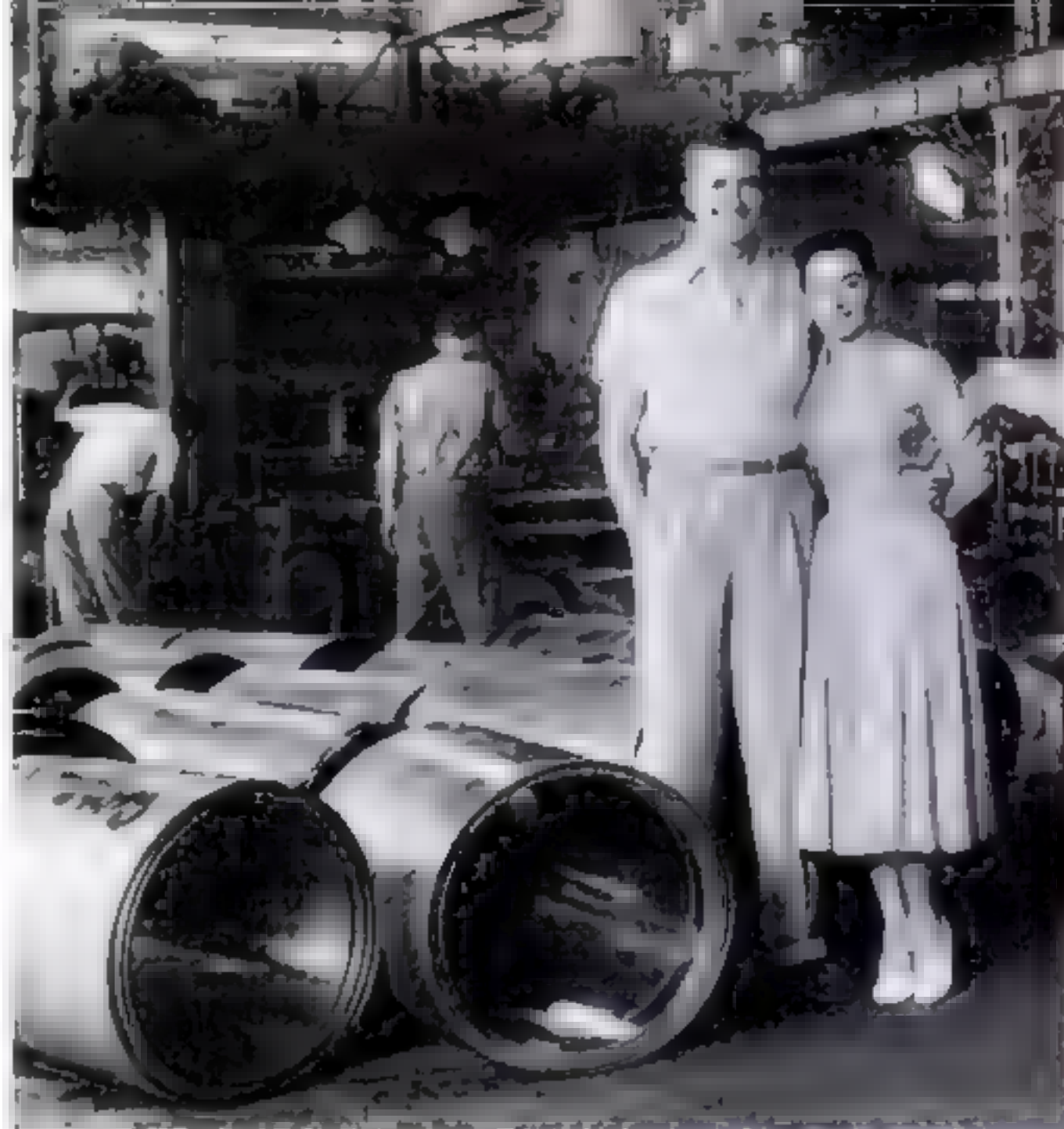
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WITH SECOND WIFE Nelita Alves de Lima. Baby walked through his huge São Paulo rolling mill in 1957. Later that same year he walked out on her.

## TOP PLAYBOY CONTINUED

Brazil. It is hard not to feel that it was marriage, with its responsibilities, which drove Baby, as it had driven many another famous man, toward world recognition.

Twice to please a wife, Baby renounced Play—at least temporarily—and did his dogged best to squeeze himself into the painful mold of respectability. It was like bottling up T.V.T. Baby's first wife, a beautiful Roman society girl named Marina ("Mimosa") Parodi Delbino, went sadly back to Italy in 1947 with their son, Julio, and never returned. Mimosa has not remarried and still speaks of Baby in terms of gentle admiration: "He is like a 15-year-old in wanting to play harmless jokes. He is so charming and handsome that women find him fascinating. He tires of people. He is volatile. He likes change. But he is very, very generous. A good man. He is always young in character with a big heart."

Baby made a truly convulsive effort to make a go of his marriage with wife number two, a slim and elegant Brazilian heiress named Nelita Alves de Lima. Stunned with love, he bought her half a million dollars' worth of jewels and for seven long years ignored the mambo music which tinkled along his nervous system. He endured the boredom of entertaining high society and, as a monument to marriage, began building a \$1 million house with marble walls, hanging gardens, indoor and outdoor swimming pools, bowling alleys, a movie theater, Turkish baths, billiard rooms, locker rooms and ping-pong rooms. The house has never been finished. Last autumn, looking haggard but reprieved, Baby walked out on Nelita. "I love my wife," he said, "but I love liberty more. I will never get married again."

"Let me tell you something about a wife," says Baby. "I won't say which wife. One day I was in my office and my secretary told me my

CONTINUED



UNFINISHED MANSION near São Paulo was begun by Baby for Nelita. He abandoned it when the marriage collapsed but is now finishing it for himself.





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chauffeur wanted to come in and shoot me. My chauffeur is crazy. He has seven children but he gets drunk all the time anyhow. He carries a gun. He thinks he is my bodyguard. When I go out at night he follows me, and if he saw you come up to me in a dark street, perhaps he would shoot you. He likes me. So I was surprised. I told my secretary to let him in. 'I hear you want to shoot me,' I said. 'Go ahead and shoot me.' He said, 'It's your wife. I won't shoot you, but I won't work for you anymore.'

"What had happened? My wife had accused him of stealing gasoline—but he had only taken a little to clean his uniform. I insist that servants do their work, but they should be allowed to steal a little oil, a little wine. They are poor people. After that I made my chauffeur head of the company garage." Adds Baby, dolefully, "For my second wife I gave up my three airplanes and my speedboats and my motorcycles. She was afraid of the sea too. I even gave up my 148-foot yacht."

Though confinement in the Sing Sing of domesticity had tried Baby's soul, release did little at first to restore its original glossy texture. The Oasis was no more. The nightclubs of Rio lacked their old charm. Many of Baby's pals had aged. Moodily, he set off for Europe to find new worlds to conquer—and renewed a casual acquaintance with Linda Christian. The rest, of course, is history.

### 'Sweet, generous, adorable'

LINDA now says Baby is "so sweet, so generous, so adorable," but also states that it was she who grew disillusioned with him because "this big thing" got drunk during a carnival in Rio "and went pushing through all those gay little people, wanting to fight. Suddenly I thought, 'This isn't what I want as the father of my children.'" Baby, on the other hand, complains that Linda not only ran around with other men in Rio but simultaneously and erroneously announced that he, Baby, was going to marry her.

"I told her she was making a damned fool of herself and bought her a ticket back to Mexico City. A week later she was back in Rio and even moved into my apartment while I was away. ('Of course I didn't,' says Linda.) To save her face, some friends of mine bought her a ticket to Uruguay to go to the film festival there and also a ticket back to Mexico. Two weeks later she tried to move into my house in São Paulo. ('I didn't even like that house,' says Linda.) Then she came back to Rio again. (Baby's fun-loving pals had cabled her: RETURN QUICKLY. I NEED YOU. BABY.) I decided to teach her a lesson. I made a date for lunch so she would stay in her hotel and we all got ready to picket her.

"Before that," says Baby, "everybody was for me and against Linda. They said she was an adventuress taking advantage of me. Afterward everybody was on her side and said I was ungallant and cruel. I do not excuse myself. I only care what I think of myself. But,"—here Baby laughs hugely—"this was very funny. We had 20 cabs with signs on their tops, and the band, and 30 pickets and we distributed 1,500 big firecrackers to the crowd. When they began going off between the buildings it was like cannons, and traffic was tied up for seven blocks each way."

Famous at last, Baby left Brazil again to preside, as it were, over world Play. He went to Hollywood to look over the current starlets and then, with a new Harley-Davidson motorcycle, flew to Cannes to perform the same chore at the 1958 film festival.

After him hurried a newly acquired companion and "social secretary," one Richard Gully, a dashing and wondrously tailored Englishman he met in Hollywood. Gully, a cousin of former English Prime Minister Anthony Eden, is a white-toothed toff with a clipped gray mustache and a flair for hand-kissing and the Big Hello. He hit it off with Baby immediately. "We both have the bachelor personality," Gully explains, "and since I have been in the motion picture business for many years, I naturally know a good many glamor gels in both Hollywood and Europe."

With Gully at his side—and, on occasion, ranging ahead of him to look up gels, grease headwaiters and prepare entrances—Baby began sampling the joys of genuine, if standard, Playboyhood. He eased into his stride during three weeks in Rome by lying on the beach at Ostia with Italian Actress Rossana Rory and undulating with her to samba music after dark at the exclusive Hostaria dell'Orso. In June the team of Gully and Pignatari went to Paris for a big summer *Putsch*. Baby hired the most expensive suite at the George V Hotel and rounded up a Mercedes-Benz 300SL sports car and a Jaguar sedan with driver. Francisco de Assis Chateaubriand de Mello, Brazilian ambassador to England, shipped him (by air from London) a Rolls-Royce limousine and a stolid British chauffeur. Baby bought a new wad of traveler's checks and was in business.

"Baby was with a new gel every night," says Gully approvingly. "A

CONTINUED

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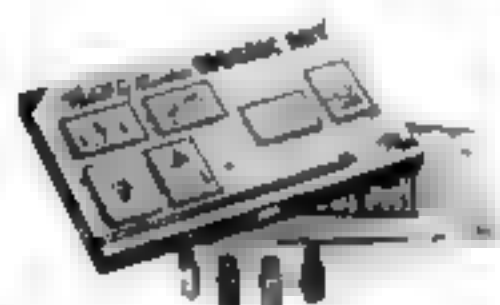
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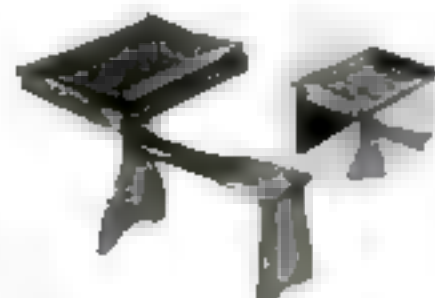
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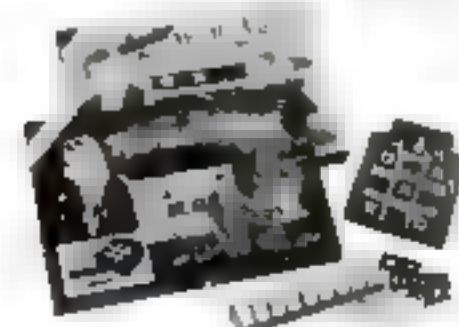
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MOTORCYCLE FOR TWO is used by Baby and Barbara for a brief tour of Beverly Hills. Barbara badgered him until he agreed to take her on the ride.

## TOP PLAYBOY CONTINUED

glamor personality like Baby is presold with women. The gels know he has been married twice. They feel there is hope. Baby avoids other men's wives, but he will openly try to steal other men's gels. If he sees an attractive gel with another man he may send \$100 worth of flowers to her table as a 'tribute to her beauty.' What can her date do? If he refuses to let her accept them, he is ridiculous. If he does not, he is overshadowed. If he grows angry and causes a scene—well, Baby is very big. Meanwhile the gel is flattered.

"There is a violence about Baby that women appreciate. They like a man who lives dangerously. Gels are a little afraid of him. Baby may give a gel a fabulous present, but he may also give her nothing but the back of his hand—figuratively speaking, of course."

After a few weeks of casual grape-plucking, however, Baby turned all his attentions to a veritable plum. Gully introduced him to Barbara Cailleux, a Balmain fashion house mannequin, and Baby, dining with her at Maxim's, reacted as though he had been hit on the head with a banana stalk. Barbara, at 23, is cool, blond, slim and regally elegant, but she looked at Baby with almost girlish admiration and, when he insisted on lending her a limousine and driver, seemed speechless with delight. She decided, nevertheless, to leave for a vacation almost instantly and fled Paris with her roommate for a shack on the beach near Marseilles. Baby was astounded and agitated. Finally the suspense grew unbearable and he leaped into his Mercedes-Benz and set off, exhaust howling, tires burning, in hot pursuit. A few days later the happy couple returned to Paris and Barbara quit her job. "One day," says Gully, "she was Balmain's best mannequin. The next day she was their best customer."

## Doing Europe

BABY and Barbara did Paris: exhilarated after one night of samba music, Baby rounded up two limousine loads of musicians, dosed them with champagne, installed them in a restaurant and danced through breakfast too. They did London: Claridge's, the Brazilian embassy and the London zoo. They did the continent: Baby drove Barbara in the Mercedes-Benz, Gully followed in the Rolls with her former roommate, Mannequin Luna Valenti, and a chauffeur proudly brought up the rear with a Jaguar-load (27 pieces) of luggage. Doormen leaped, headwaiters bowed, diners goggled, in Vienna, in Milan, in Deauville, in Florence and, between expeditions, in Paris.

Last month Baby, Barbara and Gully flew to New York (Waldorf Towers, "21," Le Pavillon, El Morocco, Quo Vadis). They were even more warmly received and burningly ogled. As in Europe, Baby was able to enjoy the soothing sight of his name in the papers. The gossip columnists let the big city know that he and his'n were "preening prettily" of nights, and Lolly Parsons warned Hollywood that Barbara "is some dish, as they say in hep circles."

At the zenith, however, Baby began showing certain signs of his

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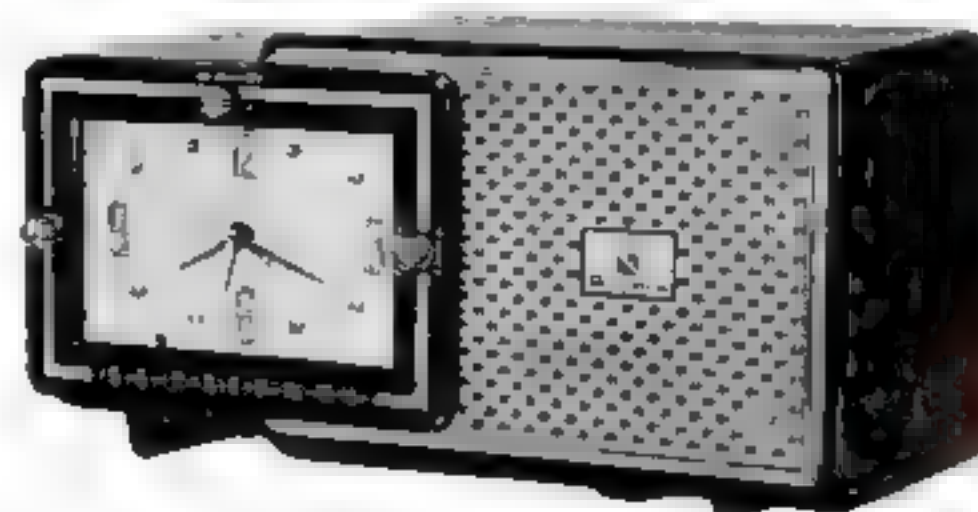
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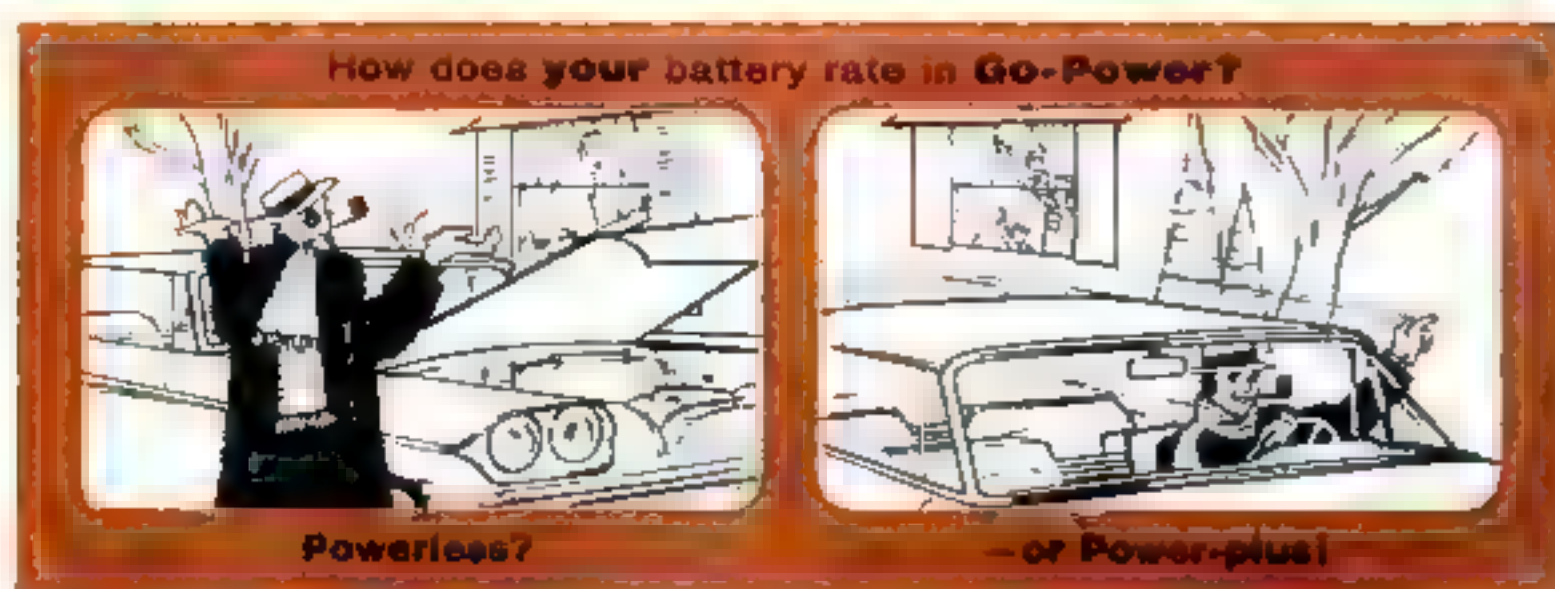
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HELICOPTER JAUNT during visit to Hollywood is enjoyed by Barbara Cailleux and Baby (rear) but leaves Social Secretary Richard Gully unmoved.

### TOP PLAYBOY CONTINUED

familiar restlessness. Though he did not fail to appear nightly in "glamor spots," he began sneaking out, in broad daylight, to eat hot dogs at drugstores. Once he headed hopefully for Coney Island, only to find it was shut down.

It was possible, meanwhile, to suspect that he was no longer completely intoxicated with Miss Cailleux. Barbara fed him tidbits when they dined and Baby responded by stroking her fondly with a swizzle stick. But Barbara also asked him to take her to the movies. Baby complied. Barbara, fascinated with the American cinema, asked again. Baby agreed. "I hate movies," he said glumly afterward. "I don't like football games, I don't like watching other people do anything. It makes me nervous. I only want to do things myself. If you are sitting at this table talking to someone else, I will not hear you, I only hear when I am talking." Since Barbara talks only French, she also pressed Baby into use as an interpreter. Baby translated tenderly—but he also went to the Liberty Music Shop and bought Barbara a stack of recorded English lessons.

As Baby and his entourage headed for Brazil, even Gully could not say whether a "crisis" was approaching but added cheerfully, "If it comes, Baby will naturally do the right thing and buy her a first-class ticket back to Paris."

And what will happen to Baby himself? He will press on. The world is full of gels, speed and danger, and Baby is not planning to let even work interfere with the duties and rewards of his world title. After only two months in São Paulo he will leave for Hollywood and Acapulco to await spring (he hates cold weather) and a new assault on Europe.

But what of the future? "I cannot imagine being old," says Baby. "I know nature makes changes slowly and that most people accept them as they come. But before another 10 years I think it would be best if I were seven feet under."



A TIDBIT FOR BABY is served by Barbara from the pastry tray at a New York restaurant. The couple has since flown to Baby's native São Paulo.



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KENTUCKY STRAIGHT BOURBON WHISKEY • 100 PROOF • BOTTLED IN BOND • THE OLD GRAND-DAD  
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*Pussies on the Pussies—Puss 'n Boots—The only cat food that has been proven to keep cats healthy and happy. Puss 'n Boots is the only cat food that has been proven to keep cats healthy and happy. Puss 'n Boots is the only cat food that has been proven to keep cats healthy and happy.*

**"Handsome and happy—and  
as healthy as can be..."**

**will pass up any other kind of food for Puss 'n Boots!"**

"It's wonderful what Puss 'n Boots has done for my cats," writes Mrs. T. W. R., of Lakeside, Oregon. "They pass up every other kind of food—yet stay so happy and so healthy."

*Cats know instinctively what's good for them—and left to their own choice they will turn intuitively to a diet based on whole fish—the natural food for cats and kittens of all ages.*

For whole fish contains nature's own life balance of essential nutrients—all the proteins, vitamins and minerals that cats are known to need for sparkling good health, glowing energy.

*Such a formula is Puss 'n Boots—made from fresh-caught whole fish from the cool cleansing depths of the sea—balanced with nutritious cereals and fortified with extra Vitamins B<sub>1</sub> and E.*

Start feeding your pet Puss 'n Boots today. In just 3 weeks—or even less—see if you aren't delighted with an amazing improvement in health, appearance, energy.

CHECK YOUR CAT against these characteristics of healthy cats fed regularly on Puss 'n Boots.

**GROWTH AND VIGOR** from high-quality proteins in Puss 'n Boots.

**GOOD APPETITE** from the extra Vitamin B<sub>1</sub> in Puss 'n Boots.

**NORMAL REGULARITY** from the selected cereals in Puss 'n Boots.

**STRONG BONES** from the calcium and phosphorus in Puss 'n Boots.

**SILKY FUR** from the natural oils and minerals in Puss 'n Boots.

**LIVELY ENERGY** from the all-round nutrition of Puss 'n Boots.

How the Natural Life Balance of  
WHOLE FISH is Retained in Puss 'n Boots



**Costly Fillets**—fish is a scarce, high-quality protein. Usually reserved for human consumption, but retained completely in Puss 'n Boots.

**Liver and Glands** for minerals and vitamins. Vital for health. Often extracted for medicinal use, but retained in Puss 'n Boots.

**Bone Structure**, for valuable calcium and phosphorus. Made soft and crumbly and digestible and always retained in Puss 'n Boots.



# PUSS 'n BOOTS

*Quality makes it America's largest-selling cat food*



# A Left Bank Shindig in Iowa

## DAVENPORT PUTS ON A BEAUX ARTS BALL

The Beaux Arts ball has come a long way from old Montmartre, where the denizens of the Left Bank found that a raffish costume ball was the best way to garner converts and contributions to their art. These same aims, transplanted to the rich corn country of Iowa, sent Jake Dodds and his wife Marie hurrying to finish milking the cows and feeding the chickens one evening this month so they could dress up as French apache dancers and go to the big Davenport Beaux Arts Ball.

In Davenport the Beaux Arts, now in its sixth year, is firmly established as the season's main social extravaganza. It is the one occasion when bankers, merchants, farmers and everybody else can enjoy a free-and-easy community-wide get-together. "It's sort of like a Left Bank corn husking," said one reveler.

The theme of this year's ball was "Ooh La-La." Davenporters translated this as "anything goes," and spent months getting ready to dress up as poodles, cognac bottles and still-life paintings. The ballroom of the Blackhawk Hotel became a scene of sidewalk cafes, Eiffel Towers and Arcs de Triomphe. When the Doddses and 500 other guests had had their fun, art too had been served. The Beaux Arts profits all go to an art gallery for Davenport.



**MILK PAILS FILLED**, Marie and Jake Dodds finish farm chores before getting dressed for the ball.



**WINE BOTTLE ALOFT** at ball, Marie and Jake in apache costumes assume bacchanalian stance

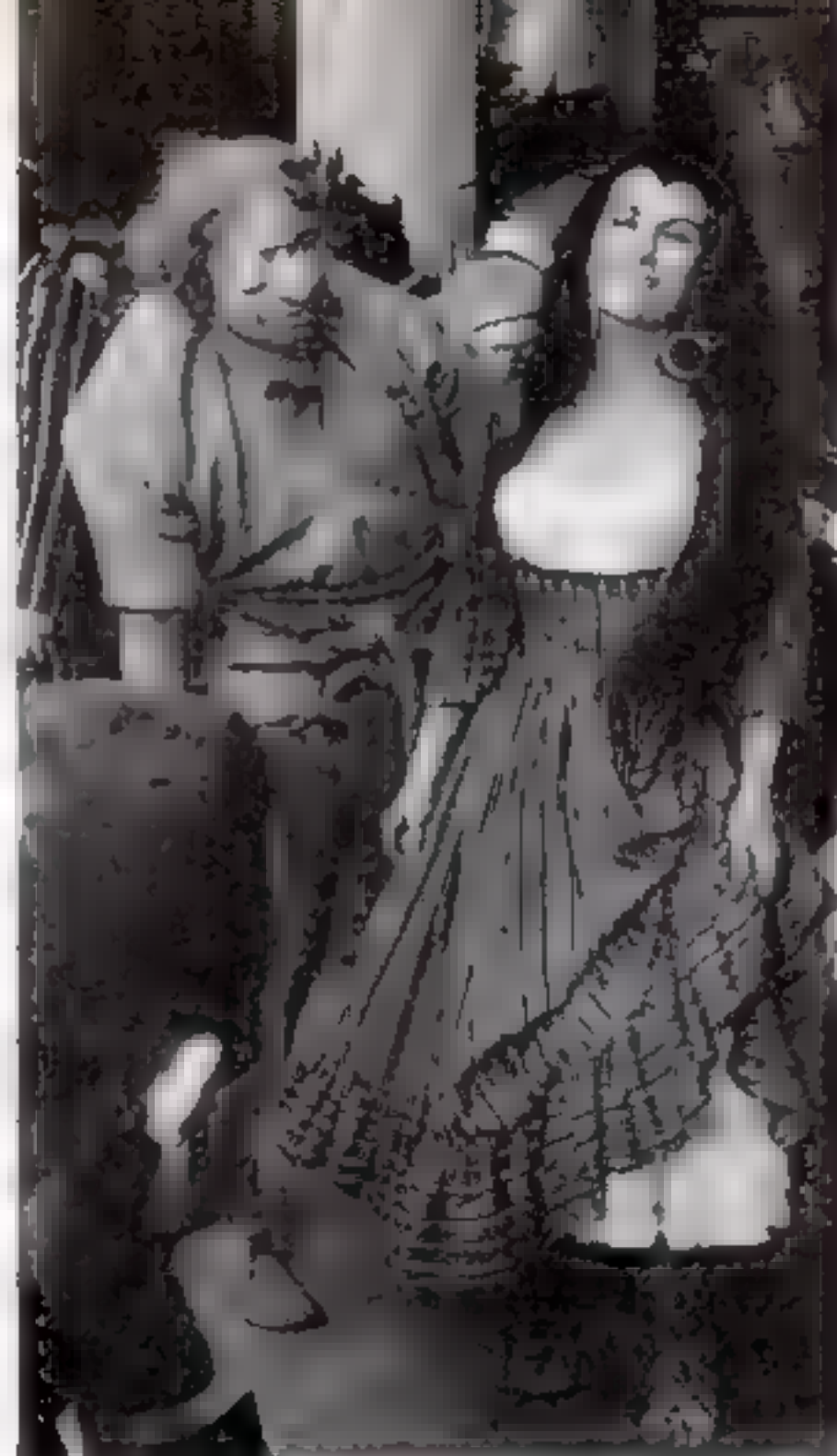
against a Paris backdrop. Most costumes, including Art Wellendorf's unicorn (left), were homemade.





**FRENCH POODLES**, Hans Heydn and wife take a turn around the ballroom. The Doddses, in spite

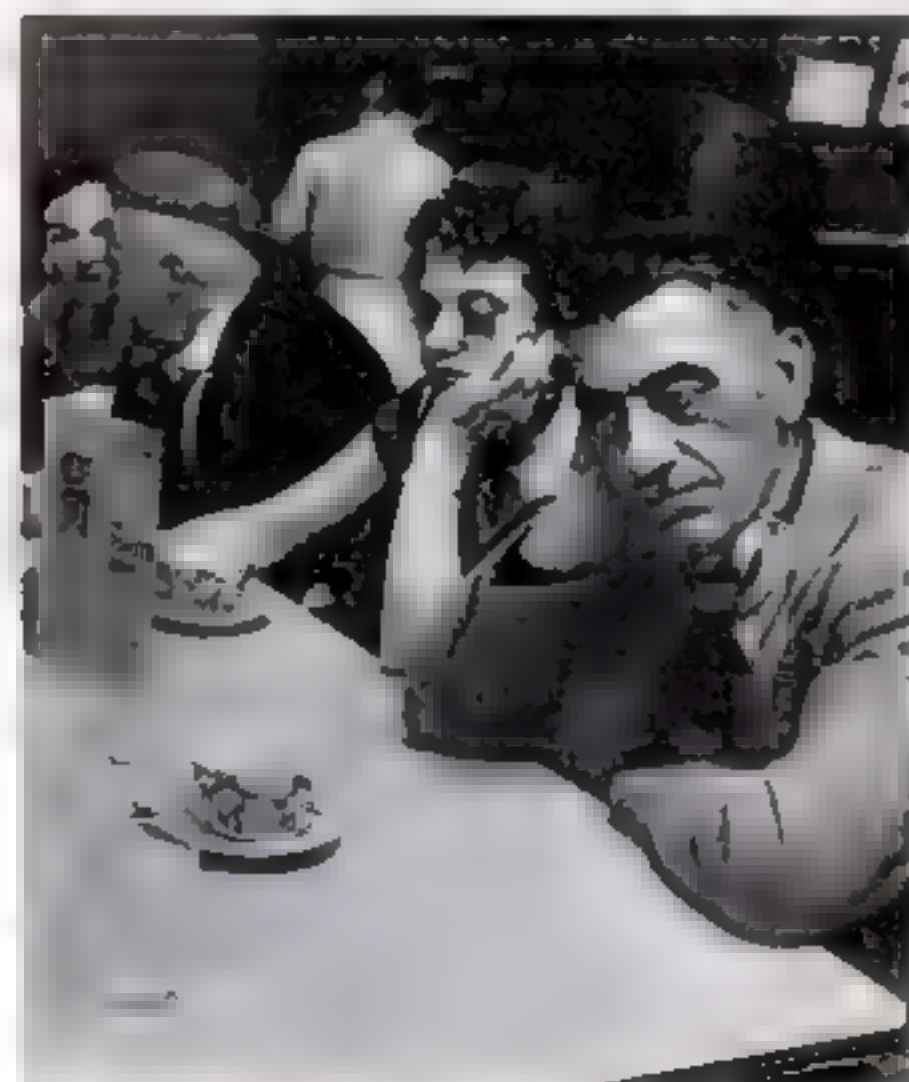
of their aversion to formal dinners, are staying in the ballroom. The Doddses are loading up



**NOTRE DAME HUNCHBACK** and Esmeralda, the John Platts—won top prize Saturday Fairweek



**STILL LIFE** with real food into several dishes for John Schuetz. Bal provided for a few more



**AFTER THE BALL**, Doddses grab snack before dangerously chokes. He died. Once a year, enough



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complete, ready to take and show movies, with f/2.5 standard taking lens and f/1.6 projection lens—\$169.50. Telephoto and wide-angle accessory lenses are available at nominal extra cost.

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## MISCELLANY



## BIRD AND BABY CHEEK BY FOWL

Preparing her big Sunday dinner, Mrs. Joseph Paul Laszlo, of Phoenix, Ariz. popped a tom turkey into her sink for washing. Then, as mothers will, Mrs. Laszlo got so busy with the bird she forgot to keep an eye on her boy, a husky, 6-month-old named Danny. Danny, as babies do, got so busy with some licorice sticks his face and

arms were soon smeared all over with a sticky black goo. Whereupon Mrs. Laszlo popped Danny into the sink for a good scrub, and the 23-pound boy wound up next to the 14-pound tom. When she had washed Danny, Mrs. Laszlo took him out and dressed him for dinner. Then she took out the tom and dressed him for dinner.



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FIRST GLANCE...



FIRST DATE...



FIRST DANCE...

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SIGN OF GOOD TASTE

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